

Forum:[Hack Forums](#)

Thread: [Caligio's Review for "iNSTAGRAM MONEY MACHINE" by IG Pro\(uid=3722337\)](#)

Pancake Boat - May 6, 2019, 6:00 am

Before I begin my review, I would like to thank you for giving us ("Appraisers"), the opportunity to review your eBook.

Caligio's Review for "[iNSTAGRAM MONEY MACHINE](#) [\[Gain 10K FOLLOWERS A MONTH\]](#)" by [IG Pro](#).

The eBook consists of 12 chapters totaling 100 pages (Font size 13/14, pages also contain images). Each chapter talks about a different aspect of the world of Instagram.

Before I start reviewing the contents of this eBook I would like to take my time reviewing other sides of the product because OP has clearly taken his time into developing this product.

Design wise OP has decided to go for a white background with black border/watermark on the left side of each page. This choice of design is very appealing to my eyes. The formatting and text size is perfect throughout the eBook and I would not change anything about that. This product gets very high remarks from me when it comes to design and structure.

Now, let's talk about grammar. Throughout the enormous amount of information provided by the OP, I did notice some grammar and vocabulary errors, however, they did not interfere understanding the contents of the eBook.

The eBook also contains a "table of contents" which is great in case you want to reread a specific section later on.

Anyway, it's time to take a deeper look at what you came here for - the actual content of this product. Beforehand I would like to note that I am not an expert when it comes to Instagram and/or growing accounts, however, in the past month I have started my own research and I have been doing some growing myself, thus I will review this eBook from the perspective of my prior knowledge of this topic.

In my eyes, this eBook covers everything from A to Z when it comes to growing Instagram accounts and making money doing so. In these 12 chapters, you will learn everything starting from understanding the growth game, different types of Instagram accounts to tools, money making, and stealth account creation.

Below I will quickly sum up the things covered in the eBook without: Understanding the Growth Game

- Different types of Instagram accounts
- How to do market research
- Content guidelines - setting up accounts and finding content for them
- Tools (Proxies, automation, VPS)
- Planning and setting goals.
- Creating links
- Making money (6 different methods)
- Creating HQ accounts and Recovering accounts

There is one thing I dislike about this product and that one thing is being rather forced to choose a specific tool when it comes to automation and that tool is called Jarvee. I would have preferred if the OP would have introduced multiple options of automation tools for Instagram so the buyer would have a wide variety of options to choose from or at least would have an understanding on what the market consists of.

As far as I understand, everyone who purchases this product gets added to an exclusive buyers-only Telegram group made/run by the OP. I was added to the group and by taking a look around I noticed three things that I would like to point out.

Firstly, the general population of the group seems to be satisfied with the product they've bought. There are some particular members who are more actively participating than others.

Secondly, the OP is not as often participating as I would love him to be. As far as I understand - a version 2.0 of this product was released recently and seems like some people haven't gotten it.

Last but not least, the group seems to be really friendly and helpful towards any questions you might have.

I am going to let the words of Telegram user "MadNoobie Marketing" who is also a member of the group speak for themselves:

Spoiler ([Click to View](#))

Quote:my view of Instagram has changed so much after what I already have learned? and now there's already a v2? pure gold!

Final Thoughts

In my opinion, for the given/discounted price of around 40\$, this eBook would be a great purchase for a Beginner to the world of Instagram, because it introduces you to the main aspects of every corner of account growing and monetizing and I hardly believe that with the support coming from the Telegram group you will be able to move forward on your own.

Personally, after spending around a month doing some research here and there, I did learn loads of useful information when it comes to growing accounts. Thus I can feel free saying that I would not have regretted purchasing the book for 40\$, however, I have a feeling that it does lack some variation of content/hashtag research and beforementioned automation in order to make the eBook worth the full price (75\$)

Thank you once again for giving us ("Appraisers"), the opportunity to review your eBook.

Good luck with sales ?

Jombah - May 6, 2019, 6:53 am

When you say something is 100 pages tell us if it's size 11 or size 30 font

Pancake Boat - May 6, 2019, 7:52 am

(May 6, 2019 06:53 AM)Jombah Wrote: [\[CITE\]](#) When you say something is 100 pages tell us if it's size 11 or size 30 font

Would have specified that in case the text would have been larger than normal.

Sorry for the misunderstanding, the text is size 13/14.

Dorrance - May 6, 2019, 10:33 am

What's the rating scale broken down of the ebook?

flavoral - May 6, 2019, 11:19 am

Well i wouldn't expect to see that from you, but here we go...

1. Let me link my own review on that ebook as ref:

<https://hackforums.net/showthread.php?tid=5930135&pid=58344621#pid58344621>

2.

Quote:The eBook consists of 12 chapters totaling 100 pages (Font size 13/14, pages also contain images). Each chapter talks about a different aspect of the world of Instagram.

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The eBook also contains a "table of contents" which is great in case you want to reread a specific section later on.

All that just to say "The guide is pretty clean and organized, well presented with images to showcase every step."

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How can you say that It's A to Z when you yourself said you're not an expert? How do you know IF it has all the methods to grow and monetize IG accounts.

Quote:There is one thing I dislike about this product and that one thing is being rather forced to choose a specific tool when it comes to automation and that tool is called Jarvee. I would have preferred if the OP would have introduced multiple options of automation tools for Instagram so the buyer would have a wide variety of options to choose from or at least would have an understanding on what the market consists of.

How many pages of that 100 pages consist of "Jarvee Tutorial 101"? The version I received had 22 pages of that.

Your words:

Quote: Thus I can feel free saying that I would not have regretted purchasing the book for 40\$, however, I have a feeling that it does lack some variation of content/hashtag research and beforementioned automation in order to make the eBook worth the full price (75\$)

Mine:

Quote: Price wise, I think the Discounted price for like +/- \$40 is pretty good for a buyer who's new to the IG scene and don't anything on it. Original Price of \$75, on the other hand, is kinda too much in my opinion for the content presented.

^that point ain't too important but just wanted to point it out.

However, let's read 2 parts again:

Quote: In my eyes, this eBook covers everything from A to Z when it comes to growing Instagram accounts and making money doing so. In these 12 chapters, you will learn everything starting from understanding the growth game, different types of Instagram accounts to tools, money making, and stealth account creation.

Quote: I have a feeling that it does lack some variation of content/hashtag research and beforementioned automation in order to make the eBook worth the full price (75\$)

No explanation needed ?

Pancake Boat - May 6, 2019, 1:30 pm

(May 6, 2019 10:33 AM) Dorrance Wrote: [\[CITE\]](#) What's the rating scale broken down of the ebook? What we, by "we" I mean "Appraisers", want is the user to come to a conclusion by themselves after reading our reviews. For that reason, we try to not use numbers in our reviews.

Happeh - May 7, 2019, 12:07 am

(May 6, 2019 01:30 PM) Caligio Wrote: [\[CITE\]](#) What we, by "we" I mean "Appraisers", want is the user to come to a conclusion by themselves after reading our reviews. For that reason, we try to not use numbers in our reviews.

That's a dumb decision. People read reviews because they want to see your conclusion as a professional.

Pancake Boat - May 7, 2019, 12:29 am

(May 7, 2019 12:07 AM) Happeh Wrote: [\[CITE\]](#) That's a dumb decision. People read reviews because they want to see your conclusion as a professional.

If we are using numbers/ratings we end up suggesting one product over another which makes us look bias in a way. ?

Thus that will be something we are going to avoid - at least for now. As far as I understand.

Have an amazing day! ?

123 - May 7, 2019, 12:33 am

Really a nice way to contribute back to HF. You're absolutely right in a way not to use numbers while reviewing a product. Just give us a proper insight what the product is how it'll help us in making cash.

You can cover everything as brief as possible so it won't giveaway the actual method. I'm surely gonna read the reviews of Appraisers before buying any product. Keep up the good work mate !!

Pancake Boat - May 7, 2019, 12:36 am

(May 7, 2019 12:33 AM) Dollar Wrote: [\[CITE\]](#) Really a nice way to contribute back to HF. You're absolutely right in a way not to use numbers while reviewing a product. Just give us a proper insight what the product is how it'll help us in making cash.

You can cover everything as brief as possible so it won't giveaway the actual method. I'm surely gonna read the reviews of Appraisers before buying any product. Keep up the good work mate !!
Thank you.

Quoting a member of the group whom I agree with:

Quote:In my view, the English language is vast enough to review a product

Happeh - May 7, 2019, 2:35 am

(May 7, 2019 12:29 AM)Caligio Wrote: [\[CITE\]](#) If we are using numbers/ratings we end up suggesting one product over another which makes us look bias in a way. ?

Thus that will be something we are going to avoid - at least for now. As far as I understand.

Have an amazing day! ?

It's not biased to make an informed decision that one product is better than another. If an eBook has bad grammar and one page and another perfect grammar and 50 quality pages. You give the first 1 star and the second 5; why is it biased when there's a clear better product? It's just the truth.

Pancake Boat - May 7, 2019, 4:08 am

(May 7, 2019 02:35 AM)Happeh Wrote: [\[CITE\]](#) It's not biased to make an informed decision that one product is better than another. If an eBook has bad grammar and one page and another perfect grammar and 50 quality pages. You give the first 1 star and the second 5; why is it biased when there's a clear better product? It's just the truth.

Well, let's take a look at two examples I simply came up with for the sake of explaining my/our point of view.

Example #1

Spoiler [\(Click to View\)](#)

Quote:I would highly suggest the author of this eBook to take his time in order to rewrite the product for the following reasons:It has horrible grammar, even being proficient at English it was pretty hard to understand.

The eBook is only one page long and doesn't go in any details at all.

After reaching out to the author in Skype I had to wait 3-6 hours on average per response

Example #2

Spoiler [\(Click to View\)](#)

Quote:The eBook was well structured and the grammar was simply top-notch. Had pleasure reading it. When it comes to the methods itself, they are explained in-depth and with pictures complimenting the text. I tried them out and with a little bit of trial & error, I finally saw success and made 20\$ within 2 hours.

Do you really need a number showing my rating on the product or can you tell/come to a conclusion which one is "better"?

Happeh - May 7, 2019, 4:40 am

(May 7, 2019 04:08 AM)Caligio Wrote: [\[CITE\]](#) Well, let's take a look at two examples I simply came up with for the sake of explaining my/our point of view.

Example #1

Spoiler [\(Click to View\)](#)

Example #2

Spoiler [\(Click to View\)](#)

Do you really need a number showing my rating on the product or can you tell/come to a conclusion which one is "better"?

An extracted passage from an entire review doesn't help the point much. If I think John Doe is a fantastic reviewer and I want to know his opinion quickly on this product I'm about to buy, I don't want to spend 10 mins reading and deciphering if he likes something or not, especially if its an average product, not polar opposites like the example.

Look, it ain't my group nor do I care that much; but there's a reason all professional reviewers use some form of rating system. The group doesn't gain more credibility by acting like it doesn't need one to remain "unbias" (which by your definition you are by reviewing in the first place) doesn't provide the group more credibility.