

Forum:[Hack Forums](#)

Thread: [\\$70,000 in Sales Last Month | Shopify Dropshipping](#)

mvmt - May 21, 2019, 12:03 pm

My brand new dropshipping store did \$70,000 in sales in the first 30 days. Unfortunately, it could have been a lot higher if we did not have so many issues with payment processing (still trying to fix it), however it was still an incredible first month. You can see where we started having processing issues because of the decline in sales, it starts right after we had our first \$5,000 day.

For those that are gonna ask, the profit margin was 28%.

blank. - May 21, 2019, 12:13 pm

Congrats man! Is it a one item store your running?

mvmt - May 21, 2019, 12:32 pm

(May 21, 2019 12:13 PM)blank. Wrote: [\[CITE\]](#) Congrats man! Is it a one item store your running? Yes it's a one product store

Windows2016 - May 21, 2019, 6:27 pm

i wish i can do that, someone teach me lol

DrRespect - May 21, 2019, 6:36 pm

That's insane! What type of niche are you in? I'm into dropshipping right now and in the marketing phase.

Pain - May 21, 2019, 6:42 pm

How long did it take you to find your product?

mvmt - May 21, 2019, 7:00 pm

(May 21, 2019 06:36 PM)Gloryallowed Wrote: [\[CITE\]](#) That's insane! What type of niche are you in? I'm into dropshipping right now and in the marketing phase. I'm in the beauty niche.

(May 21, 2019 06:42 PM)Pain Wrote: [\[CITE\]](#) How long did it take you to find your product? Not very long, maybe a couple hours. Product research is the easy part, it's the marketing where everyone goes wrong

Pain - May 21, 2019, 7:04 pm

(May 21, 2019 07:00 PM)mvmt Wrote: [\[CITE\]](#) I'm in the beauty niche.

Not very long, maybe a couple hours. Product research is the easy part, it's the marketing where everyone goes wrong

Damn I am very interested in getting into it, by any chance are you offering any services of mentorship?

mvmt - May 21, 2019, 7:16 pm

(May 21, 2019 07:04 PM)Pain Wrote: [\[CITE\]](#) Damn I am very interested in getting into it, by any chance are you offering any services of mentorship?
Check the link in my signature

Winds - May 21, 2019, 10:35 pm

(May 21, 2019 07:00 PM)mvmmt Wrote: [\[CITE\]](#) I'm in the beauty niche.

Not very long, maybe a couple hours. Product research is the easy part, it's the marketing where everyone goes wrong Facebook ads is the hard part as well.

\$70k in revenue is a lot, good job ?

Mr Professor - May 21, 2019, 10:39 pm

Can you post GIF of your facebook ads manager?

mvmmt - May 22, 2019, 7:03 am

(May 21, 2019 10:39 PM)Mr Professor Wrote: [\[CITE\]](#) Can you post GIF of your facebook ads manager?

Yes mr. online entrepreneur

Arpit123 - May 23, 2019, 2:47 am

Do you have the inventory yourself or aliexpress?

Begginer - May 23, 2019, 8:17 am

Wow nice man, do you have any guide on optimizing the fb ads. Thanks.

mvmmt - May 23, 2019, 8:51 am

(May 23, 2019 02:47 AM)Arpit123 Wrote: [\[CITE\]](#) Do you have the inventory yourself or aliexpress?
I don't keep inventory, I work with an agent that sources directly from the manufacturer and fulfills my orders daily.

(May 23, 2019 08:17 AM)Begginer Wrote: [\[CITE\]](#) Wow nice man, do you have any guide on optimizing the fb ads. Thanks.

I advise watching Gabriel St-Germain on YouTube, definitely the best content when it comes to dropshipping and FB ads.

Killua. - May 23, 2019, 12:07 pm

Nice results, can you show a gif of your order metrics?

mvmmt - May 23, 2019, 12:11 pm

(May 23, 2019 12:07 PM)Killua. Wrote: [\[CITE\]](#) Nice results, can you show a gif of your order metrics?

I've now shown gifs of literally everything possible, what more do you guys want from me lol

Killua. - May 23, 2019, 12:18 pm

(May 23, 2019 12:11 PM)mvmmt Wrote: [\[CITE\]](#)

I've now shown gifs of literally everything possible, what more do you guys want from me lol
of your net margin and net profit silly

mvmt - May 23, 2019, 12:25 pm

(May 23, 2019 12:18 PM)Killua. Wrote: [\[CITE\]](#) of your net margin and net profit silly
Here are the stats for the first 30 days

DrRespect - May 23, 2019, 12:36 pm

(May 23, 2019 12:25 PM)mvmt Wrote: [\[CITE\]](#) Here are the stats for the first 30 days
What website is this?

math - May 23, 2019, 12:37 pm

(May 23, 2019 12:18 PM)Killua. Wrote: [\[CITE\]](#) of your net margin and net profit sillyJust guessing
based off OP's given info.

He stated margins were 28% /item and it looks like he spent roughly \$28k on Facebook ads.

Given that he sold roughly \$69k worth of products at a 28% margin leaves \$19,320 of net profit.
Given that he's spent \$28k on Facebook ads, he's actually lost appx. \$9k.

I did this in literally 2 minutes so I have a feeling I calculated this using the margin wrong so correct
me if I'm wrong ?

mvmt - May 23, 2019, 12:56 pm

(May 23, 2019 12:37 PM)math Wrote: [\[CITE\]](#) Just guessing based off OP's given info.

He stated margins were 28% /item and it looks like he spent roughly \$28k on Facebook ads.

Given that he sold roughly \$69k worth of products at a 28% margin leaves \$19,320 of net profit.
Given that he's spent \$28k on Facebook ads, he's actually lost appx. \$9k.

I did this in literally 2 minutes so I have a feeling I calculated this using the margin wrong so correct
me if I'm wrong ?

Ho lee fook.... do you know what net means?

NET PROFIT means how much I have made after ALL expenses, including ads/COGS/etc.
Meaning I made about \$19K profit in the first 30 days. Why would I brag about losing money?

(May 23, 2019 12:36 PM)Gloryallowed Wrote: [\[CITE\]](#) What website is this?
OrderMetrics.io

Killua. - May 23, 2019, 1:02 pm

(May 23, 2019 12:25 PM)mvmt Wrote: [\[CITE\]](#) Here are the stats for the first 30 days

very nice man, good luck with scaling.

math - May 23, 2019, 1:08 pm

(May 23, 2019 12:56 PM)mvmt Wrote: [\[CITE\]](#) Ho lee fook.... do you know what net means?

NET PROFIT means how much I have made after ALL expenses, including ads/COGS/etc.
Meaning I made about \$19K profit in the first 30 days. Why would I brag about losing money?
Ah my bad. I figured it was net profit after margins not including ads.

Nice results!

mvmt - May 23, 2019, 1:10 pm

(May 23, 2019 01:02 PM)Killua. Wrote: [\[CITE\]](#) very nice man, good luck with scaling. Appreciate it! Been held back the past 2 weeks by payment processing issues but once that is handled, it's back to scaling.

(May 23, 2019 01:08 PM)math Wrote: [\[CITE\]](#) Ah my bad. I figured it was net profit after margins not including ads.

Nice results!

No worries lol I appreciate it :)

Escobar - May 23, 2019, 2:07 pm

(May 23, 2019 12:56 PM)mvmt Wrote: [\[CITE\]](#) Ho lee fook.... do you know what net means?

NET PROFIT means how much I have made after ALL expenses, including ads/COGS/etc. Meaning I made about \$19K profit in the first 30 days. Why would I brag about losing money?

OrderMetrics.ioThanks for sharing that website mate.

Angel - May 23, 2019, 2:19 pm

(May 23, 2019 08:51 AM)mvmt Wrote: [\[CITE\]](#) I advise watching Gabriel St-Germain on YouTube, definitely the best content when it comes to dropshipping and FB ads.

+1

Great results, I have the same results at the same time lmao, Already working on 2 new products(stores) and already getting sales on them ?

Ecom changes lives, I paid half of my mom's debts ?

(May 23, 2019 12:11 PM)mvmt Wrote: [\[CITE\]](#)

I've now shown gifs of literally everything possible, what more do you guys want from me lol
The product buddy ? ? ? ?

Limitless - May 23, 2019, 2:45 pm

if you dont use aliexpress, what platform of supply do you use?

mvmt - May 23, 2019, 3:21 pm

(May 23, 2019 02:14 PM)Red Sox Wrote: [\[CITE\]](#) Congrats on the hard work paying off

Mentorship program you're offering is very tempting too?

Thanks man! Let me know if you have any questions.

(May 23, 2019 02:19 PM)Angel Wrote: [\[CITE\]](#) +1

Great results, I have the same results at the same time lmao, Already working on 2 new products(stores) and already getting sales on them ?

Ecom changes lives, I paid half of my mom's debts ?

The product buddy ? ? ? ?

Ecom does change lives man, one month you're building a brand new store and the next you're making \$1k+ daily profit. It moves fast. Nice to see someone else on here is having great results as well ?

(May 23, 2019 02:45 PM)Limitless Wrote: [\[CITE\]](#) if you dont use aliexpress, what platform of supply do you use?

I found suppliers on AliExpress but I now work directly with an agent.

mvmt - May 26, 2019, 3:38 pm

I will update this again once the 2nd full month of my store has finished :)

Yin Yang - May 26, 2019, 3:47 pm

Nice stuff my man, profit margin isn't bad either

Rock™ - May 26, 2019, 5:38 pm

I started dropshipping and failed, I agree, Its the advertising. Finding products isn't hard, marketing them is.

Pancake Boat - May 26, 2019, 5:40 pm

Do you have any guess/idea how much more would you have made if there were no problems with payment processing?

Skull-13 - May 26, 2019, 5:43 pm

Congratulations. This looks amazing!

Keep it going...~

Bob White - May 26, 2019, 6:07 pm

Payment processors are literally the bane of growth, good sales bud, keep it up.

mvmt - May 26, 2019, 6:55 pm

(May 26, 2019 03:47 PM)Yin Yang Wrote: [\[CITE\]](#) Nice stuff my man, profit margin isn't bad either Thanks man!

(May 26, 2019 05:38 PM)Rock™ Wrote: [\[CITE\]](#) I started dropshipping and failed, I agree, Its the advertising. Finding products isn't hard, marketing them is.

Absolutely, its where 99% of people go wrong.

(May 26, 2019 05:40 PM)Caligio Wrote: [\[CITE\]](#) Do you have any guess/idea how much more would you have made if there were no problems with payment processing?

My store reached \$5k daily before my payment processor shut me down, I don't even wanna do the math on how much I would've made lol I only have PayPal on my store right now which is heavily holding me back.

(May 26, 2019 05:43 PM)Skull-13 Wrote: [\[CITE\]](#) Congratulations. This looks amazing!

Keep it going...~

Thank you!

(May 26, 2019 06:07 PM)GenericPlayer17 Wrote: [\[CITE\]](#) Payment processors are literally the bane of growth, good sales bud, keep it up.

Its fucking ridiculous, I've spent the past 3 weeks trying to find a new one who can meet our needs. But thank you man

Bob White - May 26, 2019, 6:58 pm

(May 26, 2019 06:55 PM)mvmmt Wrote: [\[CITE\]](#) Thanks man!

Absolutely, its where 99% of people go wrong.

My store reached \$5k daily before my payment processor shut me down, I don't even wanna do the math on how much I would've made lol I only have PayPal on my store right now which is heavily holding me back.

Thank you!

Its fucking ridiculous, I've spent the past 3 weeks trying to find a new one who can meet our needs. But thank you man

Yeah I've been kicked from a few, Paypal payed off for me in the end Nurturing a business account with them is worth it.

mvmmt - May 26, 2019, 7:09 pm

(May 26, 2019 06:58 PM)GenericPlayer17 Wrote: [\[CITE\]](#) Yeah I've been kicked from a few, Paypal payed off for me in the end Nurturing a business account with them is worth it.

That's what I'm working towards right now, but I've seen a big drop in conversions only having PayPal on my store. Did you ever get a new processor up and running or are you only using PayPal?

Bob White - May 26, 2019, 7:11 pm

(May 26, 2019 07:09 PM)mvmmt Wrote: [\[CITE\]](#) That's what I'm working towards right now, but I've seen a big drop in conversions only having PayPal on my store. Did you ever get a new processor up and running or are you only using PayPal?

Strictly paypal for my stores, I never had a drop in sales based on it.

Tostig - May 26, 2019, 7:20 pm

I want to do this but don't want to run into any legal issues. Are you registered with your state as a business/DBA/sole proprietorship? Is this all legal/taxable income? How were orders fulfilled, manually? Automated? Any employees or people working for you?

mvmmt - May 26, 2019, 7:20 pm

(May 26, 2019 07:11 PM)GenericPlayer17 Wrote: [\[CITE\]](#) Strictly paypal for my stores, I never had a drop in sales based on it.

Interesting, saw a big decrease for me and I get tons of email complaints about it. People seem to hate PayPal, along with the fact it redirects you away from the checkout page on Shopify so it confuses the customer and makes them think they need an account in order to pay. It's just bad all around imo

Rebounded - May 26, 2019, 7:21 pm

How do you do the facebook ads? can I see ad copy and targeting?

mvmmt - May 26, 2019, 7:21 pm

(May 26, 2019 07:20 PM)Tostig Wrote: [\[CITE\]](#) I want to do this but don't want to run into any legal issues. Are you registered with your state as a business/DBA/sole proprietorship? Is this all legal/taxable income? How were orders fulfilled, manually? Automated? Any employees or people working for you?

Yes, I have an LLC and everything is legal/taxable income. Orders are fulfilled automatically, I don't have any employees either. Shoot me a PM if you have more questions ?

(May 26, 2019 07:21 PM)BoundedGod Wrote: [\[CITE\]](#) How do you do the facebook ads? can I see ad copy and targeting?

Can't give out the secret sauce lol I offer a private mentorship if you'd be interested in that.

DrRespect - May 26, 2019, 7:23 pm

(May 26, 2019 07:21 PM)mvmt Wrote: [\[CITE\]](#) Yes, I have an LLC and everything is legal/taxable income. Orders are fulfilled automatically, I don't have any employees either. Shoot me a PM if you have more questions ?

Can't give out the secret sauce lol I offer a private mentorship if you'd be interested in that.
How would you fulfill orders automatically without a VA? Do you use one click ordering with oberlo to aliexpress?

mvmt - May 26, 2019, 7:26 pm

(May 26, 2019 07:23 PM)Gloryallowed Wrote: [\[CITE\]](#) How would you fulfill orders automatically without a VA? Do you use one click ordering with oberlo to aliexpress?

I work directly with the seller on AliExpress, I send them CSVs of my daily orders and they handle the rest.

DrRespect - May 26, 2019, 7:28 pm

(May 26, 2019 07:26 PM)mvmt Wrote: [\[CITE\]](#) I work directly with the seller on AliExpress, I send them CSVs of my daily orders and they handle the rest.

That's smart. You just have to pay a daily invoice?

mvmt - May 26, 2019, 7:53 pm

(May 26, 2019 07:28 PM)Gloryallowed Wrote: [\[CITE\]](#) That's smart. You just have to pay a daily invoice?

Correct, makes things a lot easier and it's good to build a relationship with your suppliers.

DrRespect - May 26, 2019, 7:54 pm

(May 26, 2019 07:53 PM)mvmt Wrote: [\[CITE\]](#) Correct, makes things a lot easier and it's good to build a relationship with your suppliers.

Are most aliexpress suppliers willing to do this?

mvmt - May 26, 2019, 8:10 pm

(May 26, 2019 07:54 PM)Gloryallowed Wrote: [\[CITE\]](#) Are most aliexpress suppliers willing to do this?
If you can actually get in contact with your supplier, then yes I would assume most would. I wouldn't deal with suppliers that aren't very responsive

mvmt - May 30, 2019, 3:49 pm

Just surpassed \$100,000 in sales on my store :)

Supreme Kai - June 1, 2019, 5:01 am

Congratz on the sales bud, I want to start doing this do you have any tips for a niche?

mvmt - June 1, 2019, 10:41 am

(Jun 1, 2019 05:01 AM)Supreme Kai Wrote: [\[CITE\]](#) Congratz on the sales bud, I want to start doing this do you have any tips for a niche?

All beginners think their niche/product is the most important but it isn't at all. Focus less on which product you are selling and focus more on learning as much as you can about Facebook advertising. Finding a winning product is the easiest part of the entire process, the hard part is your marketing and that's where everyone fails.

People spend like \$200 on ads and call it quits because they aren't making money yet, then they blame it on the product when in reality they just have no idea what they're doing when it comes to FB ads. Not only that, but spending \$200 is not even close to how much you need to spend for a proper test.

godjustice555 - June 1, 2019, 10:54 am

(Jun 1, 2019 10:41 AM)mvmt Wrote: [\[CITE\]](#) All beginners think their niche/product is the most important but it isn't at all. Focus less on which product you are selling and focus more on learning as much as you can about Facebook advertising. Finding a winning product is the easiest part of the entire process, the hard part is your marketing and that's where everyone fails.

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totally agree.

and sometimes, those that just spend like \$200, they don't even have a proper test strategy / test plan.

mvmt - June 1, 2019, 11:41 am

(Jun 1, 2019 10:54 AM)godjustice555 Wrote: [\[CITE\]](#) totally agree.

and sometimes, those that just spend like \$200, they don't even have a proper test strategy / test plan.

Exactly, I would say most of them don't. They just target a few interests and think that's going to do the job lol

Killua. - June 1, 2019, 12:50 pm

(Jun 1, 2019 11:41 AM)mvmt Wrote: [\[CITE\]](#) Exactly, I would say most of them don't. They just target a few interests and think that's going to do the job lol

how do you manage CS without VAs lol

mvmt - June 1, 2019, 1:11 pm

(Jun 1, 2019 12:50 PM)Killua. Wrote: [\[CITE\]](#) how do you manage CS without VAs lol

I just use the Re:amaze app, me and my partner answer all emails personally.

Blogger - June 1, 2019, 2:45 pm

(May 21, 2019 12:32 PM)mvmt Wrote: [\[CITE\]](#) Yes it's a one product store

You made all of that off of one product in one month?? That's impressive. Congratulations! I hope your problem gets fixed soon.

godjustice555 - June 1, 2019, 9:16 pm

(Jun 1, 2019 11:41 AM)mvmt Wrote: [\[CITE\]](#) Exactly, I would say most of them don't. They just target a few interests and think that's going to do the job lol

and sometimes, when they have effective one, they dont have a funnel plan to bag the result

Supreme Kai - June 2, 2019, 6:50 am

(Jun 1, 2019 10:54 AM)godjustice555 Wrote: [\[CITE\]](#) totally agree.

and sometimes, those that just spend like \$200, they don't even have a proper test strategy / test plan.

How can one that just started do a proper test?

mvmt - June 2, 2019, 7:32 am

(Jun 2, 2019 06:50 AM)Supreme Kai Wrote: [\[CITE\]](#) How can one that just started do a proper test?

By having an actual ad strategy in place and knowing what you are going to be doing beforehand instead of just recklessly creating ads with no real thought.

mvmt - July 6, 2019, 12:19 pm

My store is now approaching \$200k in total rev since I started it :)

HSGM - July 6, 2019, 12:23 pm

Any guides you would recommend? Most of us can't afford to drop \$1.5k on a mentorship program. Otherwise congrats, thats fantastic money.

mvmt - July 6, 2019, 5:20 pm

(Jul 6, 2019 12:23 PM)HSGM Wrote: [\[CITE\]](#) Any guides you would recommend? Most of us can't afford to drop \$1.5k on a mentorship program. Otherwise congrats, thats fantastic money.

Just start on YouTube, Gabriel St-Germaine is one of the best when it comes to good free content.

vipula97 - July 8, 2019, 1:08 pm

damn that's a lot, that's my goal for now

isoThat - July 9, 2019, 4:05 pm

dam 70Gs congrats man keep that bread building

lil crucifix - July 9, 2019, 4:07 pm

Damn sick as hell, one of my many goals

romanvikk - July 11, 2019, 7:51 am

Congrats keep it goin ...dont stop plow plow plow /

mvmt - July 12, 2019, 4:47 pm

Just hit \$200k on my store in only 3 months, its been a crazy road