

Forum:[Hack Forums](#)

Thread: [Guide - Black Hat SEO - Make some money!](#)

Faceless Man - August 7, 2019, 8:53 am

This thread is to help those who need help in regards to anything SEO (BH) and perhaps struggling. This is just a simple step by step process explaining how to rank your sites.

Stage 1 - Key Word Research

Now this one may be a little obvious and is in every guide, however this is so essential to the success of your page/site as the keyword determines almost everything!

Most sites for saturated keywords tend to be very hard to outrank, In order to get 'competitive' in the rankings, you need to pick a KeyWord that doesn't have High competition.

Another factor is search volume, if you're targeting a certain area and you're spending \$100's dollars on the KeyWord yet its only getting 100 searches weekly, probably best to move on as its simply not worth your time or money.

If you pick a low search volume and high competition, you will never make money with your site. Remember, KeyWord research is probably the most important part of ranking your site!

These are some tools you can use to do KeyWord research:

- <https://www.semrush.com>
- <https://analytics.google.com/analytics/web/>
- https://ads.google.com/intl/en_uk/home/

I would also highly suggest you look into On-page optimization as this will save you a tonne of money and time. Make sure to optimize your site well!

Stage 2 - Buffer Sites

In any project you're doing, you should always begin (in my opinion) by building a few 2.0s, this will depend on how competitive the KeYWord is, if the competition is easy then Id recommend building 8-10 however if the site is highly competitive then Id recommend 20-40+ to be on the safe side.

For those who don't know what a '2.0' is, it's a blog (Wordpress, Tumblr) With building these 2.0's you give yourself 'do-follow' links.

Once these 2.0's have aged (I tend to wait a few weeks) I start to write articles (You can get these written for you if you have \$) and you're just going to post these articles across all your 2.0 blogs, you can use the same article for all of them (to save money and time) however If you have more time Id suggest writing slightly different articles.

With time, the 2.0's become 'buffer' sites, these allow you to drive traffic to your main page/site. I would highly suggest you update them frequently and post content as these will be a huge source of

traffic over time if done correctly.

Stage 3 - Random Links

Now you have your aged 2.0's and have began to create articles/content etc, you want to begin setting up Social bookmarks, Social Network pages and blog comments, this shows diversity.

Social bookmarks should be applied to each site/page you want to rank, they are typically no-follow and provide support to getting your pages indexed. You want to have a steady ratio of 'Do-follow' to 'No-follow' links.

Social Media Pages (Network) are vital, these include but not limited to:

- Facebook
- Reddit
- LinkedIn
- Twitter

These allow users to follow your pages, also mimicking your sites content, take time on these and grow them over time, helps indexing.

Stage 4 - 301 Shorteners

This is going a bit above and beyond, and can be considered Black Hat for majority.

If you're going into the realm of higher competition KeyWord's then you can build a URL-shortener and then proceed to sharing it through your various Social Media pages.

You can also do this with your 2.0's.

You can build profiles on sites like Twitter to post these links in your profile page (hide as branded name).

Just to recap this stage, push your URL shortener through social media sites and 2.0's.

Stage 5 - PBN (Private Blog Network)

This is usually best for if your site still hasn't been ranked even after the social media, 2.0's and shorteners.

Before paying forward for a PBN, I would suggest you build a tonne more 2.0 pages as your KeyWord may have been higher competition than anticipated. If you're going to use this method, I suggest paying good money for your links as you're not going to get good results from \$1.

Stage 6 - SAPE

This is a kind of last hope, this is usually for more experienced people, if your KeyWord isn't moving at all, then most likely the KeyWord is simply too highly competitive.

Now that you have all the backlinks (Social Media, 2.0s etc, shorteners) you can start adding SAPE (SAPE links are a russian link network, which can be bought on markets which you can both buy

and sell backlinks).

You can purchase these here:

- <http://sapelinksnetwork.com/>
- <https://www.sape.ru/en>

I will continue to add to this thread over time, thanks for reading! Hope this helps people struggling with SEO, if you have any questions feel free to PM me, also if you have any good information to add, please PM me as well!

Gdoss - August 7, 2019, 9:44 am

Wow very informative I always wondered how some of these things were made possible

Faceless Man - August 7, 2019, 10:11 am

(Aug 7, 2019 09:44 AM)gdoss Wrote: [\[CITE\]](#) Wow very informative I always wondered how some of these things were made possible
Happy to help brother!

If anyone needs help simply PM me

suki - January 21, 2020, 10:27 pm

Brilliant post thankyou. its something im doing now but having it written down in your format is very helpful. thanks again

ozc62938 - January 22, 2020, 1:11 pm

Good informative post
Looking for more

greenpersuader - January 23, 2020, 6:29 am

Always nice to see SEO threads in these recent years, since everyone seems to be convinced that "SEO is dead" lmao. I've taken a break from SEO, but this is a solid thread. Will definitely be revisiting.

Zemi - January 23, 2020, 7:04 am

Thanx! Will read thuroghly!

Kitty.itt - January 24, 2020, 6:03 am

(Jan 23, 2020 07:29 AM)greenpersuader Wrote: [\[CITE\]](#) Always nice to see SEO threads in these recent years, since everyone seems to be convinced that "SEO is dead" lmao. I've taken a break from SEO, but this is a solid thread. Will definitely be revisiting.
I miss the days when you could keyword spam to rank easy .