

Forum: [Hack Forums](#)

Thread: [How much should I sell this OG username for? Company reached out to me!](#)

The Blunt - November 20, 2019, 12:14 pm

I own an OG YouTube username and reached out to the company that has the name and they may want to buy it. How much should I offer? I'd sell it for anything (\$100-300) but should I go bigger?

@h*pper what you guys think?

Exe - November 20, 2019, 12:16 pm

If they are making bank on youtube you should sell it for more than \$300

ItsGavinM8 - November 20, 2019, 12:19 pm

If it's dead then \$300 is reasonable, don't go too high otherwise somebody in the company might simply say "screw that just use a similiar name" whereas \$300 they likely would approve without batting an eyelid.

If it's active, you have more power.

Mr. Robot - November 20, 2019, 12:33 pm

Lmao so you tell us the handle but try block out the site she is from.

hopper.com

Their current youtube handle is /user/HopperBoston

But they have purchased the twitter and instagram

<https://twitter.com/hopper/>

<https://www.instagram.com/hopper/>

You need to find out what they paid for those then do 50-75% due to the type of account.

From 2016

<https://www.businessinsider.com.au/hopper-travel-app-raises-about-62-million-2016-12?r=US&IR=T>

Travel app Hopper is booking \$1 million in flights per day, and getting 90% of its revenue from push notifications

Co-owner of hopper Frederic Lalonde

MakeMyTrip net worth as of November 19, 2019 is \$2.63B.

Don't offer it to them for free or a low price - they might try throw you a "but you have no content on it" - stick to your guns and tell them their lowball is unreasonable. They will increase the price.

MakeMyTrip reported a 13.6% year-over-year increase in adjusted revenue to \$181.1 million for the second quarter of 2020, beating analyst expectations by \$1.09 million.

During the quarter, gross bookings grew 20.6% year-over-year to \$1.5 billion.

There are currently 2.2 million Gold Rewards members, 1.1 million MMT Black members and 124,000 MMT Double Black members.

Simplicity! - November 20, 2019, 12:36 pm

You've got their attention. Not telling you a direct price means they probably expect you to lowball, so it'd be better for them.

Ask around, I don't think I'd settle with only \$300 for this one.

Mr. Robot - November 20, 2019, 12:36 pm

(Nov 20, 2019 01:36 PM)Simplicity! Wrote: [\[CITE\]](#) You've got their attention. Not telling you a direct price means they probably expect you to lowball, so it'd be better for them.

Ask around, I don't think I'd settle with only \$300 for this one.

LOL NO. DO NOT SELL IT FOR \$300

Simplicity! - November 20, 2019, 12:39 pm

(Nov 20, 2019 01:36 PM)Mr. Robot Wrote: [\[CITE\]](#) LOL NO. DO NOT SELL IT FOR \$300

Shh, OP was going to sell it to me for \$100.

The jokes aside, yeah as I said probably worth more than \$300.

Mr. Robot - November 20, 2019, 12:42 pm

(Nov 20, 2019 01:39 PM)Simplicity! Wrote: [\[CITE\]](#) Shh, OP was going to sell it to me for \$100.

The jokes aside, yeah as I said probably worth more than \$300.

<https://www.forbes.com/sites/brucerogers/2019/03/25/hopper-out-to-disrupt-800-billion-global-online-travel-market/#64ebfcd3456e>

They are legit the Amazon of flight travel.

Quote:So, if you look at our history, we're in year-five of being a consumer app itself and have revenue, but it took us six years and we spent almost \$12 million building the data infrastructure to prior to that.

Quote: The first version of what we launched was able to correctly predict airfare up to a year in advance. So, instead of saying there's a probability that it'll go up or down, we were saying, "It'll be \$200.00 in six weeks. Wait."

Simplicity! - November 20, 2019, 12:44 pm

(Nov 20, 2019 01:42 PM)Mr. Robot Wrote: [\[CITE\]](#)

<https://www.forbes.com/sites/brucerogers/2019/03/25/hopper-out-to-disrupt-800-billion-global-online-travel-market/#64ebfcd3456e>

They are legit the Amazon of flight travel.

Wanna bet OP is going to throw this golden opportunity in the river?

Mr. Robot - November 20, 2019, 12:46 pm

(Nov 20, 2019 01:44 PM)Simplicity! Wrote: [\[CITE\]](#) Wanna bet OP is going to throw this golden

opportunity in the river?
If you read through the quotes,

Quote: I've been an entrepreneur all my life. I started my first company Newtrade technologies in 1997 when I was 19. And I sold it to Expedia in 2002.

OP needs to ask via email to talk to Frederic Lalonde.

Talk to him on a business and personal level about how he wants to start his own company and every dollar counts towards that and this handle could be a huge opportunity for him.

From what i've seen Frederic is an honest guy and he'll understand the struggles of a new young entrepreneur which could help tip the scale in OPs favor.

Silkroad - November 20, 2019, 12:48 pm

Don't fuck up OP, this is a huge opportunity.

Lindros - November 20, 2019, 1:11 pm

(Nov 20, 2019 01:36 PM)Mr. Robot Wrote: [\[CITE\]](#) LOL NO. DO NOT SELL IT FOR \$300
I second this advice. Good job on your research Mr. Robot.

What number are you thinking Mr. Robot? \$2k?

spradebassen - November 20, 2019, 1:28 pm

even i know this company lmao gl

Deany - November 20, 2019, 1:29 pm

One million dollars Dr. Evil laugh

Ravioli - November 20, 2019, 1:43 pm

(Nov 20, 2019 01:33 PM)Mr. Robot Wrote: [\[CITE\]](#) Lmao so you tell us the handle but try block out the site she is from.

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During the quarter, gross bookings grew 20.6% year-over-year to \$1.5 billion.

There are currently 2.2 million Gold Rewards members, 1.1 million MMT Black members and 124,000 MMT Double Black members. Listen to this advice OP. You can get a pretty penny for what you have.

Blogger - November 20, 2019, 2:15 pm

Go big or go home, or have someone with balls do the deal for you. That's a huge company. I'm from Maui. We don't even have Uber Eats, Post Mates, any of that shit here. What we do have is Hopper. If they can make deals in a place where Uber can't, it's worth well more than \$300.

Doctor. - November 20, 2019, 2:20 pm

(Nov 20, 2019 01:33 PM)Mr. Robot Wrote: [\[CITE\]](#) Lmao so you tell us the handle but try block out the site she is from.

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124,000 MMT Double Black members.

God damn Mr. robot is so BASED

SIM-4339250 - November 22, 2019, 12:19 am

I'd say \$7500 USD. I think they'd pay for it and you'd make a good chunk of cash.

Raaz - November 22, 2019, 1:02 am

Also, isn't this the employee who contacted you ? Of course without the make up and hair color. Anyway that name is more than \$300 ?

Spoiler ([Click to View](#))

twitter.com /katsvik

.Drugs. - November 22, 2019, 1:28 am

I'd charge them a fuck load of money haha. Dont let them low ball you one bit op cuz they will. I would say 10k or tell them to go home.

luke - November 22, 2019, 1:44 am

Always start high with the asking price OP.

PARAZORA - November 22, 2019, 1:53 am

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Listen to Mr.Robot. You could easily catch a bag from this.

Personally, i would not sell it for no less than 5 grand.

Let me give you a tip though, dont be very direct with them about selling it and wanting money for it. They can use that against you and claim it for free.

Accord - November 22, 2019, 2:04 am

Is the website named rabb.it ?? I use it to host a watch party.

spiral - November 22, 2019, 3:58 am

Whatever you actually want I would start with 2x the price. I'd start with maybe \$5k, see what they say. If they don't want to play ball, just remember they want the account from you. You hold the cards.

Vossen - November 22, 2019, 4:05 am

Please ffs do not sell this for \$300. This would be insane.

Even I instantly recognized the company just by looking at the orange logo.

It'd really be best if you found out what they paid for the Instagram @h*pper for example. YouTube isn't worth as much as IG, but still WAY more than \$300.

/edit: Based on the YouTube Feed of @h*pper you already sold. I really hope you got more than 300 bucks.

N - November 22, 2019, 4:08 am

OP don't listen to half of these guys. It's just a YouTube tag it's not as expensive or valuable as IG. You can over shoot your shot and the company might just deny you. Just because they are a million dollar company doesn't mean you're gonna get "rich" from this.

\$300 is low, but don't go shooting for the stars and loosing your shot.

Riggs - November 22, 2019, 4:15 am

If I were you I'd value it as you would a TLD that matches their trading name. If it was me, I'd probably put forward an offer of about £7k.

SIM-1729678 - November 22, 2019, 4:23 am

(Nov 22, 2019 02:02 AM)Raaz Wrote: [\[CITE\]](#) Also, isn't this the employee who contacted you ? Of'course without the make up and hair color.

Anyway that name is more than \$300 ?

[/spoiler]

Are you retarded? What does her photo or profile have to do with anything? Posting personal information IS NOT ALLOWED.

Cooligan - November 22, 2019, 4:29 am

Woah woah woah, wait a minute. Before you take a small ass offer of something like \$300, tell me exactly what that @ is [The Blunt](#) .

I'll then tell you how much to sell it for and how much to not sell it for.

SIM-1729678 - November 22, 2019, 4:30 am

(Nov 22, 2019 05:29 AM)Cooligan Wrote: [\[CITE\]](#) Woah woah woah, wait a minute. Before you take a small ass offer of something like \$300, tell me exactly what that @ is [The Blunt](#) .

I'll then tell you how much to sell it for and how much to not sell it for.

Check Mr robot's post on page 1. ;)

Cooligan - November 22, 2019, 4:36 am

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[Mr. Robot](#) did exactly what you should have done [The Blunt](#) , and this is exactly how you should present it to the company.

Be firm, but also be polite. Even if they turn down the price you give them, you can still go back and lower it if you really have to. The company will NOT pass up the chance to own @hopper on YT if they already own it on IG and Twitter, AND both of those accounts are verified so they clearly care a lot about their social media presence.

The only thing is, IG and Twitter @'s go for MUCH more than YouTube @'s, so with that adjust accordingly. Regardless though, because of the money this company makes and because I'm sure they want YouTube to advertise on, they'll give you quite a decent chunk of change for this @.

If you need help with the contact process or the negotiating process, shoot me a PM [The Blunt](#) . I've sold multiple companies, artists, and celebrities social media @'s so a YouTube @ will be a walk in the park, especially when they already own it on the two biggest platforms.

Geass - November 22, 2019, 7:51 am

Since a big company asks for your account the best way is to go as high possible and see how will it go.

The Blunt - November 22, 2019, 9:24 am

I am planning on getting someone to sell this for me and take a percent commission or so haha, PM if interested. A lot of smart people here, I won't sell for less than a grand. I know youtube's are less valuable, so let's make it cost as much as a fancy dinner and hotel meeting on the company credit card.

I am willing to take GIFT CARDS / VOUCHERS for flying too

I reached out to them after seeing an Instagram ad, never heard of the company tbh.

They gave me email to talk to team

* They want me to present offer, I have not responded at all.

I like Mr. Robot's talk to CEO and pull on childhood memories to get more to fund my startup or something haha.

Gift cards or whatever they might have might increase offer value, as long as they don't expire.

Their current youtube is just used for advertising, only videos with views are the ads (69Million views!) vs 4,152 views with no tags (lol).

The Blunt - November 23, 2019, 9:38 am

Does anyone want to help me sell @hopper to the company? Their app has 10million downloads

The Blunt - November 24, 2019, 2:28 pm

Looking to see if anyone wants to help me sell this for big bucks or should I just offer \$4,000?

JoaThePlug - November 24, 2019, 2:33 pm

(Nov 24, 2019 03:28 PM)giff Wrote: [\[CITE\]](#) Looking to see if anyone wants to help me sell this for big bucks or should I just offer \$4,000?
sent you a pm bro

The Blunt - November 25, 2019, 3:38 pm

Still looking for a reputable member to help!

The Blunt - December 1, 2019, 12:22 pm

Looking for someone like Mr. Robot to reach out to them for me, havent responded to this email yet. Paying \$10 for dope email that gets me best offer.

???????????Michael Kors - December 1, 2019, 12:28 pm

(Dec 1, 2019 01:22 PM)giff Wrote: [\[CITE\]](#) Looking for someone like Mr. Robot to reach out to them

for me, havent responded to this email yet. Paying \$10 for dope email that gets me best offer. \$10? No, thanks.

The Blunt - December 1, 2019, 12:39 pm

(Dec 1, 2019 01:28 PM)????????Michael Kors Wrote: [\[CITE\]](#) \$10? No, thanks. and a negotiated %

znc - December 1, 2019, 12:48 pm

I'll help you get a lot more than you were looking to get. Won't take any less than 25%, though.

Gamer - December 1, 2019, 12:50 pm

(Dec 1, 2019 01:39 PM)giff Wrote: [\[CITE\]](#) and 2%

You were going to sell it for \$300 tops yourself, according to your thread, people are saying it could be worth up to (if not more) than \$4k, if you were ready to settle for less, you shouldn't be giving such a small percentage for someone to do the work for you.

A minimum of 15-25% would be reasonable, 2% is just absurd.

The Blunt - December 1, 2019, 1:11 pm

35% is a current serious offer, looking for someone highly skilled - I will pay extra for that, but looking for 15-25%.

????????Michael Kors - December 1, 2019, 1:35 pm

(Dec 1, 2019 01:39 PM)giff Wrote: [\[CITE\]](#) and a negotiated %
Shoot me a PM.

DMAccounts - December 1, 2019, 2:57 pm

Sell it for around 5k lol..see what they say...always bid high and they will work around you mate
DO NOT sell it for \$300.

Be smart

The Blunt - December 3, 2019, 10:08 am

Still looking for someone to help me sell this for \$3-10k

vZen - December 3, 2019, 10:10 am

(Dec 3, 2019 11:08 AM)giff Wrote: [\[CITE\]](#) Still looking for someone to help me sell this for \$3-10k
I don't get it what possible issue could you have still to not be able to sell it for?
I can get it done for 20% profits, but looks awfully suspicious at this point.

The Blunt - December 3, 2019, 4:09 pm

I just figure there is someone here with more free time than me who can try and email the CEO directly or has some cool idea to try at least, if not I'll reply to the email with \$XXXX

Venture - December 4, 2019, 7:56 pm

Companies have spent millions on brand name tags. Accept no less than six figures from a company like this, they will budge. Domains, usernames, trademarks are everything. It is a core component of their brand, but they have no rights. Act like you are signing over the last piece to a one of a kind puzzle. Reasonably I can see you being able to cash out six figures or better as this ties into their brand, as stated by mister robot this is a MULTI BILLION DOLLAR COMPANY, let that sink in. If you milk it well it should be an easy six figures, and reasonably someone will call this mental but I could see them handing you a 7 figure check for something important to their trademark, and brand.

Consider this blog post by godaddy.

<https://www.godaddy.com/garage/the-top-20-most-expensive-domain-names/>

You may have a hidden gem. If you want any further help, let me know and I'll help you get a framework going for closing a huge deal.

THIS IS EXTREMELY IMPORTANT TO THE BRAND OF A MULTI-BILLION DOLLAR COMPANY. Let that sink in. Not to mention youtube is one of the biggest social networks in the world, and theres only one username which they have on other platforms, they're already invested in this which should give you great leverage.

Pope - December 4, 2019, 9:59 pm

A couple thousand is petty change in terms of what they're likely throwing around. If you are still unsure of what to ask for, lead them into your court and ask them to give you an offer. If you give them an offer, you always risk offering lower than their budget and they won't bother negotiating. If their offer is low, show them the facts about the size of their company and give them a reasonable explanation as to why this handle could be an incredible opportunity for them.

You have what they want and they've already started the collection of accounts. Play with the sunk cost fallacy in mind. People will spend a lot more to finish a collection they've already started.

.Richie Rich - December 5, 2019, 2:14 am

Is it against YouTube's terms to sell accounts ?

If yes , I would be careful as they can use it against you and claim that username with some other method .

Venture - December 5, 2019, 1:54 pm

(Dec 5, 2019 03:14 AM).Richie Rich Wrote: [\[CITE\]](#) Is it against YouTube's terms to sell accounts ?

If yes , I would be careful as they can use it against you and claim that username with some other method .

Agree to a name swap and he'll probably be fine if he agreed to free it up for them

Suny Side - December 11, 2019, 12:48 pm

1k sounds reasonable imo and not out of reach from their budget fam

Pain - December 11, 2019, 12:53 pm

I will buy this off of you for 600 OP, send me a message if interested.

The Blunt - December 18, 2019, 9:13 pm

Moving to a sales discussion instead of this where I anonymized the company. Please close this thread!

<https://hackforums.net/showthread.php?tid=6033819>

The Blunt - April 15, 2020, 9:48 am

Selling to highest bidder at this point since some people seem very interested.

SecretAchiever101 - April 15, 2020, 9:59 am

(Apr 15, 2020 09:48 AM)giff Wrote: [\[CITE\]](#) Selling to highest bidder at this point since some people seem very interested.

I am not interested. But if I were you I'd go for over 10.000\$

The Blunt - April 15, 2020, 10:01 am

(Apr 15, 2020 09:59 AM)secretachiever101 Wrote: [\[CITE\]](#) I am not interested. But if I were you I'd go for over 10.000\$

Have a feeling its lower now since corona and air travel.. selling 1/12 of that prob

SecretAchiever101 - April 15, 2020, 10:07 am

(Apr 15, 2020 10:01 AM)giff Wrote: [\[CITE\]](#) Have a feeling its lower now since corona and air travel.. selling 1/12 of that prob

Well, in my opinion, you are doing a mistake. You are valuing your possession judging on how much you think you deserve. That's a false way of approaching anything that's business related. Mr.Robot previously specified that this company is making millions in revenue. So, your value, compared to their value, is on a whole different level.

Don't think how much this costs for you. Think how much it costs for THEM to buy it.

Still, 10.000\$, is pretty low of an offer

The Blunt - April 15, 2020, 1:52 pm

(Apr 15, 2020 10:07 AM)secretachiever101 Wrote: [\[CITE\]](#) Well, in my opinion, you are doing a mistake. You are valuing your possession judging on how much you think you deserve. That's a false way of approaching anything that's business related. Mr.Robot previously specified that this company is making millions in revenue. So, your value, compared to their value, is on a whole different level.

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Rip, I'm more worried about paying for online tutoring for college, and need some cash, so i'm open to anything. \$2,000 would be a crap ton to me.

The Blunt - April 23, 2020, 2:12 pm

Edit: Never replied to this got busy. Am selling it if interest PM me. I don't like the pressure and need cash too.

(Nov 20, 2019 01:14 PM)giff Wrote: [\[CITE\]](#)

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@h*pper what you guys think?

Anyone want to buy it? I need cash

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Ash Ketchum - April 24, 2020, 4:36 am

Ask for 25k in hopes to get 15k+ it's that simple, don't go overboard and just disrespect them because in reality they're big enough to claim your account for business/impersonator reasons.

The Blunt - April 25, 2020, 9:44 am

(Apr 24, 2020 04:36 AM)Ash Ketchum Wrote: [\[CITE\]](#) Ask for 25k in hopes to get 15k+ it's that simple, don't go overboard and just disrespect them because in reality they're big enough to claim your account for business/impersonator reasons.

They told me No when I asked for \$15k saying it was too high. That was my last email to them. Selling this to someone who wants to finesse.. C/O: \$400

Juoku - April 27, 2020, 6:10 am

(Nov 20, 2019 01:33 PM)Mr. Robot Wrote: [\[CITE\]](#) Lmao so you tell us the handle but try block out the site she is from.

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Doing it smart, I'd listen to him ^

Always do your research, see how much the company is worth, what is the business, how much they make and so on.

Anyways good luck with the sale

The Blunt - April 27, 2020, 4:04 pm

selling for \$300

let

me know if that's good

