

Forum:[Hack Forums](#)

Thread: [The adventures of Mr Kewl | A daily blog | Updated on 19th!](#)

Mr Kewl - December 17, 2019, 11:00 am

Hey HF!

It's me, Mr Kewl!

A small intro to all the people who don't know me, I'm Mr Kewl, I used to be hella active back in the days. I've been Mentor since 2012, have also been a Staffer for sometime. Led few groups, sold few things, was part of initial HF Crypto wave & been with HF through most of its phases but have been away for a while.

HF has always been accepting of people which gives it's users a communal feeling, that's why I love to be here.

I'm writing this thread as my daily blog to give you guys update about the side hustle I'm starting which I want to turn into a million dollar business soon, and let's see if I can make it. :)

The first piece of blog is below. :)

Quote:18th December 2019:

Dear HFers,

I always thought I'm very entrepreneurial, and I guess most of you do as well. So if I could pull this off, I could empower anyone could do it.

What I want to do might seem possible, but in coming days, we'll see how it pans out.

I'm building video podcast (agency kinda thing?) I literally have 0 experience in audio & video editing, but it won't stop me from doing it. I believe that podcast/video podcasting are future, and they most of the big brands are going to get into such kind of content creation. That's the reason I'm gonna take this up and try to be ahead of the curve.

Why video podcasts?

If you notice by the content you consume it's either information or entertainment mostly. The easiest way to produce on scale is to do video podcasts, where only the audio can go on all podcasting channels but the video can go on Youtube, Instagram, Facebook, Snap, Twitter etc. The distribution for this format is easier than to create content at scale like a Daily Show or your favorite Youtubers who posts content daily.

The idea is to produce as many shows I can with multiple hosts, so I can reach out to a very huge audience and not be associated with a certain niche.

You may ask bruh, all this theoretically sounds good but are you doing something about it?

Well yes, my first podcast I'm looking to launch is a Craft Beer Podcast. I knew these craft brewery owners who are brothers. I have setup a meeting with them, to pitch them the "Beer Brothers" podcast. That's happening in 9 hours? so wish me luck?"

It's late at the time I'm writing. I'll give an update tomorrow on how the meeting goes, what did we discuss and if they gonna do it or nah.

Always interested to know what do all you HFers think about what I'm doing, please post away.

Signing off,
Mr Kewl

I'm willing to answer whatever questions you have to give you more context.

Rally the Bulls - December 17, 2019, 11:30 am

I remember you! What sparked this idea?

Looking forward to seeing how the meeting goes. Good luck!

Slim - December 17, 2019, 12:27 pm

That's Kewl...

But really, welcome back(ish?) and cool to see the blog. Hopefully it goes somewhere but either way glad you decided to do this for yourself. It'll be fun.

scam. - December 17, 2019, 2:35 pm

If you need any help with audio send me a message.

Slim - December 17, 2019, 2:38 pm

(Dec 17, 2019 03:35 PM)scam Wrote: [\[CITE\]](#) If you need any help with audio send me a message. How dare you offer to be helpful, be careful or I'll +3 you kid ?

Django - December 17, 2019, 3:43 pm

Best of luck with the podcast. If you ever decide to do a "podcast" and need someone to blabber on about growing marijuana just hmu lol. I'm sure I could fill 100 episodes on just soil alone.

Sir - December 17, 2019, 7:51 pm

Always nice to see you around old friend. Why not post this in the Blogs area? Might as well keep posting the blogs and get an award out of it.

Mr Kewl - December 18, 2019, 1:05 am

(Dec 17, 2019 12:30 PM)Rally the Bulls Wrote: [\[CITE\]](#) I remember you! What sparked this idea?

Looking forward to seeing how the meeting goes. Good luck! So mostly wanting to do something creative as the current job sucks all creativity out of me.

Also listening to Gary Vaynerchuck aka Gary Vee.

(Dec 17, 2019 01:27 PM)Slim Wrote: [\[CITE\]](#) That's Kewl...

But really, welcome back(ish?) and cool to see the blog. Hopefully it goes somewhere but either way glad you decided to do this for yourself. It'll be fun. Yup, you're right.

The whole idea is to let it be fun! :D

(Dec 17, 2019 03:35 PM)scam Wrote: [\[CITE\]](#) If you need any help with audio send me a message.

(Dec 17, 2019 04:43 PM)Django Wrote: [\[CITE\]](#) Best of luck with the podcast. If you ever decide to

do a "podcast" and need someone to blabber on about growing marijuana just hmu lol. I'm sure I could fill 100 episodes on just soil alone. Thank you scam bud, I'll hit you up if I need anything. I have a person who runs another podcast who is gonna help me rn. Are you a music producer?

(Dec 17, 2019 08:51 PM)Sir Wrote: [\[CITE\]](#) Always nice to see you around old friend. Why not post this in the Blogs area? Might as well keep posting the blogs and get an award out of it. Nice to see you around too Sir!

I hadn't seen the blog area until now, will consider this!

Mr. Robot - December 18, 2019, 2:38 am

I is entrepreneur too :) gl kewl guy

Mr Kewl - December 18, 2019, 2:42 am

(Dec 18, 2019 03:38 AM)Mr. Robot Wrote: [\[CITE\]](#) I is entrepreneur too :) gl kewl guy

You sure are, how are you bud? It's been a long time,

Mr. Robot - December 18, 2019, 2:43 am

(Dec 18, 2019 03:42 AM)Mr Kewl Wrote: [\[CITE\]](#) You sure are, how are you bud? It's been a long time,

I'm decent - finishing shit for my game.

Mr Kewl - December 18, 2019, 2:44 am

(Dec 18, 2019 03:43 AM)Mr. Robot Wrote: [\[CITE\]](#) I'm decent - finishing Clay Davis for my game.

Your game? Call of Duty: Modern Propaganda? :P

Lorem Ipsum - December 18, 2019, 3:03 am

(Dec 18, 2019 03:44 AM)Mr Kewl Wrote: [\[CITE\]](#) Your game? Call of Duty: Modern Propaganda? :P He's making some kind of 18+ game, I have talked to Mr. Robot a long while ago and I must say, it looks pretty sweet to me!

Can't wait until the release is official ?

Mr Kewl - December 18, 2019, 3:16 am

(Dec 18, 2019 04:03 AM)Lorem Ipsum Wrote: [\[CITE\]](#) He's making some kind of 18+ game, I have talked to Mr. Robot a long while ago and I must say, it looks pretty sweet to me!

Can't wait until the release is official ?

Only Mr. Robot can do such a thing. Wishing him luck with his 18+ game and hope he gets to fulfil all his kinks. ?

Lorem Ipsum - December 18, 2019, 3:18 am

(Dec 18, 2019 04:16 AM)Mr Kewl Wrote: [\[CITE\]](#) Only Mr. Robot can do such a thing. Wishing him luck with his 18+ game and hope he gets to fulfil all his kinks. ?

I'm not sure if that's the game he's referring too, but I assume it is. I must say what I heard from him it isn't some 'perv' game, but a pretty descent and well developed game. Either way, I highly respect him for putting that together. ?

Mr Kewl - December 18, 2019, 3:20 am

(Dec 18, 2019 04:18 AM)Lorem Ipsum Wrote: [\[CITE\]](#) I'm not sure if that's the game he's referring too, but I assume it is. I must say what I heard from him it isn't some 'perv' game, but a pretty descent and well developed game. Either way, I highly respect him for putting that together. ?

Yes, yes. I understand. Looking forward for it.

Lorem Ipsum - December 18, 2019, 3:22 am

(Dec 18, 2019 04:20 AM)Mr Kewl Wrote: [\[CITE\]](#) Yes, yes. I understand. Looking forward for it. Me too. I wish you good luck with your Video Podcast. I followed Gary Vaynerchuk or something like that for a while. He's a great investor, motivator and swears like Gordon Ramsey often haha.

scam. - December 18, 2019, 10:54 am

(Dec 18, 2019 02:05 AM)Mr Kewl Wrote: [\[CITE\]](#) Thank you scam bud, I'll hit you up if I need anything.

I have a person who runs another podcast who is gonna help me rn.

Are you a music producer?

I'm a producer/engineer.

Studied audio engineering.

Nate - December 18, 2019, 10:55 am

Damn Mr. Kewl you still here?

Youre kewl

Rally the Bulls - December 18, 2019, 8:42 pm

So how'd the meeting go? Didn't see any updates.

Slim - December 18, 2019, 8:56 pm

(Dec 18, 2019 09:42 PM)Rally the Bulls Wrote: [\[CITE\]](#) So how'd the meeting go? Didn't see any updates.

Did I miss something? Meeting?

Rally the Bulls - December 18, 2019, 8:59 pm

(Dec 18, 2019 09:56 PM)Slim Wrote: [\[CITE\]](#) Did I miss something? Meeting?

Did you not read the first blog post? The beer brothers meeting.

Slim - December 18, 2019, 9:00 pm

(Dec 18, 2019 09:59 PM)Rally the Bulls Wrote: [\[CITE\]](#) Did you not read the first blog post? The beer brothers meeting.

Oh, no I opened it at work and the tab is actually still there. Brb...

Mr Kewl - December 19, 2019, 3:26 am

19th December 2019

Quote:I woke up with anxiety. I thought I'll do a ppt presentation to the beer brothers for the podcast to make them how this will benefit them and their craft beer brand, but I hadn't prepared anything.

It's 10:30 in the morning, I visit The Beer Brother's Brewery for a meeting. I ask we start with small talk, and I ask them if they listen to any Podcasts. Bro 1 is a casual listener of a lot of NPR podcasts and Bro 2 barely listens to any. I wasn't sure how open they'll be to do this.

I tell them my vision of the podcast/video blog. I explained to them how the show will go, what we'll cover and what all formats we can do the podcasts in. They were divided into 3 major categories.

1)Both brothers talking about beers in general. 2)Trying and Tasting Different Beers 3) Interviewing people from bigger brands.

All these will help them leverage their brand with bigger brands and reach a good amount of audience is what I told.

I think I literally spoke for 30 mins with my extreme passion for podcast in and they didn't say a word which I was afraid that they didn't seem interested.

To sum it up, they liked the idea, and they seem interested. They told me few content ideas themselves which were very technical in the creation of Craft Beer, I think that might work out too.

Next step will be meeting them and discuss entire content structure, figure out a place to shoot etc.

The only thing I didn't discuss commercials because I'll have to rent most of my equipment but let's see how to do it.

To conclude the meeting we shared a fresh IPA. I got to drink fresh beer you guys!!

It was a fun meeting, then my day continued to go to my job do boring stuff and then attended a party at night hence couldn't update this blog on time as I came late.

PS: I had a lot of GnTs last night.

Oh I forgot to mention that I'll be meeting a guy who already does podcast to get him on board for editing the audio for the Beer Brother Podcast. :D

That's happening today, and over the weekend I'll meet another person who is into photography, let's see what can she do with Video.

That's all for now. Replies to ya'll

(Dec 18, 2019 04:22 AM)Loremlpsum Wrote: [\[CITE\]](#) Me too. I wish you good luck with your Video Podcast. I followed Gary Vaynerchuk or something like that for a while. He's a great investor, motivator and swears like Gordon Ramsey often haha.Yuss, he is. Swearing is cool kids.

(Dec 18, 2019 11:54 AM)scam Wrote: [\[CITE\]](#) I'm a producer/engineer.

Studied audio engineering.Oh, that's good to hear. Let's keep in touch and I'll see what we can do together. :D

(Dec 18, 2019 11:55 AM)N?te Wrote: [\[CITE\]](#) Damn Mr. Kewl you still here?

Youre kewlHey Nate, I'm back like Marshal!

How are you doing? It's been a while.

(Dec 18, 2019 09:42 PM)Rally the Bulls Wrote: [\[CITE\]](#) So how'd the meeting go? Didn't see any updates.

Here you go. Sorry for the delay.

(Dec 18, 2019 09:56 PM)Slim Wrote: [\[CITE\]](#) Did I miss something? Meeting?

THE BEER BROTHER PODCAST meeting is what I was pitching. It went well, let's see. :D

Nate - December 19, 2019, 9:43 am

[quote='Mr Kewl' pid='59247156' dateline='1576754778']

19th December 2019

Quote:How are you doing? It's been a while.

Shit you know How I am, Just chilling. Really bored now a days. But you know cant complain if money still comes in