

Forum:[Hack Forums](#)

Thread: [\\$500/day with Shopify -Brand New Store-](#)

Kavalli † - September 28, 2019, 4:10 pm

So some of you may have seen my previous post in the Bragging Rights section, showing around \$1.01k in sales i believe for one day? Those sales were made purely off of email marketing. No Facebook Ads, no Instagram Ads, nothing.

My ads got approved a couple of days ago. like 3 of my ad sets were horrible. Terrible ROI, was losing a lot of money, but one of them in particular was doing exceptionally well. Obviously im not gonna reveal my niche, or my targeting, but i put in a little bit more money in the ad set that was working and boom.

My AOV here is about \$150. taking into account all my costs, I can spend about \$100 to acquire one customer, any more and i'd be losing money. (im not spending anywhere near \$100 for just one customer, so this store is pretty fucking profitable).

Anyways for now im just collecting data, hopefully by next month if everything keeps going well this should become a \$60k+/mo store (revenue), if i play my cards right.

P.S like always, im not posting these to sell anything. I will NEVER open a sales thread on this forum. This is purely for motivational purposes, and to answer any questions for people who're starting out.

ModernJS - September 28, 2019, 4:24 pm

Dank! being generous enough to share the method?

boost - September 28, 2019, 4:28 pm

Damn, thats dope!

Jw, are you using pixel data from another store or are you starting from scratch? Do you run a bunch of adsets at once to see which does best?

Kavalli † - September 28, 2019, 4:31 pm

(Sep 28, 2019 04:28 PM)boost Wrote: [\[CITE\]](#) Damn, thats dope!

Jw, are you using pixel data from another store or are you starting from scratch? Do you run a bunch of adsets at once to see which does best?

I'm testing with both :)

That's exactly what I do, i create maybe 5 - even 10 ad sets sometimes each with a \$10-\$50/day budget. I lose alot of initial money up front on the adsets that don't work but this way i find the working ones faster and i make my \$ 10x.

(Sep 28, 2019 04:24 PM)ModernJS Wrote: [\[CITE\]](#) Dank! being generous enough to share the method?

Not doing anything crazy man. Just Dropshipping with Shopify, running paid ads + email marketing.

boost - September 28, 2019, 4:39 pm

(Sep 28, 2019 04:31 PM)Roberto Cavalli Wrote: [\[CITE\]](#) I'm testing with both :)

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Ah I see, I just started getting into FB ads 2 weeks ago, so learning.

You just do random interests you think that'd work with your audience, then ones that make sales you'll find suggested interests and target those?

Are you doing video ads or just image ads?

Kavalli † - September 28, 2019, 4:55 pm

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i only do video ads bro. That's why i've been doing exceptionally well the past 1 and a half years with Shopify because i go above and beyond to create the absolute best ad content.

...And yes, thats pretty much exactly what i do.

5 different ad sets each with different interests/behaviors in my niche.

The Ad set that works, i scale and create another ad with lookalike audience.

boost - September 28, 2019, 5:24 pm

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Gotcha, I need to start looking into vid ads. I ran my first FB campaigns 2 weeks ago and these are my stats: <http://prntscr.com/pcbdk5>

I stopped it all as expenses were getting high (and felt like I was running out of interests to test) and I think a vid ad would do better.

Thanks for the info man! ?

Kavalli † - September 28, 2019, 8:01 pm

(Sep 28, 2019 05:24 PM)boost Wrote: [\[CITE\]](#) Gotcha, I need to start looking into vid ads. I ran my first FB campaigns 2 weeks ago and these are my stats: <http://prntscr.com/pcbdk5>

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Thanks for the info man! ?
No problem man! goodluck.

When i was beginning, i would use free social media traffic to generate \$10-\$50 in sales everyday and i would only use THAT money for paid ads.

Kavalli † - September 29, 2019, 11:47 am

(Sep 29, 2019 09:17 AM)kuskus5 Wrote: [\[CITE\]](#) Awesome earnings i always had interest in starting ecommerce and dropshipping. Where is the best place to start learning? Do you recommend any specific youtubers or courses to learn from?

Honestly bro there's a lot of information out there. I wouldn't spend too much time on them though. Just learn the principles of Shopify + Dropshipping, understand what you need to expect when starting out and start your trial and error process.

What REALLY helped me was joining Dropshipping Facebook Groups. There you see all the people with unsuccessful shopify stores and usually they link their stores so you know what your store should NOT look like.

But overall really it's JUST experience that'll make you \$\$\$. The only reason i've been able to make this much money is because i've started SO MANY stores that have failed, now i literally know what my store shouldn't look like, what my store shouldnt sell, what ads shouldn't look like if i want to profit.

Bellum - September 29, 2019, 11:58 am

Congrats, I used to be into eCommerce for a while but I just didn't have the time or money to keep doing it as I was testing a lot of ads but no ads of mine blew up. I might look into these dropshipping facebook groups maybe they will help a fella out.

Burns - September 29, 2019, 12:08 pm

(Sep 29, 2019 11:47 AM)Roberto Cavalli Wrote: [\[CITE\]](#) Honestly bro there's a lot of information out there. I wouldn't spend too much time on them though. Just learn the principles of Shopify + Dropshipping, understand what you need to expect when starting out and start your trial and error process.

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Great advice so you would say this is about trial and error? Also what is the minimum budget someone should before starting their eCommerce journey?

Kavalli † - September 29, 2019, 12:25 pm

(Sep 29, 2019 12:08 PM)kuskus5 Wrote: [\[CITE\]](#) Great advice so you would say this is about trial and error? Also what is the minimum budget someone should before starting their eCommerce journey?

Yes exactly. My idea of what would be a successful store 2 years ago, and what i think would be a successful store now has completely changed based on experience.

I would say invest \$500-\$1000/mo on ecom consistently every month. Even if you fail, because

once you get it you'll make your \$\$ 10x.

I've lost over \$20k, but one of my stores did over 90k in sales in less than 6 months soon after... so it made it all worth it.

(Sep 29, 2019 11:58 AM)Bellum Wrote: [\[CITE\]](#) Congrats, I used to be into eCommerce for a while but I just didn't have the time or money to keep doing it as I was testing a lot of ads but no ads of mine blew up. I might look into these dropshipping facebook groups maybe they will help a fella out. Yes, the groups are good only because they show you what your store should not look like lol. 95% of the groups are just people complaining because their store isn't working. You can literally leach off their failures and learn what not to do.

Cooljamesmith - October 1, 2019, 8:22 am

Well that's really motivational dude, I feel like I should create one store too, Congrats and keep it up;)

Kavalli † - October 13, 2019, 4:51 pm

Just a little update, this store hits \$1k-2k/day now. Working on scaling to 10k+ a day but that's the real hard part.

EbookForums - October 13, 2019, 4:53 pm

(Oct 13, 2019 04:51 PM)Roberto Cavalli Wrote: [\[CITE\]](#) Just a little update, this store hits \$1k-2k/day now. Working on scaling to 10k+ a day but that's the real hard part.
no proof?

Kavalli † - October 14, 2019, 12:40 am

(Oct 13, 2019 04:53 PM)EbookForums Wrote: [\[CITE\]](#) no proof?

excuse the low quality, used a shitty image resizer and killed the quality.

Just the past two days. The other days aren't good enough to brag about. The past 2 days though the ROI has been great, now i just wanna scale without fucking anything up.

Ortos4 - October 15, 2019, 8:29 am

whats the niche your shop is in?

GENT - October 15, 2019, 9:27 am

(Oct 15, 2019 08:29 AM)Ortos4 Wrote: [\[CITE\]](#) whats the niche your shop is in?
OP said they wouldn't share their niche

vnboundd - October 20, 2019, 5:06 pm

thats dope man congrats how longs it been open

Kavalli † - October 20, 2019, 5:15 pm

(Oct 20, 2019 05:06 PM)vnboundd Wrote: [\[CITE\]](#) thats dope man congrats how longs it been open
Thanks man, relatively new. Always had the niche idea in my head, just never took action until recently.

DonGABOS - October 22, 2019, 3:37 am

wow thats amazing im trying myself currently to start my own store success to u mate!

Kavalli † - October 22, 2019, 10:28 pm

(Oct 22, 2019 03:37 AM)DonGABOS Wrote: [\[CITE\]](#) wow thats amazing im trying myself currently to start my own store success to u mate!

Nice, good luck man. Make sure your store is ready to sell before you start advertising or you will lose a lot of money!

Michael - *October 22, 2019, 10:36 pm*

Going to bookmark this for future references.
Nice profit OP.

YouTubeMarketing - *October 24, 2019, 11:09 am*

Nice earnings, make sure to check out instagram ads as they are cheaper than facebook.
I did a split test and for 10\$ results were:

Instagram : 300clicks - ROI :2000%

Facebook : 60ish clicks - ROI : 200%

Targeted Germany with pin submits tho but you get the point.

ganjabot - *October 24, 2019, 6:31 pm*

Damn that's impressive man, I've been doing a lot of research and should be opening up my first store very soon! I was just curious, I had a niche in mind for myself but how expensive of a product are you dropshipping? If you don't want to share and want to PM me instead that would be cool too.

I started my own venture this summer as well, secured 40k through a pitch competition and have really expanded my network. Just got back on HF as well after a pretty long break, great to see it's still inspiring/motivational.