

Forum:[Hack Forums](#)

Thread: [2019 Dropshipping Niche](#)

DNA - September 3, 2019, 6:47 am

What do you think is a good niche for dropshipping in 2019?

I was thinking beauty products but it seems overly saturated

Cryptography - September 3, 2019, 6:51 am

You should look into sub-niches instead of "niches" in-general.

If you don't get what I mean, an example could be dog grooming/beauty products (pet + beauty).

You could also do quite well in any general niche if you have an awesome creative angle.

DNA - September 3, 2019, 6:52 am

(Sep 3, 2019 06:51 AM)Cryptography Wrote: [\[CITE\]](#) You should look into sub-niches instead of "niches" in-general.

If you don't get what I mean, an example could be dog grooming/beauty products (pet + beauty).

You could also do quite well in any general niche if you have an awesome creative angle.

Well I understand but I fail to find a product to get started with.

I know what kind of product it should be but I don't know which product I should go with if that makes sense.

Cryptography - September 3, 2019, 7:01 am

(Sep 3, 2019 06:52 AM)Jelly Wrote: [\[CITE\]](#) Well I understand but I fail to find a product to get started with.

I know what kind of product it should be but I don't know which product I should go with if that makes sense.

Yeah, finding a good product/offer is the hardest thing to do in my opinion.

If you're having a dilemma on which product to push the most, just add what you think are the best performers and just use your budget to test.

If you're on a low budget - it's most likely gonna be a hit or miss since you need to spend on data to get actionable results.

Also, take your time with this, it's the foundation of everything else you're going to be working on. It's definitely worth it to take as long as you want.

Dead Presidents - September 3, 2019, 8:45 am

Products for dogs will always be profitable and easy to market.

Crimin4L - September 3, 2019, 8:48 am

I get what you guys are doing but I don't get where you find these people for the niches and how you advertise to them? Is there a website you build to sell the stuff and just send people who are interested the website? Would appreciate answers :3

Dead Presidents - September 3, 2019, 8:58 am

(Sep 3, 2019 08:48 AM)Crimin4L Wrote: [\[CITE\]](#) I get what you guys are doing but I don't get where you find these people for the niches and how you advertise to them? Is there a website you build to sell the stuff and just send people who are interested the website? Would appreciate answers :3

Yep, you just build a website and market it. Social media + youtube is great for this.

Crimin4L - September 3, 2019, 9:02 am

(Sep 3, 2019 08:58 AM)Dead Presidents Wrote: [\[CITE\]](#) Yep, you just build a website and market it. Social media + youtube is great for this.

Is there like website templates for this stuff? Cause making a website that does sales is so hard cause you have to learn mysql and phpmyadmin so you can create databases no?

Dead Presidents - September 3, 2019, 9:03 am

(Sep 3, 2019 09:02 AM)Crimin4L Wrote: [\[CITE\]](#) Is there like website templates for this stuff? Cause making a website that does sales is so hard cause you have to learn mysql and phpmyadmin so you can create databases no?

Shopify and woocommerce do everything for you. You just need a domain and hosting.

Crimin4L - September 3, 2019, 9:06 am

(Sep 3, 2019 09:03 AM)Dead Presidents Wrote: [\[CITE\]](#) Shopify and woocommerce do everything for you. You just need a domain and hosting.

See I haven't made websites in a good 6 years, so I'm probably really behind on all of this ? But thank you for letting me know cause I really wanted to look into this :D

Dead Presidents - September 3, 2019, 9:10 am

(Sep 3, 2019 09:06 AM)Crimin4L Wrote: [\[CITE\]](#) See I haven't made websites in a good 6 years, so I'm probably really behind on all of this ? But thank you for letting me know cause I really wanted to look into this :D

No problem. I haven't tried shopify but woocommerce is free and super easy to use. Also check out product mafia if you are lazy and want to find winning products. I recommend noobies stick to a niche they are passionate about but if you have the marketing skills, the winning products can easily go viral.

hyperionthegod - September 3, 2019, 9:13 am

(Sep 3, 2019 06:52 AM)Jelly Wrote: [\[CITE\]](#) Well I understand but I fail to find a product to get started with.

I know what kind of product it should be but I don't know which product I should go with if that makes sense.

Only advice I could give you is just start working and doing it man. You should just try whatever product if you don't see results then switch until you make some big money

Crimin4L - September 3, 2019, 9:14 am

(Sep 3, 2019 09:10 AM)Dead Presidents Wrote: [\[CITE\]](#) No problem. I haven't tried shopify but woocommerce is free and super easy to use. Also check out product mafia if you are lazy and want to find winning products. I recommend noobies stick to a niche they are passionate about but if you have the marketing skills, the winning products can easily go viral.

Thank you so much my man for filling me in, idk when or how I'm gonna get around to this but I will definitely take a look into it cause I see a lot of members talking about making it big this way :P

Dead Presidents - September 3, 2019, 9:28 am

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If you need some motivation check out the revenue other dropshipping stores are making. Some people are making \$100k + per month:

<https://exchangemarketplace.com/shops?averageMonthlyRevenue=15000&sortBy=averageMonthlyRevenueHighToLow>

Crimin4L - September 3, 2019, 9:37 am

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Damn, must be nice. I'd be happy with a fraction of that xD

DNA - September 3, 2019, 10:45 am

I'm going to run with shoes to start with, see how I go with that. Probably not the best move but need to get a move on with it

Mix - September 3, 2019, 10:53 am

I would say shoes and clothing atm as its the end of summer for me and a lot of sale come on to then take advantage of them prices to then dropship at big margins

Strato - September 3, 2019, 10:55 am

Always wondered why nobody is selling digital products?

DNA - September 3, 2019, 11:35 am

(Sep 3, 2019 10:55 AM)Strato Wrote: [\[CITE\]](#) Always wondered why nobody is selling digital products?

Well I want this to be legal income and I don't want any grey areas, just clear cut marketing

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Gonna give it a shot, nothing to lose really, people still use FB so I should take advantage the of it while I still can

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Why did you assume it's anything illegal? For example, selling lightroom presets. I think it would go well.

DNA - September 3, 2019, 11:47 am

(Sep 3, 2019 11:45 AM)Strato Wrote: [\[CITE\]](#) Why did you assume it's anything illegal? For example, selling lightroom presets. I think it would go well.

Ahh I thought you meant cracked programs for a minute there and because it wouldn't sell as well as common items I guess

funtela - September 3, 2019, 12:21 pm

(Sep 3, 2019 06:47 AM)Jelly Wrote: [\[CITE\]](#) What do you think is a good niche for dropshipping in 2019?

I was thinking beauty products but it seems overly saturated
CBD is a great niche

Cryptography - September 3, 2019, 6:34 pm

If you go ahead with CBD, just know that your biggest problem will be a payment processor. There

was sort of a purge in the industry with the processors - and there's only a few processors left. There are some processors like Authorize.net & mostly the ones remaining and they've always asked for cash flow documents. Huge barrier in the industry but definitely worth it if you can get in. Customers in this niche have a high LTV, since they need to refill every now and then - but you do have a route of just going affiliate which is fine too.

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(Sep 3, 2019 06:34 PM)Cryptography Wrote: [\[CITE\]](#) If you go ahead with CBD, just know that your biggest problem will be a payment processor. There was sort of a purge in the industry with the processors - and there's only a few processors left. There are some processors like Authorize.net & mostly the ones remaining and they've always asked for cash flow documents. Huge barrier in the industry but definitely worth it if you can get in. Customers in this niche have a high LTV, since they need to refill every now and then - but you do have a route of just going affiliate which is fine too. I wouldn't know how to advertise it, Facebook doesn't allow you to sell?

Cryptography - September 4, 2019, 1:04 am

(Sep 3, 2019 10:35 PM)Jelly Wrote: [\[CITE\]](#) I wouldn't know how to advertise it, Facebook doesn't allow you to sell?

CBD on Facebook is disallowed. There are people who are cloaking - Topical CBD has also been approved for use w/ FB ads recently.

DNA - September 4, 2019, 1:11 am

(Sep 4, 2019 01:04 AM)Cryptography Wrote: [\[CITE\]](#) CBD on Facebook is disallowed. There are people who are cloaking - Topical CBD has also been approved for use w/ FB ads recently.

That's what I thought, it needs to be something legal.

I've decided to go with seasonal clothing and footwear for now.

I understand that this is highly saturated but I need to get something going while I find a good niche

Cryptography - September 4, 2019, 1:23 am

(Sep 4, 2019 01:11 AM)Jelly Wrote: [\[CITE\]](#) That's what I thought, it needs to be something legal.

I've decided to go with seasonal clothing and footwear for now.

I understand that this is highly saturated but I need to get something going while I find a good niche Good luck. You've got good timing since we're heading into Q4. The CPMs can start to spike heading into the holiday season so it might not be good if you're on a budget, but just keep pushing. My suggestion is you push like crazy as much as you can while CPM is still stable since the momentum will carry over to the holidays.

DNA - September 4, 2019, 4:48 am

(Sep 4, 2019 01:23 AM)Cryptography Wrote: [\[CITE\]](#) Good luck. You've got good timing since we're heading into Q4. The CPMs can start to spike heading into the holiday season so it might not be good if you're on a budget, but just keep pushing. My suggestion is you push like crazy as much as you can while CPM is still stable since the momentum will carry over to the holidays.

That's the plan, many products on one store at first, than many products on many stores.

Cryptography - September 4, 2019, 7:15 am

(Sep 4, 2019 04:48 AM)Jelly Wrote: [\[CITE\]](#) That's the plan, many products on one store at first, than many products on many stores.

Problem with "too many products" is that you need a bigger budget to test them all out.

If you have a bigger budget, then hell no problem but if you're bootstrapping - you need to focus on like 6 products or so otherwise you won't have any actionable data.

You'll have a high chance of burning out cash before you get to scale.

DNA - September 4, 2019, 9:24 am

(Sep 4, 2019 07:15 AM)Cryptography Wrote: [\[CITE\]](#) Problem with "too many products" is that you need a bigger budget to test them all out.

If you have a bigger budget, then hell no problem but if you're bootstrapping - you need to focus on like 6 products or so otherwise you won't have any actionable data.

You'll have a high chance of burning out cash before you get to scale.

I have about 12, I hope that's not too much, I am bootstrapping to start with so I don't estimate any issues.

Skimaskk - September 7, 2019, 3:04 pm

I would say gears and pets accessories

Meow - September 7, 2019, 3:07 pm

(Sep 3, 2019 09:06 AM)Crimin4L Wrote: [\[CITE\]](#) See I haven't made websites in a good 6 years, so I'm probably really behind on all of this ? But thank you for letting me know cause I really wanted to look into this :DYou don't need any coding knowledge, just drag & drop + some sense of what looks good where, what colors match, etc.

Shopify has a free trial so you can check it out for yourself.

DNA - September 7, 2019, 8:44 pm

(Sep 7, 2019 03:07 PM)Meow Wrote: [\[CITE\]](#) You don't need any coding knowledge, just drag & drop + some sense of what looks good where, what colors match, etc.

Shopify has a free trial so you can check it out for yourself.

Depends, if you're using WooCommerce on Ubuntu for example, you'll need some basic knowledge in case anything goes wrong.

Shopify really does make it effortless though.