

Forum: [Hack Forums](#)

Thread: [\\$28,980 in ONE DAY DROPSHIPPING \(Ask me ANYTHING\)](#)

znc - July 22, 2019, 2:19 pm

Some of you guys may have seen my thread about my \$110k~ revenue month with dropshipping!

Well, here's stats for yesterday...

Revenue mobile screenshot: <https://prnt.sc/oimxi3>

Video earlier in the day yesterday of ads manager refreshing (look at the time):

<https://streamable.com/2ufg9>

This is only ONE of my 5 stores (they aren't doing these kinds of numbers, though).

Dropshipping most certainly is NOT dead! DO NOT trust people here selling stores/mentoring. I'll catch smoke for saying that, but it's bullshit. I've even had members here message me calling out people they've paid for mentoring saying they've made \$0 after thousands spent begging for help.

If you need help, ask me any questions below. I'll help for free.

FAQ:

Spoiler ([Click to View](#))

How much money do I need to start dropshipping? Don't listen to the BSers on this forum. They're all trying to sell you these pre-built stores that "guarantee sales", but in reality, you'll need at LEAST \$1.5k to start. Facebook Ads can cost THOUSANDS of dollars spent on testing before you find a way to profit. That's EXTREMELY common now, and it's usually the case. Mentors ARE important because you can skip that thousands of spend testing and learn directly from them, but every mentor I've seen here (including ones with hundreds of replies; won't say names, Sq) are bullshit.

What's your store/product? I go through tons of precautionary measures to make sure dropshippers don't see my ads. I do not and will not share my stores nor my products until after they've died off.

How do you advertise? I focus on Facebook Ads, but I'm constantly receiving DMs from huge influencers (millions of followers huge) wanting to work with me. I don't chase influencers, but when they show up, I run them and they do insanely well.

What about shipping times? Dropshipping is a PROOF OF CONCEPT in my eyes. I test my products/stores with Chinese AliExpress suppliers. Once proven, I start private labeling and setup fulfillment in the US. Sure, people complained early on; so what? It's unethical to some, but they DO receive their product and I do state on my site that it can take up to 30 days to arrive. All in all, I almost NEVER receive chargebacks due to shipping times.

What's your NET PROFIT? I average roughly 36% net profit with my new fulfillment center. While dropshipping, it was more-so 25%-30%.

SIM-1534439 - July 22, 2019, 2:19 pm

Well good job. I had a store back in 2013 doing that but in a year lol

znc - July 22, 2019, 2:21 pm

(Jul 22, 2019 02:19 PM)Trukfit Wrote: [\[CITE\]](#) Well good job. I had a store back in 2013 doing that but in a year lol

Thanks! I appreciate it. It's very much-so still possible!

SIM-1534439 - July 22, 2019, 2:24 pm

(Jul 22, 2019 02:21 PM)Ecom Zinc Wrote: [\[CITE\]](#) Thanks! I appreciate it. It's very much-so still possible!

Well if you need a web/dev ops developer to get rid of shopify hmu lol

znc - July 22, 2019, 2:25 pm

(Jul 22, 2019 02:24 PM)Trukfit Wrote: [\[CITE\]](#) Well if you need a web/dev ops developer to get rid of shopify hmu lol

Appreciate the offer, but Shopify makes everything way easier for me. Tons of integrations, apps I use, and built-in features I love.

SIM-1534439 - July 22, 2019, 2:26 pm

How much do you suggest investing in ads to start off just to see if the products a hit or not.

znc - July 22, 2019, 2:28 pm

(Jul 22, 2019 02:26 PM)Trukfit Wrote: [\[CITE\]](#) How much do you suggest investing in ads to start off just to see if the products a hit or not.

Testing a product/store usually costs me anywhere from \$100-\$300 max. At that point, I can usually tell if there's potential to keep running, or if I should cut my losses.

SIM-1534439 - July 22, 2019, 2:30 pm

(Jul 22, 2019 02:28 PM)Ecom Zinc Wrote: [\[CITE\]](#) Testing a product/store usually costs me anywhere from \$100-\$300 max. At that point, I can usually tell if there's potential to keep running, or if I should cut my losses.

Ok thanks!

What about facebook ads. When I had my store I spent around \$50 on this one ad that was so shit. I then changed it up only slightly (I cant remember what) and it did amazing. Whats your best tip when using facebook ads?

znc - July 22, 2019, 2:32 pm

(Jul 22, 2019 02:30 PM)Trukfit Wrote: [\[CITE\]](#) Ok thanks!

What about facebook ads. When I had my store I spent around \$50 on this one ad that was so shit. I then changed it up only slightly (I cant remember what) and it did amazing. Whats your best tip when using facebook ads?

Your experience matches EXACTLY how Facebook Ads works. It's good you realized that early on.

Paid advertising (especially with Facebook) requires CONSTANT testing of as many isolated variables possible. Figuring out which creatives work with which audiences, who to target with what

adcopy, what placements to use/avoid, which scroll-stopper to use, demographics, countries, even scheduling ads for specific times each day, etc.

Dropshipping is 100% trial and error.

SIM-1534439 - July 22, 2019, 2:33 pm

(Jul 22, 2019 02:32 PM)Ecom Zinc Wrote: [\[CITE\]](#) Your experience matches EXACTLY how Facebook Ads works. It's good you realized that early on.

Paid advertising (especially with Facebook) requires CONSTANT testing of as many isolated variables possible. Figuring out which creatives work with which audiences, who to target with what adcopy, what placements to use/avoid, which scroll-stopper to use, demographics, countries, even scheduling ads for specific times each day, etc.

Dropshipping is 100% trial and error.

Agreed.

I havent done it in a few years now but maybe I may give it ago soon.

Thanks for your time answering :)

Goku???? - July 22, 2019, 2:35 pm

I did shopify for a few months and didn't make much at all. It was quite difficult but I'd love to get back into it and be able to keep reaping the rewards. Are you offering a mentor service?

znc - July 22, 2019, 2:38 pm

(Jul 22, 2019 02:35 PM)Goku???? Wrote: [\[CITE\]](#) I did shopify for a few months and didn't make much at all. It was quite difficult but I'd love to get back into it and be able to keep reaping the rewards. Are you offering a mentor service?

I have a mentoring service, but it's more catered to those in my community (I have a blog and Discord community with a few hundred members revolved around E-Com).

It requires a budget of \$2,500+ overall, as that's what I require to feel comfortable with bringing success.

I don't expect you to be interested, as I truly recommend not trusting anyone on this website/anyone you haven't seen give consistent legitimate results to multiple people you know aren't BS'ing. These threads are all FULL of BS reviews and inspect elemented "vouches".

celesteal - July 22, 2019, 2:43 pm

did you design your site yourself and are you taking payments through paypal or?

znc - July 22, 2019, 2:46 pm

(Jul 22, 2019 02:43 PM)celesteal Wrote: [\[CITE\]](#) did you design your site yourself and are you taking payments through paypal or?

I design all of my sites on my own. They're INCREDIBLY easy to make once you've done it a number of times. I can whip up a store and have it running ads in legitimately 3-4 hours.

I use Stripe and a private payment processor occasionally (when Stripe's being a cunt).

Natas - July 22, 2019, 2:57 pm

I believe you man,

ANYTHING can be done with a little hard work and effort

Im on here using old ass methods killing it right now.

Im using CPA using methods that are saturated from like 2012
but it dont matter little time effort and SE skills and you can still kill it.

znc - July 22, 2019, 3:18 pm

(Jul 22, 2019 02:57 PM)Natas Wrote: [\[CITE\]](#) I believe you man,
ANYTHING can be done with a little hard work and effort
Im on here using old ass methods killing it right now.
Im using CPA using methods that are saturated from like 2012
but it dont matter little time effort and SE skills and you can still kill it.
Good work on making old methods work for you man! That shows hustle.

You're stating straight facts. People just need to get out there and grind.

Kabir - July 22, 2019, 4:09 pm

Quote:Good work on making old methods work for you man! That shows hustle.

You're stating straight facts. People just need to get out there and grind.

Grind what ? The hunt ? ?

Goku???? - July 22, 2019, 4:12 pm

It's all about finding the right product right?

znc - July 22, 2019, 4:23 pm

(Jul 22, 2019 04:12 PM)Goku???? Wrote: [\[CITE\]](#) It's all about finding the right product right?
Product and marketing/paid advertising skills are literally the only things that result in success when
it comes to dropshipping.

If you can find a banger product, know how to use FB ads, have a nice ad/good at marketing, it's
bands.

Goku???? - July 22, 2019, 4:26 pm

(Jul 22, 2019 04:23 PM)Ecom Zinc Wrote: [\[CITE\]](#) Product and marketing/paid advertising skills are
literally the only things that result in success when it comes to dropshipping.

If you can find a banger product, know how to use FB ads, have a nice ad/good at marketing, it's
bands.

I guess you never really know what an amazing product is until you try it right? I have an idea for a
great product, just not sure where to go from there. Money to pay bills is the reason I'm going back
into it. #Desperate

Zuse - July 22, 2019, 4:28 pm

Dang that's pretty insane man congrats on your success!

znc - July 22, 2019, 5:03 pm

(Jul 22, 2019 04:26 PM)Goku???? Wrote: [\[CITE\]](#) I guess you never really know what an amazing
product is until you try it right? I have an idea for a great product, just not sure where to go from
there. Money to pay bills is the reason I'm going back into it. #Desperate
Yeah pretty much.
If you'd like, I can PM you my product research guide.

Goku???? - July 22, 2019, 5:18 pm

(Jul 22, 2019 05:03 PM)Ecom Zinc Wrote: [\[CITE\]](#) Yeah pretty much.

If you'd like, I can PM you my product research guide.
A product research guide would be helpful, I'll take that! Thank you.

Kabir - July 22, 2019, 8:31 pm

Quote:Yeah pretty much.

If you'd like, I can PM you my product research guide.

Dang dr dang can I hv one tooo

Darkystar - July 22, 2019, 9:36 pm

If you had to give one tip to yourself when you first started dropshipping, what would that be?

Woes - July 22, 2019, 9:39 pm

(Jul 22, 2019 02:19 PM)Ecom Zinc Wrote: [\[CITE\]](#) every mentor I've seen here (including ones with hundreds of replies; won't say names, Sq) are bullshit.

Interesting

znc - July 22, 2019, 9:46 pm

(Jul 22, 2019 09:39 PM)Woes Wrote: [\[CITE\]](#) Interesting

I don't want smoke

just stating facts ?

(Jul 22, 2019 09:36 PM)Darkystar Wrote: [\[CITE\]](#) If you had to give one tip to yourself when you first started dropshipping, what would that be?

DO NOT get attached to ANY product/store ideas. I don't care how genius you think it is, CUT YOUR LOSSES before it's too late.

Kabir - July 22, 2019, 9:58 pm

Quote:I don't want smoke

just stating facts ?

ur facts are wrong, rectify bong bong

znc - July 22, 2019, 10:03 pm

(Jul 22, 2019 09:58 PM)Robinnh Wrote: [\[CITE\]](#) ur facts are wrong, rectify bong bong

I've had multiple people contact me stating they purchased mentoring from said person and in turn lost hundreds (one even said thousands) with 0 sales/results in return.

James Burnham - July 22, 2019, 10:04 pm

(Jul 22, 2019 09:46 PM)Ecom Zinc Wrote: [\[CITE\]](#) I don't want smoke

just stating facts ?

Why do you say that? Not that I disagree, just wondering how you figured it out.

znc - July 22, 2019, 10:05 pm

(Jul 22, 2019 10:04 PM)Burnham Wrote: [\[CITE\]](#) Why do you say that? Not that I disagree, just wondering how you figured it out.

Post above yours

James Burnham - July 22, 2019, 10:08 pm

(Jul 22, 2019 10:05 PM)Ecom Zinc Wrote: [\[CITE\]](#) Post above yours

Ah, right. I asked a few people too and they said the same thing. And then they also tried to sell me

mentoring for a lower price than him. Made me wonder what the heck is actually going on

znc - July 22, 2019, 10:09 pm

(Jul 22, 2019 10:08 PM)Burnham Wrote: [\[CITE\]](#) Ah, right. I asked a few people too and they said the same thing. And then they also tried to sell me mentoring for a lower price than him. Made me wonder what the heck is actually going on

LOL seems like that's what Hack Forums is

Kabir - July 22, 2019, 10:16 pm

Quote:DO NOT get attached to ANY product/store ideas. I don't care how genius you think it is, CUT YOUR LOSSES before it's too late.

Ok does ur friend of friend of friend make the same figures without getting attached to what they do ,holy gram !!!

znc - July 22, 2019, 10:22 pm

(Jul 22, 2019 10:16 PM)Robinnh Wrote: [\[CITE\]](#) Ok does ur friend of friend of friend make the same figures without getting attached to what they do ,holy gram !!!

I don't understand what you're asking, lol

Kabir - July 22, 2019, 10:24 pm

(Jul 22, 2019 10:22 PM)Ecom Zinc Wrote: [\[CITE\]](#) I don't understand what you're asking, lol

U ll never understand and that beautifies u ..hmmm?? Clossiuere

znc - July 22, 2019, 10:25 pm

(Jul 22, 2019 10:24 PM)Robinnh Wrote: [\[CITE\]](#) U ll never understand and that beautifies u ..hmmm?? Clossiuere

LOL what are you saying bruh ?

Kabir - July 22, 2019, 10:28 pm

(Jul 22, 2019 10:25 PM)Ecom Zinc Wrote: [\[CITE\]](#) LOL what are you saying bruh ?

No worries ...cheers give head

DMAccounts - July 22, 2019, 10:55 pm

Awesome thread!

How long have you been Dropshipping?

Are you self taught?

How much do you spend on FB ads daily?

Thank you

znc - July 22, 2019, 10:58 pm

(Jul 22, 2019 10:55 PM)DMAccounts Wrote: [\[CITE\]](#) Awesome thread!

How long have you been Dropshipping?

Are you self taught?

How much do you spend on FB ads daily?

Thank you

I started dropshipping over a year ago, but only got started seriously with it in January of this year.
I'm self taught with some help from people I connected with in Discord communities and what-not.
I spend 5 figures daily on FB ads. Changes every single day, but usually under \$20k

DMAccounts - July 22, 2019, 11:12 pm

Thanks for the reply,

Thats amazing :)

you'll be a millionaire anytime soon

znc - July 22, 2019, 11:13 pm

(Jul 22, 2019 11:12 PM)DMAccounts Wrote: [\[CITE\]](#) Thanks for the reply,

Thats amazing :)

you'll be a millionaire anytime soon

That's the goal! You can do it, too.

Appreciate the kind words!

f o r m i d a b l e - July 22, 2019, 11:21 pm

Thanks, but I believe you before you said this. Mentorship is just what it is.

Do you use the spy method?

Do you think rare discovered items have the winning edge?

znc - July 22, 2019, 11:28 pm

(Jul 22, 2019 11:21 PM)andromeda-m31 Wrote: [\[CITE\]](#) Thanks, but I believe you before you said this. Mentorship is just what it is.

Do you use the spy method?

Do you think rare discovered items have the winning edge?

Which spy method? I don't use any ad spying tools - worthless.

Unique items can make bands, but the easiest way is to do what others are doing but better.

This store in specific is a product that I was the first dropshipper I know of running it (it was on Amazon, though).

I have 4 other stores. One other is at 4 figures a day, other 3 are new and I'm scaling (close to 4 figure days). All of those stores are products that I'm just taking a piece of the pie from (or taking over the market wink wink).

James Burnham - July 23, 2019, 12:04 am

(Jul 22, 2019 11:28 PM)Ecom Zinc Wrote: [\[CITE\]](#) Which spy method? I don't use any ad spying tools - worthless.

Unique items can make bands, but the easiest way is to do what others are doing but better.

This store in specific is a product that I was the first dropshipper I know of running it (it was on Amazon, though).

I have 4 other stores. One other is at 4 figures a day, other 3 are new and I'm scaling (close to 4 figure days). All of those stores are products that I'm just taking a piece of the pie from (or taking over the market wink wink). Can you record a video of your payment processor showing that you had that many sales?

A + - July 23, 2019, 11:14 am

I've been involved in affiliate marketing, so I know the ropes. What kind of niche would you suggest looking for?

znc - July 23, 2019, 11:21 am

(Jul 23, 2019 11:14 AM) SuitedPear Wrote: [\[CITE\]](#) I've been involved in affiliate marketing, so I know the ropes. What kind of niche would you suggest looking for?

Favorite niches:

Beauty

Baby

Pets

A + - July 23, 2019, 11:21 am

Also, shit you recommend 1.5k for starting out with FB ads? Possible success with \$0 to invest?

znc - July 23, 2019, 11:23 am

(Jul 23, 2019 11:21 AM) SuitedPear Wrote: [\[CITE\]](#) Also, shit you recommend 1.5k for starting out with FB ads? Possible success with \$0 to invest?

\$0 to invest is impossible.

If you get a few hundred, you might be able to hustle some free traffic methods and what-not with a little bit of adspend. Doable but hard.

Kabir - July 23, 2019, 11:29 am

Quote: \$0 to invest is impossible.

If you get a few hundred, you might be able to hustle some free traffic methods and what-not with a little bit of adspend. Doable but hard.

Hmmm assume that

IhaO

znc - July 23, 2019, 11:38 am

(Jul 23, 2019 11:29 AM) Robinnh Wrote: [\[CITE\]](#) Hmmm assume that

IhaO

Needs at least a domain and to eventually pay for Shopify. Also needs cash flow to fulfill orders. Really not possible to start with \$0 lol

formidable - July 23, 2019, 11:50 am

(Jul 22, 2019 11:28 PM) Ecom Zinc Wrote: [\[CITE\]](#) Which spy method? I don't use any ad spying tools - worthless.

Any spy method, but I can see how spying is counterproductive. Seems like they spy on each other lol.

A + - July 23, 2019, 11:51 am

(Jul 23, 2019 11:38 AM) Ecom Zinc Wrote: [\[CITE\]](#) Needs at least a domain and to eventually pay for Shopify. Also needs cash flow to fulfill orders. Really not possible to start with \$0 lol

I mean I could float a domain and hosting, and I would hope that I would start picking up sales. Honestly it sounds like a pain in the ass starting from ground 0, but I moved recently, got my new

license etc. I'm just ready to do big things I know I'm capable of, I just don't know shit about Shopify lol.

znc - July 23, 2019, 12:12 pm

(Jul 23, 2019 11:50 AM)andromeda-m31 Wrote: [\[CITE\]](#) Any spy method, but I can see how spying is counterproductive. Seems like they spy on each other lol.

More-so worthless because everyone using them are testing the same products (including mostly noobs) resulting in a shit market for the product.

jasonleto - July 23, 2019, 1:12 pm

it's actually a sad thing when people buy into a mentorship and don't let others know its a complete sham. Whenever I see a sales thread selling hot niches/ products it makes me laugh. If you have a hot niche/product you make thousands yourself not sell it for \$50

Then you have the mentorships saying you only need \$500 for ads and people fall for it. But that's this marketplace its build on ripping other members.

I must say finding the right product is the hardest part when your starting. But to say you can find it with only 500\$ as a newbie is not as easy as it looks.

My first product was a huge hit, the rush was insane but the profit margins were terrible. I could have gone cheaper but then the product would have been low quality, long shipping times etc.

What most thread sellers don't even mention is that not everyone lives in the US so we can't use daily shopify payments my stripe paid me net7. So you need to have way more then 500\$ in cashflow to stay a float. Again most don't even tell that in their sales page until you paid them and then your fucked.

WarlsOver - July 23, 2019, 4:12 pm

Very nice earnings you got there brother :)

Kabir - July 23, 2019, 10:04 pm

Quote:Needs at least a domain and to eventually pay for Shopify. Also needs cash flow to fulfill orders. Really not possible to start with \$0 lol

Impossible is the person not work aaiidee .

SiakaD - July 24, 2019, 2:20 am

So, does using our labels mean that we need to have our own warehouse and some employees?
What is the payment & delivery system with your supplier?

provicky - July 25, 2019, 4:42 am

What does the \$2500 for membership include?

kingjohn - July 25, 2019, 7:33 am

I want to join your discord server! Please send me a invite link!
Thanks in advance !!

znc - July 25, 2019, 2:53 pm

(Jul 24, 2019 02:20 AM)SiakaD Wrote: [\[CITE\]](#) So, does using our labels mean that we need to have our own warehouse and some employees?

What is the payment & delivery system with your supplier?

Suppliers usually offer custom labeling and branding, you just (normally) have to order in bulk.

Upon doing so, you can get a fulfillment center in the US to handle your inventory and order fulfillment. It's not too expensive and is worth it for sure.

Killua. - July 25, 2019, 5:58 pm

" I go through tons of precautionary measures to make sure dropshippers don't see my ads."

can you share this with us?

BellsPlayground - July 25, 2019, 8:57 pm

Well, this post made me extra happy to sign up here lol

znc - July 26, 2019, 6:18 am

(Jul 25, 2019 05:58 PM)Killua. Wrote: [\[CITE\]](#) " I go through tons of precautionary measures to make sure dropshippers don't see my ads."

can you share this with us?

Main "method" isn't hard to do.

Facebook Ads + excluded targeting. If you know anything about FB ads, you should be able to figure it out from just that lol

Harmlessbutterfly - July 26, 2019, 6:54 am

Hey! I just opened my very first shopify store, and just purchased Facebook ads.

Do you think you could PM and take a glimpse at my store and give me a few quick tips to better it? I only spent \$35 on ads for it tho, I have a very limited fixed monthly income and am trying so damn hard to make a little extra money.

I've purchased a few money making methods on this site and every single one has failed. deff cost me like \$300+ overall

znc - July 26, 2019, 7:09 am

(Jul 26, 2019 06:54 AM)Harmlessbutterfly Wrote: [\[CITE\]](#) Hey! I just opened my very first shopify store, and just purchased Facebook ads.

Do you think you could PM and take a glimpse at my store and give me a few quick tips to better it? I only spent \$35 on ads for it tho, I have a very limited fixed monthly income and am trying so damn hard to make a little extra money.

I've purchased a few money making methods on this site and every single one has failed. deff cost me like \$300+ overall

Feel free to PM me any questions! I'll look over whatever :)

Harmlessbutterfly - July 26, 2019, 7:14 am

You'll have to PM me, i dont have the post count to initiate a PM :(

Killua. - July 26, 2019, 10:43 pm

(Jul 26, 2019 06:18 AM)Ecom Zinc Wrote: [\[CITE\]](#) Main "method" isn't hard to do.

Facebook Ads + excluded targeting. If you know anything about FB ads, you should be able to figure it out from just that lol

how's that "tons of precautionary measures" lol

SeannTF - July 27, 2019, 9:27 am

Do you sell any Digital products?

Ivex - July 27, 2019, 9:34 am

Could I show you my two stores I'm working on and tell me if any of them are even worth working on?

Thank you in advance, I'll PM you if you say yeah.

DomeTM1337 - July 27, 2019, 11:41 pm

Holy shit thats an insame amount of money!

Brainbuster - July 28, 2019, 9:52 am

\$28,980 in one day is a lot, but only if we're talking about consistent ...daily ...profit.

Is that profit? Or just sales figures?

The OP already mentioned that he spends at least \$1000/day on ads.

That's \$30,000+/month cost according to the OP.

He also said in the first post that this was his best store.

His other 4 or 5 stores are not performing like that, but they still cost him in ads.

If I had to guess, I'd say the \$28,980 in one day was his best day.

IF you could do that consistently, it would be \$898,380 per month.

Or roughly 11 million dollars per year.

Given that Ecom Zinc joined 2 weeks ago and is selling a mentorship on HF,

I'm guessing he doesn't make \$11 million annually.

Assuming the \$29k/day figure is true (why would someone on HF lie?),

it's still likely there have been many months where he's not profiting and even is operating at a loss,

and that the next several days or weeks won't bring \$29k/day, but will instead cost him the

\$1000+/day in ads.

Killua. - July 28, 2019, 2:19 pm

(Jul 28, 2019 09:52 AM)Brainbuster Wrote: [\[CITE\]](#) \$28,980 in one day is a lot, but only if we're talking about consistent ...daily ...profit.

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Assuming the \$29k/day figure is true (why would someone on HF lie?), it's still likely there have been many months where he's not profiting and even is operating at a loss, and that the next several days or weeks won't bring \$29k/day, but will instead cost him the \$1000+/day in ads.

Sounds like you have no idea what you're talking about.

Why would you run ads on non-profitable adsets for more than 1-2 days?

You kill off what's not working and double up on what is, so even if he had a bad day, first off it wouldn't be negative he'd go from maybe 10-15% margins to 5-7% and then once doubling up on his profitable adsets he'd make his losses back the next day.

Also, \$29k with \$1k ad cost is piss money, I know people that spend \$3-5k a day to make that.

illegally - July 28, 2019, 2:38 pm

can you share one of your store link?

What are some important plugins, apps, and design.

Overall what is the most important thing

Brainbuster - July 28, 2019, 2:59 pm

(Jul 28, 2019 02:19 PM)Killua. Wrote: [\[CITE\]](#) Sounds like you have no idea what you're talking about. Correct

(Jul 28, 2019 02:19 PM)Killua. Wrote: [\[CITE\]](#) Also, \$29k with \$1k ad cost is piss money, I know people that spend \$3-5k a day to make that.

I didn't write \$1000/day. I wrote at least \$1000+/day, because he said he "spends 5 figures a day on ads."

I made an error--way too conservative (even though I had written "at least").
\$1000 is not five figures.

The correct figure--according to the OP--is AT LEAST \$10,000/DAY spent on ads.

Again:

Best Day Revenue..... <\$30,000

Average Day Revenue.. ?

Worst Day Revenue..... ?

Daily Cost..... >\$10,000/day

Killua. - July 28, 2019, 3:07 pm

(Jul 28, 2019 02:59 PM)Brainbuster Wrote: [\[CITE\]](#) Correct

I didn't write \$1000/day. I wrote at least \$1000+/day, because he said he "spends 5 figures a day on ads."

I made an error--way too conservative (even though I had written "at least").
\$1000 is not five figures.

The correct figure--according to the OP--is AT LEAST \$10,000/DAY spent on ads.

Again:

Best Day Revenue..... <\$30,000
Average Day Revenue.. ?
Worst Day Revenue..... ?
Daily Cost..... >\$10,000/day
OP can you post your order metrics.

Brainbuster - July 28, 2019, 3:10 pm

Given that he spends a minimum of \$10,000 per day on ads,
the \$28,980 figure for one, selected day's revenue doesn't tell us much.

Not without knowing the revenue of the other 29 days of the month.

(Jul 22, 2019 10:58 PM)Ecom Zinc Wrote: [\[CITE\]](#) ...

I spend 5 figures daily on FB ads. Changes every single day, but usually under \$20k
OP said the daily cost is usually under \$20,000.
So between \$10,000 - \$20,000 per day, cost (occasionally the cost more than \$20,000 per day).

We can use \$15,000 as the daily ad cost (it may be more for a greenhorn still getting his feet wet).

Average Monthly cost = \$465,000
Earnings on Best Day Ever = \$28,980

More Precise Earnings based on OP's \$15,000 ad cost.

Not trying to be a buzz kill, but that is all the numbers given tell us.
I'm not going to assume that the figure advertised is the 'expected average daily earnings,'
when more likely it was the best day ever.

If I spent more than \$465,000 a month on ads--nearly half a million dollars a month spent,
I wouldn't consider it "insane earnings" to see an inflow of \$29,000 on an odd day.

Killua - July 28, 2019, 6:45 pm

(Jul 28, 2019 03:10 PM)Brainbuster Wrote: [\[CITE\]](#) If I spent

crixus - July 29, 2019, 11:36 pm

sick. how you advertise facebook/snapchat?

Mr Professor - July 30, 2019, 2:43 am

(Jul 28, 2019 03:10 PM)Brainbuster Wrote: [\[CITE\]](#) Given that he spends a minimum of \$10,000 per
day on ads,
the \$28,980 figure for one, selected day's revenue doesn't tell us much.

Not without knowing the revenue of the other 29 days of the month.

OP said the daily cost is usually under \$20,000.
So between \$10,000 - \$20,000 per day, cost (occasionally the cost more than \$20,000 per day).

We can use \$15,000 as the daily ad cost (it may be more for a greenhorn still getting his feet wet).

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Hahhahahahaha. I'm sure you are doing better numbers than him :))))

Brainbuster - July 30, 2019, 10:00 am

(Jul 30, 2019 02:43 AM)Mr Professor Wrote: [\[CITE\]](#) Hahhahahahaha. I'm sure you are doing better numbers than him :))))

You're right, I'm not doing better numbers than him.

Also, I'm not doing worse numbers than him.

However, my success as a dropshipper has nothing to do with this thread (or my post).

znc - July 30, 2019, 10:52 am

(Jul 27, 2019 09:27 AM)SeannTF Wrote: [\[CITE\]](#) Do you sell any Digital products?No

(Jul 27, 2019 09:34 AM)Ivex Wrote: [\[CITE\]](#) Could I show you my two stores I'm working on and tell me if any of them are even worth working on?

Thank you in advance, I'll PM you if you say yeah. Yes

(Jul 28, 2019 09:52 AM)Brainbuster Wrote: [\[CITE\]](#) \$28,980 in one day is a lot, but only if we're talking about consistent ...daily ...profit.

Is that profit? Or just sales figures?

The OP already mentioned that he spends at least \$1000/day on ads.

That's \$30,000+/month cost according to the OP.

He also said in the first post that this was his best store.

His other 4 or 5 stores are not performing like that, but they still cost him in ads.

If I had to guess, I'd say the \$28,980 in one day was his best day.

IF you could do that consistently, it would be \$898,380 per month.

Or roughly 11 million dollars per year.

Given that Ecom Zinc joined 2 weeks ago and is selling a mentorship on HF, I'm guessing he doesn't make \$11 million annually.

Assuming the \$29k/day figure is true (why would someone on HF lie?), it's still likely there have been many months where he's not profiting and even is operating at a loss, and that the next several days or weeks won't bring \$29k/day, but will instead cost him the \$1000+/day in ads. You really don't seem to know what you're talking about if you think a \$29k/day store isn't profitable on a day to day basis.

Yes, that \$29k day was that stores best day thus far.

My profit margin according to order metrics is still 36% overall. That might not take some promos into account and what-not, but I'm easily topping 30% net.

Having one \$29k day should mean that your store is consistently doing \$18k+/day in revenue. If not, it was just a huge promo day and was a quick cash grab. I'm not promo focused.

Brainbuster - July 30, 2019, 11:10 am

(Jul 30, 2019 10:52 AM)Ecom Zinc Wrote: [\[CITE\]](#) ...

Yes, that \$29k day was that stores best day thus far.

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Having one \$29k day should mean that your store is consistently doing \$18k+/day in revenue. If not, it was just a huge promo day and was a quick cash grab. I'm not promo focused.

Thank you.

crixus - July 30, 2019, 10:30 pm

is this through facebook's ads?

f o r m i d a b l e - July 30, 2019, 10:49 pm

(Jul 23, 2019 01:12 PM)jasonleto Wrote: [\[CITE\]](#) it's actually a sad thing when people buy into a mentorship and don't let others know it's a complete sham. Whenever I see a sales thread selling hot niches/ products it makes me laugh. If you have a hot niche/product you make thousands yourself not sell it for \$50

Then you have the mentorships saying you only need \$500 for ads and people fall for it. But that's this marketplace it's built on ripping other members.

SONEX, is that you???

znc - July 31, 2019, 10:02 am

(Jul 30, 2019 10:30 PM)IKidPoker Wrote: [\[CITE\]](#) is this through facebook's ads?
read

SIM-888979 - August 1, 2019, 3:05 am

What's your way of populating your pixels when you're starting a new store? It's been ages since I last did Shopify, and when I did, I only strictly used influencers to get sales.

I've now dabbled in FB Ads and I'm in the midst of doing a 10 x \$3 duplicated ad set with one interest / demographic only, with the goal of getting views of my video to convert them into LAAs. I've been told for video views - my targeting is not that serious in terms of needing to be laser-targeted, but just general targeting, and that I should get as high of a reach as possible, instead of separating it into several adsets.

So my question is, am I doing it right? Should I kill all my duplicated ad sets and just compile them into a jumbo ad set with 10 interests, or run it through duplicated ad sets with different interests and demographic, so that I can kill poor performing views and scale the ones with higher watch time?

znc - August 1, 2019, 10:20 am

(Aug 1, 2019 03:05 AM)Lotus Wrote: [\[CITE\]](#) What's your way of populating your pixels when you're starting a new store? It's been ages since I last did Shopify, and when I did, I only strictly used influencers to get sales.

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laser-targeted, but just general targeting, and that I should get as high of a reach as possible, instead of separating it into several adsets.

So my question is, am I doing it right? Should I kill all my duplicated ad sets and just compile them into a jumbo ad set with 10 interests, or run it through duplicated ad sets with different interests and demographic, so that I can kill poor performing views and scale the ones with higher watch time?

There's tons of different strategies to choose from when it comes to testing a product and acquiring initial data.

When it's a more "general" product (hard to target with interests, example a posture corrector), I recommend going the way that you're going when it comes to testing. Create a very broadly targeted (or not targeted at all other than countries) engagement campaign. From here, wait until you have 100k+ reach. Create VV LLA's and test those.

This strategy doesn't always work (even with a good product). I try to avoid it when testing niche products. When I'm testing something that I can target easier (IE a skincare product), I go the cold interest route. 1 interest per ad set (narrow with ES if it's a 10m+ audience size).

(Jul 28, 2019 03:10 PM)Brainbuster Wrote: [\[CITE\]](#) Given that he spends a minimum of \$10,000 per day on ads, the \$28,980 figure for one, selected day's revenue doesn't tell us much.

Not without knowing the revenue of the other 29 days of the month.

OP said the daily cost is usually under \$20,000.

So between \$10,000 - \$20,000 per day, cost (occasionally the cost more than \$20,000 per day).

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I'm not going to assume that the figure advertised is the 'expected average daily earnings,' when more likely it was the best day ever.

If I spent more than \$465,000 a month on ads--nearly half a million dollars a month spent, I wouldn't consider it "insane earnings" to see an inflow of \$29,000 on an odd day.

Just read this dumb response. I don't spend 5 figures a day on adspend. That's my revenue, lmao.

Brainbuster - August 1, 2019, 11:14 am

(Aug 1, 2019 10:20 AM)Ecom Zinc Wrote: [\[CITE\]](#) ...

Just read this dumb response. I don't spend 5 figures a day on adspend. That's my revenue, lmao. You said you spend a minimum of 5 figures per day on ads.

Explain to us how quoting your own words was a dumb response.

znc - August 1, 2019, 11:18 am

(Aug 1, 2019 11:14 AM)Brainbuster Wrote: [\[CITE\]](#) You said you spend a minimum of 5 figures per

day on ads.

Explain to us how quoting your own words was a dumb response.

Oh my bad, I read it wrong and explained myself terribly in that post stating I spend 5 figures/day on ads.

For this store, I'm always spending at max \$10k/day on adspend. It's usually anywhere from \$4k-\$8k.

I have 6 stores running in total right now, and my daily adspend with Facebook totals up to low 5 figures.

mvmt - August 1, 2019, 11:24 am

(Jul 23, 2019 01:12 PM)jasonleto Wrote: [\[CITE\]](#) it's actually a sad thing when people buy into a mentorship and don't let others know its a complete sham. Whenever I see a sales thread selling hot niches/ products it makes me laugh. If you have a hot niche/product you make thousands yourself not sell it for \$50

Then you have the mentorships saying you only need \$500 for ads and people fall for it. But that's this marketplace its build on ripping other members.

I must say finding the right product is the hardest part when your starting. But to say you can find it with only 500\$ as a newbie is not as easy as it looks.

My first product was a huge hit, the rush was insane but the profit margins were terrible. I could have gone cheaper but then the product would have been low quality, long shipping times etc.

What most thread sellers don't even mention is that not everyone lives in the US so we can't use daily shopify payments my stripe paid me net7. So you need to have way more then 500\$ in cashflow to stay a float. Again most don't even tell that in their sales page until you paid them and then your fugged.

You 100% can start with \$500 on ads, assuming that you have a proper plan in place (which most beginners don't). If you know how to spend efficiently from the beginning, it really doesn't take much out-of-pocket investment before the store starts to turn a profit. On my current store, I was only negative for the first 2-3 days (maybe \$200 in the hole total) and then my store started turning a profit and now does close to \$200k monthly.

Granted, it doesn't always work out like this, but to say you can't start with only \$500 is not anywhere close to a true statement.

znc - August 1, 2019, 11:33 am

(Aug 1, 2019 11:24 AM)mvmt Wrote: [\[CITE\]](#) You 100% can start with \$500 on ads, assuming that you have a proper plan in place (which most beginners don't). If you know how to spend efficiently from the beginning, it really doesn't take much out-of-pocket investment before the store starts to turn a profit. On my current store, I was only negative for the first 2-3 days (maybe \$200 in the hole total) and then my store started turning a profit and now does close to \$200k monthly.

Granted, it doesn't always work out like this, but to say you can't start with only \$500 is not anywhere close to a true statement.

I agree to an extent.

As a beginner, I'd recommend \$1.5k+ before jumping into Facebook Ads.

A lot of the knowledge behind running ads comes with trial and error/experience.

I can make stores profitable without \$500 pretty consistently now. Could I a few months ago? Not at all. Even while constantly acquiring knowledge on paid ads through courses, YouTube, blogs, and so forth, I was constantly making stores that were losing a bit of money and not becoming profitable.

jasonleto - August 1, 2019, 12:07 pm

(Aug 1, 2019 11:24 AM)mvmmt Wrote: [\[CITE\]](#) You 100% can start with \$500 on ads, assuming that you have a proper plan in place (which most beginners don't). If you know how to spend efficiently from the beginning, it really doesn't take much out-of-pocket investment before the store starts to turn a profit. On my current store, I was only negative for the first 2-3 days (maybe \$200 in the hole total) and then my store started turning a profit and now does close to \$200k monthly.

Granted, it doesn't always work out like this, but to say you can't start with only \$500 is not anywhere close to a true statement.

If it was easy that most of your students would already be making good money. Which they aren't so even with a mentor doing 170k in a month it's not easy. Not attacking your mentorship but it what it is.

Like I said I was lucky that my first product was a hit most won't be.

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Blogger - August 1, 2019, 12:32 pm

And here I am struggling to make a few bucks a day. lol Congratulations! Awesome numbers.

mvmmt - August 1, 2019, 12:45 pm

(Aug 1, 2019 11:33 AM)Ecom Zinc Wrote: [\[CITE\]](#) I agree to an extent.

As a beginner, I'd recommend \$1.5k+ before jumping into Facebook Ads.

A lot of the knowledge behind running ads comes with trial and error/experience.

I can make stores profitable without \$500 pretty consistently now. Could I a few months ago? Not at all. Even while constantly acquiring knowledge on paid ads through courses, YouTube, blogs, and so forth, I was constantly making stores that were losing a bit of money and not becoming profitable. Yeah that's what I said lol beginners definitely need more because they don't know how to form a proper plan for advertising.

(Aug 1, 2019 12:07 PM)jasonleto Wrote: [\[CITE\]](#) If it was easy that most of your students would already be making good money. Which they aren't so even with a mentor doing 170k in a month it's not easy. Not attacking your mentorship but it what it is.

Like I said I was lucky that my first product was a hit most won't be.

yes now because you got way more knowledge then before, but a newbie most likely won't be able to turn it into a success

With the right plan/knowledge it is not hard to start a successful store with only \$500. Only 2 of my students have actually started ads, one guy turned a profit on just the 2nd day. If you are a beginner doing it on your own, then you definitely need more than \$500 - but that wasn't the point I was trying to make in the first place.

SIM-888979 - August 1, 2019, 4:11 pm

(Aug 1, 2019 10:20 AM)Ecom Zinc Wrote: [\[CITE\]](#) There's tons of different strategies to choose from when it comes to testing a product and acquiring initial data.

When it's a more "general" product (hard to target with interests, example a posture corrector), I recommend going the way that you're going when it comes to testing. Create a very broadly targeted (or not targeted at all other than countries) engagement campaign. From here, wait until you have 100k+ reach. Create VV LLA's and test those.

This strategy doesn't always work (even with a good product). I try to avoid it when testing niche products. When I'm testing something that I can target easier (IE a skincare product), I go the cold interest route. 1 interest per ad set (narrow with ES if it's a 10m+ audience size).

So cold interest route meaning just a single interest per ad set on a conversion campaign? I'm doing a niche product too, maybe I should pursue that route if the LAA method does not work.

znc - August 1, 2019, 7:17 pm

(Aug 1, 2019 04:11 PM)Lotus Wrote: [\[CITE\]](#) So cold interest route meaning just a single interest per ad set on a conversion campaign? I'm doing a niche product too, maybe I should pursue that route if the LAA method does not work.

Right on!

Let me know if you have any questions or want me to look into your ad metrics. Glad to help!

SIM-888979 - August 1, 2019, 7:53 pm

(Aug 1, 2019 07:17 PM)Ecom Zinc Wrote: [\[CITE\]](#) Right on!

Let me know if you have any questions or want me to look into your ad metrics. Glad to help!
That'd be great, is it fine if I PM you for your contact information?

znc - August 1, 2019, 8:21 pm

(Aug 1, 2019 07:53 PM)Lotus Wrote: [\[CITE\]](#) That'd be great, is it fine if I PM you for your contact information?

PM me your Discord and I'll add ya

haksxsx - August 2, 2019, 6:49 am

(Jul 22, 2019 02:25 PM)Ecom Zinc Wrote: [\[CITE\]](#) Appreciate the offer, but Shopify makes everything way easier for me. Tons of integrations, apps I use, and built-in features I love.

Can you tell, what type of integration and app did you use?

znc - August 2, 2019, 10:34 am

(Aug 2, 2019 06:49 AM)haksxsx Wrote: [\[CITE\]](#) Can you tell, what type of integration and app did you use?

What do you mean?

Shopify has an "app store" with TONS of apps that are very useful.

haksxsx - August 2, 2019, 10:52 am

(Aug 2, 2019 10:34 AM)Ecom Zinc Wrote: [\[CITE\]](#) What do you mean?

Shopify has an "app store" with TONS of apps that are very useful.

Yeah i mean specifically which app did you use for marketing purpose and which one did you use for various fb, google, mail integration.

I am developing stores and would like to know more which converts more.

znc - August 2, 2019, 9:17 pm

(Aug 2, 2019 10:52 AM)haksxsx Wrote: [\[CITE\]](#) Yeah i mean specifically which app did you use for marketing purpose and which one did you use for various fb, google, mail integration.

I am developing stores and would like to know more which converts more.

I don't use apps that have to do with marketing (as in paid ads).

List of some of my favorite apps (taken from my Discord server):

Jefeup202 - August 4, 2019, 4:12 pm

I'm interested in how you do and how accurate it is. So can you show me how to do it.

Sophie Steeg - August 5, 2019, 7:01 pm

I've recently started dropshipping too, only spend 5 euros a day on ads and I get decent clicks but no sales even though my product page looks very sleek and convincing.

How would you go about building a facebook page and at the same time advertise your product? Do you make a facebook post on your page advertising something and then boost it? or is there any other way?

Do you have any other tips and tricks you could give me? It would be much appreciated.

affluence - August 9, 2019, 4:53 am

Your DMs are disabled - Hey buddy just read your entire AMA thread. May I have an invite to your server? I have a multitude of questions but will revise those with more knowledge to die down the redundancy.

GeekdOut#0048

znc - August 11, 2019, 7:21 am

(Aug 9, 2019 04:53 AM)affluence Wrote: [\[CITE\]](#) Your DMs are disabled - Hey buddy just read your entire AMA thread. May I have an invite to your server? I have a multitude of questions but will revise those with more knowledge to die down the redundancy.

GeekdOut#0048

DMs are enabled - PM me if you if you have questions!

Justthere - August 24, 2019, 11:10 pm

Hey, firstly thank you for sharing your knowledge with us!

I noticed one think that is barely covered in most dropshipping videos or ebooks is how to act on instagram.

You wrote that influencers are DMing you on their own, how did you get your IG to that point?
Did you buy one and then changed it? Or did you grow one?
Did you just started posting your products?
Do you have a posting schedule?
Did you buy bots/followers to appear more legit?
How did you get influencers to contact you?
Do you ask them for paid shoutouts or posts?
Or do you ship your product to them and pay them via discount code?

Sorry for all the questions! It just feels like no one ever talks about that and these IGs pop up out of nowhere, already successful...

NonLeaf - August 25, 2019, 10:12 am

Looks nice, I am doing some numbers myself too, what is the fulfilling center that you're using? I mean to ship internationally.

Lorem Ipsum - August 27, 2019, 4:06 am

To be honest, I did not feel the need to browse the 8 pages of comments, but could you tell me what your main traffic source was? I assume either Facebook or Google. Do you have any mentorship or perhaps a start-up guide.

I ran a drop shipping company for a very short while, but I underestimated the little details I did not think of, which you need to run a complete drop shipping store, including insurances and worst-case-scenarios backup plans.

JohnWick1 - August 29, 2019, 7:50 am

(Jul 22, 2019 05:03 PM)Ecom Zinc Wrote: [\[CITE\]](#) Yeah pretty much.

If you'd like, I can PM you my product research guide.Can you PM me your product research guide? It would help alot..

I want to get into dropshipping, I have knowledge on how to run a business so it should be fine, I also have a budget of around 2k..

ET_Advice - September 6, 2019, 8:30 am

How do you private label a product?

I really want to know!

Sasha Wonderlandd - September 14, 2019, 3:24 am

(Jul 22, 2019 02:46 PM)Ecom Zinc Wrote: [\[CITE\]](#) I design all of my sites on my own. They're INCREDIBLY easy to make once you've done it a number of times. I can whip up a store and have it running ads in legitimately 3-4 hours.

I use Stripe and a private payment processor occasionally (when Stripe's being a kitten).
do you think i can succeed on \$50?

pein - September 14, 2019, 4:24 am

i mean there are free shop modules with plenty of features
like prestashop, opencart, thirtybees

you pay the hosting anyway, if you choose their partners then you get it preinstalled
one of the hosts i seen for these is a2hosting, and it's quite cheap domains

yeah, the integrations are important and users will fall for the simple solutions they already use
so it's convenient and nice but you can go around it with a bit of research and tech skills

ofc people talk easily when they already got funds, but the first million you need to steal it so im sure there are some dirtier tactics at the start for all people who do it

Akhtar - September 14, 2019, 10:47 am

Nice, good work boss! I must ask though, what's your back-end like?

Sugawara - September 17, 2019, 4:46 am

I use to dropship a year back and I lost all hopes after drowning in some losses. Advertising was a crucial area where I lack some experience. I might try again in the near future, this time with POD and not DS.

(Sep 14, 2019 03:24 AM)Sasha Wonderlandd Wrote: [\[CITE\]](#) do you think i can succeed on \$50? I doubt, you need a minimum of \$1500 just for setting up and testing the products.

DrRespect - September 17, 2019, 2:40 pm

(Sep 17, 2019 04:46 AM)Dexu5 Wrote: [\[CITE\]](#) I use to dropship a year back and I lost all hopes after drowning in some losses. Advertising was a crucial area where I lack some experience. I might try again in the near future, this time with POD and not DS.

I doubt, you need a minimum of \$1500 just for setting up and testing the products. You definitely don't need a minimum of \$1500 to test products. A range of \$500-\$1k sounds more suitable to start off.

GeekSquad - September 17, 2019, 5:49 pm

That's crazy good bro congrats bro! You found your "secret sauce" so to speak

tiem0le - September 19, 2019, 1:47 am

Great earnings OP, semi-inspired me to start dropshipping myself haha.

Angel - September 19, 2019, 2:08 am

This is my future goal for one-day revenue ?
Thanks for sharing

SIM-4378207 - September 22, 2019, 8:56 am

Lovely read, thanks for taking the time to reply to all the questions :)

funtela - September 22, 2019, 9:35 am

I'm giving my first store a shot today. Wish me luck man!

tjena leif - September 25, 2019, 1:27 pm

Can you check the conversation i started with you and then pm me if I'm lucky, or add me on discord

7corpion#8023

ThumbsUp - September 25, 2019, 8:20 pm

Serious money, This is some real motivation

RetroSOFT - September 27, 2019, 11:33 am

How much do you suggest investing in ads to start off just to see if the products a hit or not.

Chembro12 - October 1, 2019, 4:10 pm

How many shops you got man?

Sylvester Stallone - October 2, 2019, 1:32 pm

Congrats, those are some wild numbers!

Slide me a link to your discord... I'm sure we can exchange value.

znc - November 23, 2019, 7:43 am

(Sep 22, 2019 09:35 AM)funtela Wrote: [\[CITE\]](#) I'm giving my first store a shot today. Wish me luck man!

Hope it went well ?

Villain - November 26, 2019, 11:30 pm

What method did you use to find your current winner? Commafeed, FB Feed or something else?

Did you find the product yourself or did you see others that promoted it and then jumped on the wave?

Also what profit margin do you usually look for in a product?

Leads - November 27, 2019, 5:51 pm

As of now, would you still prefer targeting PPE campaigns into VV LAAs? Or would you recommend straight purchase conversion campaigns? Maybe a mix of both, ratio or something.

If any, what actions do you target for your LAAs other than video views?

What would you recommend as a minimum amount of content views before targeting lookalikes.

Have you tested the difference between having and not having scarcity, urgency, and lead gen (wheelio etc) features on your store? A lot of people say one or the other is better, some say the CR% stays the same. Would like to know your input.

protege - December 29, 2019, 7:21 pm

(Sep 22, 2019 09:35 AM)funtela Wrote: [\[CITE\]](#) I'm giving my first store a shot today. Wish me luck man!

how ddi it go?

EnG1ne - January 11, 2020, 10:36 am

Could you please send me your product research guide?

Thanks in advance!

znc - January 12, 2020, 2:52 pm

(Nov 27, 2019 06:51 PM)Leads Wrote: [\[CITE\]](#) As of now, would you still prefer targeting PPE campaigns into VV LAAs? Or would you recommend straight purchase conversion campaigns? Maybe a mix of both, ratio or something.

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Have you tested the difference between having and not having scarcity, urgency, and lead gen (wheelio etc) features on your store? A lot of people say one or the other is better, some say the CR% stays the same. Would like to know your input.

1) depends on the niche/product/angle you're running.

- 2) I test every LLA possible when I have enough data.
- 3) 1,500+ 95% vv's

Yes, I've tested with/without countless times. Differences aren't major, but it depends on your target audience. Think about who you're targeting. IE if I'm selling a beauty product, I usually use tons of urgency because girls are oblivious as fuck

Web1 - January 12, 2020, 9:49 pm

(Jul 22, 2019 05:03 PM)Ecom Zinc Wrote: [\[CITE\]](#) Yeah pretty much.

If you'd like, I can PM you my product research guide.

Would you be able to share your product research guide with me also?

Thanks

Enni Riverra - January 13, 2020, 12:31 am

I got around 13k reach for my niche but only like 50visits to my page.

Is that because that niche sucks? I don't think its because of ads because im selling a product for women and i targeted all women from different countries between age 18-50.

Can i PM my page to you so you can check it out and see whats wrong?

znc - January 29, 2020, 10:20 pm

(Jan 13, 2020 01:31 AM)Enni Riverra Wrote: [\[CITE\]](#) I got around 13k reach for my niche but only like 50visits to my page.

Is that because that niche sucks? I don't think its because of ads because im selling a product for women and i targeted all women from different countries between age 18-50.

Can i PM my page to you so you can check it out and see whats wrong?

yeah feel free to PM me any specific questions and more info about your issue

Geralt - January 30, 2020, 6:35 am

Do you think a product with around 3000 sales is worth dropshipping or is it saturated?

znc - January 30, 2020, 10:25 am

(Jan 30, 2020 07:35 AM)Geralt Wrote: [\[CITE\]](#) Do you think a product with around 3000 sales is worth dropshipping or is it saturated?

IMO sales on ali don't tell shit, but that's a decent number.

Saixi - January 31, 2020, 12:25 am

hey id appreciate you to answer my questions please.

First product did about 15 sales and ~6% conversion rate even after changing things on site and different ad tests

second product hit off really well on testing but quit after finding out it was patented.

Now I want to ask. How can i find winning products more efficiently?

I started off on fb with turbo ad finder and then started using adspy.

Any tips on finding winning products? Or tips on using adspy filters?

What do you look for other than the basic wow factor, not found in stores, social proof, solves a problem, ect.??

Thank you

Iddo Junk - February 9, 2020, 3:48 am

Amazing stuff man! Do you have any Facebook ads courses that you can vouch for?

znc - February 12, 2020, 10:07 pm

I can still answer any questions :)

GKL.HF - February 14, 2020, 11:53 am

Hey man! Great work on your craft, you seem to be good at it. If you were to give any advice to a beginner what would it be? My first store was a bit of a flop, but my second store I feel like is going to be better. It's in a more profitable and marketable niche :D

Thanks in advance!

spradebassen - February 14, 2020, 12:18 pm

please be careful when selling toxic toys for babies..

I've seen idiotic people who was high on their first dropshipping success doing unethical shit while being unaware

DB014 - February 26, 2020, 7:14 pm

How long have you been dropshipping ?

wit - February 26, 2020, 8:24 pm

Custom theme or do you fare fine with the free Shopify themes?

Mula-B - March 3, 2020, 10:59 am

I've no idea what dropshipping, did a quick Google and you basically have a website where you offer for example iPhone protection cases. Once someone wants to buy it, you order them from Aliexpress (or somewhere else cheap) and send it to them?

Is that what dropshipping is?

CarlosLehder - March 23, 2020, 9:12 am

Hello Ecom Zinc,

In your FAQ you say "How much money do I need to start dropshipping? Don't listen to the BSers on this forum. They're all trying to sell you these pre-built stores that "guarantee sales", but in reality, you'll need at LEAST \$1.5k to start. "

Where do you recommend to start to get this initial investment of 1.5k?

I hope the advice is not "get a basic job" lol

Thanks.

Stepdad - March 23, 2020, 12:00 pm

Jesus Christ, congratulations. Keep up all your hard work, it's clearly paying off.

James Burnham - March 23, 2020, 12:04 pm

You still believe that guy? He did a mentorship service and charged many people for \$1k and then gave them some basic info and ghosted them. His earnings are fake, he just preys on noobs that believe that shit.

I understand a hustler got to hustle, but why hustle us hf members

Stepdad - March 23, 2020, 1:12 pm

(Mar 23, 2020 12:04 PM)Burnham Wrote: [\[CITE\]](#) You still believe that guy? He did a mentorship service and charged many people for \$1k and then gave them some basic info and ghosted them. His earnings are fake, he just preys on noobs that believe that Clay Davis.

I understand a hustler got to hustle, but why hustle us hf members
Wasn't aware. I imagine that some full-fledged businesses in his niche don't even do \$30k in sales per day.. shady.

Royal - March 24, 2020, 12:16 am

GG man. I wanted to ask, as a beginner where should I start?

mikezpro - March 30, 2020, 7:55 am

Would you recommend starting advertising during these corona times?

Linux X - March 30, 2020, 8:43 am

(Mar 30, 2020 07:55 AM)mikezpro Wrote: [\[CITE\]](#) Would you recommend starting advertising during these corona times?

Who will drop ship if all are home?

mikezpro - March 30, 2020, 9:56 am

(Mar 30, 2020 08:43 AM)? GRAPHIC PLEASURE ? Wrote: [\[CITE\]](#) Who will drop ship if all are home?
I believe People in China are back at work, and SO are People in Belgium.

RushEm - March 30, 2020, 1:06 pm

Honestly, you don't need \$1,500 to start a decent earning shopify store. One of my stores made \$2000 in two weeks with only a budget of \$450 and that was profits after all the cost.

Sophi - April 5, 2020, 12:09 am

Do you have a discord that maybe we can talk about this on I'm urging to learn more aswell as to pay for this if necessary

deedee - April 5, 2020, 2:55 pm

I didn't read through all pages to look for this information, but how much of that was net profit?

Legacy - April 5, 2020, 3:47 pm

That's impressive. Some people make that in a year

Rayner - April 9, 2020, 8:17 pm

How are you finding it during these coronavirus times? Shipping times affected? Customers scared to buy?

Tell us please

dbtesting27 - May 1, 2020, 2:47 am

Are you willing to share your Facebook ADs product testing strategy? I.e. how many interests do you target, what is the budget/adset, as well as what countries do you target when starting out (T5 or else)?

Juoku - May 1, 2020, 4:19 pm

First off, let me start by saying Thank You.

Thanks for offering to help and answer questions for free.

Secondly, I've actually thought of starting a dropshipping business and I wanted to ask you a few

things:

1. Do you think I HAVE to get my own domain or using Shopify is enough?
2. Should the store have 1 theme I focus on or would you say having a few subjects / no subject is fine?
3. Do you think other than Facebook, are there other / better places / ways to advertise it?
4. What tips would you give a first timer?

Thanks A LOT in advance mate!

SIM-4339250 - May 9, 2020, 9:38 am

You definitely know what you're doing bro. This is some impressive ass results.