

Forum:[Hack Forums](#)

Thread: [\[AMA\] I made 72.681,50€ in 30 days with 1 E-Com Business in Germany](#)

jembo - December 23, 2019, 4:01 pm

+++ Disclaimer +++

I'm not here to promote my Instagram, a course or something similar.

Hey guys - This is literally the first time that I actually contribute something to this community. ?

I registered like 1 year ago and was looking for some other ventures that I could be expanding. Tried couple of things to earn some money but found my success in Ecommerce, Shopify, Facebook Ads and primarily Google Ads.

Again, I'm not here to sell you anything. Just wanna give the community genuinely back. ?

Please keep in mind that I'm spending my precious time to answer your questions to the best that I can. Don't PM me for any questions or private mentoring. I won't answer to your PM and delete it right away just to keep everything fair. Someone else might have the same question as you, so please stick to this thread.

So if you guys are having trouble with Google Ads, Shopify, Google Shopping shoot. Even Google GDN Retargeting or Facebook Ads - shoot. I'll try to answer everything the best I can! Might even learn something new ?

BTW: Here's a short screen recording to back up my claims from my GA account :D

Looking forward to this thread!

<https://streamable.com/22dcu>

WalterE - December 24, 2019, 4:52 am

1. Do you recommend getting a course/mentorship, or should you learn for free?
2. how much do you recommend having before getting in the ecom business.

Lorem Ipsum - December 24, 2019, 5:00 am

Thank you so much for doing this, I have a few questions that might help other members too. You seem to have a lot of knowledge, are already disclaiming any 'money making' at HF which boosts your creditability in my eyes. That been said. I have listed some questions here below.

1. I quote "Ecommerce, Shopify, Facebook Ads and primarily Google Ads" does that mean you have other income sources except Shopify were you sell products at? Or do you sell products with Shopify, and get extra revenues thanks to the Adsense or whatever?
2. How long did it take you to get from A till Z? So from your first domain buying up to the point where you are now?
3. What is your average profit per month and average investment per month for everything that brings you revenue?

4. Did you ever bought any e-course(s), guides or mentorships? I learned a lot by practising, investing and talking to others but I never followed a paid course. Only Youtube, forums and other free sources.

Thanks again for doing all this and I wish you happy holidays! ?

iMario - December 24, 2019, 5:53 am

Congrats man! Very nice earnings. So I assume you are targeting only Germany?

Tintin - December 24, 2019, 6:48 am

Thank for your sharing your knowledge with your AMA.

jembo - December 24, 2019, 7:07 am

(Dec 24, 2019 05:52 AM)WalterE Wrote: [\[CITE\]](#) 1. Do you recommend getting a course/mentorship, or should you learn for free?

2. how much do you recommend having before getting in the ecom business.

1. Obviously it always helps to have someone as a mentor who can guide him through everything, so you avoid their mistakes. I didn't have a mentor but learned as I go by spending ads and doing tons of courses. Not really dropshipping courses, because it's super easy to build a good looking store, but rather courses on ads. There are several courses from reputable guys that have been leaked on hosting platforms such as mega, so I wouldn't really recommend buying a course. You can literally find everything for free on the internet if you search well enough for it.

2. Good question! I used to do a case study for some of my friends who did the same and invested like \$14 for everything. Domain and aged Twitter accounts. I ran the free test trial of Jarvee, put 10 Twitter bots into the account and promoted a product on there. Got the ball rolling and made 4 figure revenue within a matter of days, reinvested profits and did 5 figures within like 4 weeks. You can really start with free traffic because there are so many ways to get traffic. Let it be Facebook groups, cooperations on Instagram where you pay the Influencer a % of the profits, Twitter, Pinterest, Reddit, Youtube.

However, I'd recommend starting with \$500-1000 at least since most of you guys will probably be spending money on Facebook Ads.

(Dec 24, 2019 06:00 AM)LoremIpsum Wrote: [\[CITE\]](#) Thank you so much for doing this, I have a few questions that might help other members too. You seem to have a lot of knowledge, are already disclaiming any 'money making' at HF which boosts your creditability in my eyes. That been said. I have listed some questions here below.

1. I quote "Ecommerce, Shopify, Facebook Ads and primarily Google Ads" does that mean you have other income sources except Shopify were you sell products at? Or do you sell products with Shopify, and get extra revenues thanks to the Adsense or whatever?

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Thanks again for doing all this and I wish you happy holidays! ?

1. I have other sources of income, correct. I currently run 4 E-Commerce stores. 1 with a friend of mine which is a fashion brand and doing 40.000-50.000€ a month - sourcing through a local shop who print the shirts/sweaters/hoodies. If the local shop isn't fast enough we switch to POD. 1 store that I'm doing with 3 other business partners of mine which is a huge project and online since 3 months. Have been doing like 4 figures in total with that, because we really focus on a good branding and a long lasting store. 1 store that I have a % of the ownership which is a local business in Germany in 5 cities. Pretty much at 6 figures each month. Then I've got my own Shopify store which I do solid 5 figures with as you saw in the screenrecording. As of now, Shopify is my main source of income. I've got some tiny side projects but they aren't nameworthy.

2. Been at it since the end of December 2017 - so pretty much 2 years. My first store failed hard but I managed to flip it and actually make a tiny profit of like 100-200€. It has been a process ever since.

3. Monthly revenue is around 200.000-250.000€ - Investment is between 20.000-60.000€. My ROAS can be insane and for some campaigns on Google I have like ROAS of 15+. Income tax in Germany is 45% if you earn more than 250.730€ in a year though, lol.

4. I never bought the classic course that YouTubers praise themselves with haha. I'd rather spent my time reading case studies from legit people, joined couple of Facebook groups, other forums and tried to suck up as much information as I could. I really enjoy the YouTube channel of Oberlo to be honest because the people they are talking with are legit and make some insane numbers. Trial by error :D

(Dec 24, 2019 06:53 AM)iMario Wrote: [\[CITE\]](#) Congrats man! Very nice earnings. So I assume you are targeting only Germany?

Thanks man, appreciate it! Saw you were doing some insane numbers aswell! Congratulations to you :D To answer your question - yes, I'm only targeting Germany. Dropshipping and E-commerce in general is super complicated when you're being in Germany. As soon as you sell a product to a different country you're obliged to register a business in this country and make a tax declaration there which is like impossible, unless you run a huge ass company. Germany is big enough though and people are buying like crazy, so that's no real issue :D

Lorem Ipsum - December 24, 2019, 7:11 am

(Dec 24, 2019 08:07 AM)jembo Wrote: [\[CITE\]](#) 1. Obviously it always helps to have someone as a mentor who can guide him through everything, so you avoid their mistakes. I didn't have a mentor but learned as I go by spending ads and doing tons of courses. Not really dropshipping courses, because it's super easy to build a good looking store, but rather courses on ads. There are several courses from reputable guys that have been leaked on hosting platforms such as mega, so I wouldn't really recommend buying a course. You can literally find everything for free on the internet if you search well enough for it.

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Thank you so much for the detailed reply. I'm from Europe myself too (can PM you the country if you like) and I had my own Shopify store for several months until I had to stop it. Long story. Either way, I'm always motivated and excited to see other people succeed and try to copy their behaviour, like attitude, point of view, thoughts, reading materials and more. I think everybody can succeed in life (financially) by copying other high-earnings in their routines, attitude and learning process rather than 'copying' a business.

Amazing to see that you're earning well on your stores. The taxes are a theft in my opinion, but a lot of that is withdrawal / refundable not sure how to name such claim. Amazing. Simply amazing! I bet your book keeper is jealous of the revenues you make monthly ?

Chief - December 24, 2019, 7:13 am

Nice earnings OP. I've begun my Shopify journey and can't wait to put up some numbers like you have!

jembo - December 24, 2019, 7:26 am

(Dec 24, 2019 08:11 AM)LoremIpsum Wrote: [\[CITE\]](#) Thank you so much for the detailed reply. I'm from Europe myself too (can PM you the country if you like) and I had my own Shopify store for several months until I had to stop it. Long story. Either way, I'm always motivated and excited to see other people succeed and try to copy their behaviour, like attitude, point of view, thoughts, reading materials and more. I think everybody can succeed in life (financially) by copying other high-earnings in their routines, attitude and learning process rather than 'copying' a business.

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Thanks for the kind words! I somewhat can relate to what you're saying even though I would disagree with the word copying. It's not that you're copying someone else but rather deliberate on your choices, not only in life but rather business. Deliberating has helped me so much with

everything, not only business but also my personal life, friends, university (which I haven't finished yet but will in 2 years lol) and everything. It's good to get a cause of thought by a thread like this but don't try to copy others 1:1. If you will do so, you will fail. Trust me - I did that. Rather try to understand why the other person did certain things that made him or her succeed. You guys might think that it all has something to do with skill. I agree to some point, but there's always luck playing along. I didn't succeed for some times and wasn't lucky. But this one time where I got lucky, everything skyrocketed. Not quite sure if I could explain my point but I hope you got the idea of what I was trying to say :D If you got any more questions be sure to shoot them here in the thread! Always happy to help you guys out.

(Dec 24, 2019 08:13 AM)Chief Wrote: [\[CITE\]](#) Nice earnings OP. I've begun my Shopify journey and can't wait to put up some numbers like you have!

Thank you so much! Really appreciate the kind words. If you need any help be sure to drop your questions in this thread :)

BTW: Merry Christmas to you guys! Hope you're having a great time with your family and wishing you the best of health and time rn.

LoremIpsum - December 24, 2019, 7:32 am

(Dec 24, 2019 08:26 AM)jembo Wrote: [\[CITE\]](#) Thanks for the kind words! I somewhat can relate to what you're saying even though I would disagree with the word copying. It's not that you're copying someone else but rather deliberate on your choices, not only in life but rather business. Deliberating has helped me so much with everything, not only business but also my personal life, friends, university (which I haven't finished yet but will in 2 years lol) and everything. It's good to get a cause of thought by a thread like this but don't try to copy others 1:1. If you will do so, you will fail. Trust me - I did that. Rather try to understand why the other person did certain things that made him or her succeed. You guys might think that it all has something to do with skill. I agree to some point, but there's always luck playing along. I didn't succeed for some times and wasn't lucky. But this one time where I got lucky, everything skyrocketed. Not quite sure if I could explain my point but I hope you got the idea of what I was trying to say :D If you got any more questions be sure to shoot them here in the thread! Always happy to help you guys out.

I agree with you about the word copying, I just find words inside my head and type then instead of thinking about a better suiting word like taking an example of those who are succeeded in life by being influenced by their ways of living, routines in life and healthy habits.

I agree that you must be skilled and lucky in order to succeed. I had my skills, but the lack of luck killed my store eventually. Due to tax-related bullsh*t. Either way, I rather stay positive and learn out of my mistakes.

For those, who are interested in making a new store. This question should be helpful.

How much, do you personally think, is needed in order to 'start' an e-commerce including everything?

So including store, your first 'test ads', domain name, etc. I spent about \$350 - \$400 to 'try out' everything including a few months of Shopify. Test products came from China and I had strong connections with a Chinese business man there.

I feel really motivated when I hear other members talk about business or such, but I often feel drained after typing a lot each day without working on my 'things' which I should. Do you have some kind of routine or 'habit' you're practising in order to stay motivated without procrastinating? Without offense or hate towards HF, but typing here your story in 2-3 minutes is 2-3 minutes less investing, learning and working. How do you manage that?

jembo - December 24, 2019, 7:49 am

(Dec 24, 2019 08:32 AM)LoremIpsum Wrote: [\[CITE\]](#) I agree with you about the word copying, I just

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Good attitude! If you don't succeed the first time you will eventually at some point.

\$500-1000 is plenty in my opinion, assumed you know what you're doing, how to set-up a clean looking store, test products etc.

Honestly I don't have a habit or something like it. I used to procrastinate a lot and still do, but not as much as I do now. I'm not the guy who wakes up at 6am to hustle 16 hours straight. What really helped me with that is keeping a journal or a planner. I used to write stuff into there like washing my clothes, getting groceries, cleaning my bathroom etc. Just really tiny things, nothing special. This way I just realized that I still had sort of a to-do list for this day and wanted to simply get some shit done. If you actually manage to be productive and can look it up somewhere in a journal you're actually starting to begin to be really proud of yourself. Atleast that's how I felt lol. I've got 2 journals though. The first is for just daily planning, progressing and everything while the second one is just for summaries of courses that may have some kind of valuable information for me, important things that I read on some blog post or somewhere else.

This is really my only habit that I practice daily which keeps me motivated. Not every day can be a successful or productive day - there will always be days that are shit where you just can't get anything done and are somewhere else with your head. Just accept it, take a day or two days off and then get back to work. And yes, indeed, I could rather do some work, spend my time reading or something else but taking my time to try and answer your questions but when I look back to me 2 years back when I was 19 years old, I wish that there was someone actually doing what I'm doing right now. So even if I will only be able to help one member here in this thread I'm happy.

Lozemlpsum - December 24, 2019, 8:47 am

(Dec 24, 2019 08:49 AM)jembo Wrote: [\[CITE\]](#) Good attitude! If you don't succeed the first time you will eventually at some point.

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clothes, getting groceries, cleaning my bathroom etc. Just really tiny things, nothing special. This way I just realized that I still had sort of a to-do list for this day and wanted to simply get some Clay Davis done. If you actually manage to be productive and can look it up somewhere in a journal you're actually starting to begin to be really proud of yourself. Atleast that's how I felt lol. I've got 2 journals though. The first is for just daily planning, progressing and everything while the second one is just for summaries of courses that may have some kind of valuable information for me, important things that I read on some blog post or somewhere else.

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Thank you for the detailed explain. I always kept a short list (mobile or paper) with me with the most important tasks of that day. I start with them and slowly work my way up to having spare time. This often results in 'chilling' without doing really anything, because I have done enough for the day that my mind does need some rest.

I love to study, not for college in the good old days but study and learn each day something new, which triggers my happiness (endorphine?) chemical in my brain which feels rewarding. The habit I had was getting up around 10, doing what I had to do, including personal hygiene and such and at the time I was done (around 8-9) I started working on my Shopify store. Everything set, everything worked, the niche was 'booming' was tax-related matters killed my store and my motivation at once.

I learned from this, started my own business again (about a year later) and decided to give it my all. Now I notice that I need my 'time off' to think and recharge. I can't keep working, tweaking, promoting, testing and resting all at once combining with my business. I love to help out others who need it, but I forget my own priority. I need to rest. I need to be happy. I need to be healthy. Once I have that, I can help others achieve the same, but I often put my own 'misery' aside to help someone else, noticing it costs me more energy than I became happy or grateful for doing so.

I love motivational posts, videos, threads, people in my surroundings rather than complainers, abusers and selfish people with a big attitude.

You are really kind, young of age and having already a great business mindset which inspires me to keep growing and working on my things until I feel satisfied with the results again ? Thanks a lot!

Cyam - December 24, 2019, 10:30 am

Do you think beautifully designed store rather than bad looking one has a big role in success?

jembo - December 24, 2019, 10:49 am

(Dec 24, 2019 11:30 AM)Friyie Wrote: [\[CITE\]](#) Do you think beautifully designed store rather than bad looking one has a big role in success?

Just ask yourself this question from a consumer perspective. Provided you had no idea about dropshipping, would you buy something from a scammy looking shop with trash design or rather a nice and clean looking store? It plays a huge role. It's not necessarily only about getting sales but getting your conversion rate high. Besides, you'd rather want someone to purchase more than 1.0 UPT (units per transaction) with upselling to increase your AOV (average order value) than just barely getting any conversions on your store :D

iMario - December 24, 2019, 12:51 pm

(Dec 24, 2019 08:07 AM)jembo Wrote: [\[CITE\]](#) Thanks man, appreciate it! Saw you were doing some insane numbers aswell! Congratulations to you :D To answer your question - yes, I'm only targeting

Germany. Dropshipping and E-commerce in general is super complicated when you're being in Germany. As soon as you sell a product to a different country you're obliged to register a business in this country and make a tax declaration there which is like impossible, unless you run a huge ass company. Germany is big enough though and people are buying like crazy, so that's no real issue :D Hell yeah, I've just posted a fraction of my numbers. Thank you to you as well. Let's network, I DM'ed you.

ShopifyExpert - December 24, 2019, 1:00 pm

Shoot me a message with your skype/discord, would love to chat privately about some things, I do similar numbers ;)

jembo - December 24, 2019, 1:12 pm

(Dec 24, 2019 01:51 PM)iMario Wrote: [\[CITE\]](#) Hell yeah, I've just posted a fraction of my numbers. Thank you to you as well. Let's network, I DM'ed you. (Dec 24, 2019 02:00 PM)ShopifyExpert Wrote: [\[CITE\]](#) Shoot me a message with your skype/discord, would love to chat privately about some things, I do similar numbers ;)

In case you guys got any questions that might interest others I kindly ask you to post them here because others might benefit from it. In case you wanna network I'm really open to that. Just for the record once again - I'm not promoting any of my socials or any course or something like that.

tux1 - December 24, 2019, 1:16 pm

Crazy numbers!

Is your product imported from China or do you have a local supplier?

jembo - December 24, 2019, 1:17 pm

(Dec 24, 2019 02:16 PM)tux1 Wrote: [\[CITE\]](#) Crazy numbers!

Is your product imported from China or do you have a local supplier?

Thanks! Appreciate your nice words :D

I don't have a local supplier. Only working with Chinese suppliers. You gotta do some research to actually find someone who is capable of shipping a product to your desired country within 7-10 days, but it's definitely possible, especially if you do your research and take your time to establish a good relationship with the supplier.

tux1 - December 24, 2019, 1:22 pm

(Dec 24, 2019 02:17 PM)jembo Wrote: [\[CITE\]](#) Thanks! Appreciate your nice words :D

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No problem :)

Yes I have always thought of the shipping as a blocker not to mention chinese new year but I'll have another look in to it. Another question, do you brand the physical product or just buy it 'off the shelf'?

jembo - December 24, 2019, 1:29 pm

(Dec 24, 2019 02:22 PM)tux1 Wrote: [\[CITE\]](#) No problem :)

Yes I have always thought of the shipping as a blocker not to mention chinese new year but I'll have another look in to it. Another question, do you brand the physical product or just buy it 'off the shelf'?

Chinese NY can be such a pain in the ass. Right now I'm just buying them off the shelf but I'm planning with the idea on branding a new store next year perhaps when I have some more free time. Will probably look into this in April. Long-term you're better off with branded products though! There are some evergreen products which have been sold in the past, are being sold right now and will be

sold in the future, but products are different. If a product goes viral and you create a store around that product it will eventually die off after some months. That's just how ecommerce and marketing works.

Mr. Robot - December 24, 2019, 1:53 pm

Good shit OP.

If you need anyone for data input and management so you can AFK at the beach hit me up.

jembo - December 24, 2019, 2:03 pm

(Dec 24, 2019 02:53 PM)Mr. Robot Wrote: [\[CITE\]](#) Good Clay Davis OP.

If you need anyone for data input and management so you can AFK at the beach hit me up. Truly appreciate it buddy! Not trying to be rude but I got my fixed team of VA's that handle most of the business for me :)

Mr. Robot - December 24, 2019, 2:07 pm

(Dec 24, 2019 03:03 PM)jembo Wrote: [\[CITE\]](#) Truly appreciate it buddy! Not trying to be rude but I got my fixed team of VA's that handle most of the business for me :)

It's all good man - not rude at all, got my game to work anyway ;)

jembo - December 25, 2019, 5:02 pm

Bumping this thread in case some other members might have some questions! Had really many people reach out to me so far and am glad to help!

shopifyguru - December 26, 2019, 3:12 pm

(Dec 25, 2019 06:02 PM)jembo Wrote: [\[CITE\]](#) Bumping this thread in case some other members might have some questions! Had really many people reach out to me so far and am glad to help! What niche do you think it's most profitable at the moment?

Can you tell some names of the guys that you studied as "mentors"? You've told that you downloaded some courses, can you leave here some names? Thanks.

jembo - December 26, 2019, 5:36 pm

(Dec 26, 2019 04:12 PM)shopifyguru Wrote: [\[CITE\]](#) What niche do you think it's most profitable at the moment?

Can you tell some names of the guys that you studied as "mentors"? You've told that you downloaded some courses, can you leave here some names? Thanks.

I don't think that there's such a thing as a most profitable niche. It always depends on your margins on the product, your sales volume and obviously economies of scale. The more you order and the higher the volume is, the cheaper the products will get, which results in higher profit margins for you.

Isaan Rudansky has an amazing course on Google Ads, VerumEcom on YouTube is very good aswell in my opinion, Depesh Mandalia on Facebook Ads, Ezra Firestone's courses in general are amazing aswell, Harry Coleman and Scott Hilse (both verified by Oberlo with doing huge numbers) and obviously Gabriel St. Germain.

There - December 26, 2019, 6:56 pm

Do you rely solely on the typical FB feed ads/FB search/spy tools methods to find products to test?

jembo - December 26, 2019, 8:04 pm

There are several methods to find winning products. Not only the ones you mentioned, but also other stuff. Amazon movers & shakers can be a great way to find good products that has been proven to sell like hot cakes during the past 24 hours. Another great way to verify if a product is proven to sell is just following big Instagram accounts and check what products they are promoting. You always get recommended other accounts from the one you're currently on. Be sure to check their stories and recommended accounts. TikTok can be a great way to find products since it's a platform where you can literally get 1.000.000 views within a couple of hours even though you're not having any following. Many dropshippers take advantage of that and try and create viral videos. Snapchat can be used for winning products aswell. Just follow some big influencers or big meme accounts or theme pages and look for the stuff that they are promoting. Last year before Halloween there were these LED masks that have been sold like crazy. In March this year there was the burrito blanket which went viral. Twitter can be used as a medium for viral products aswell. Check whats trending on there. Google Trends is something that so many people ignore but is also huge since it gives you real-time data on current trends + it's super good for research.

Aliexpress shouldn't be forgotten either. You can see how many times a certain product has been sold within a given timeframe. Try to validate the numbers and see if it's actually worth selling. I usually start selling an item when 1) I see on Aliexpress either when I personally see that it has huge potential and no sales at all, because no one found this product yet, 2) a product has 1.000+ sales within a short amount of time or 3) tons of orders, is still relevant and will be relevant for some time and other stores are looking like trash and can't market it well.

You don't necessarily have to wait for products to be proven to sell but actually can jump on a train when something goes viral. If you're creative fast and create a store around a certain meme, event or literally anything with a good product, for example POD tshirts, then you got a winning product (obviously for some months).

@0a1 - December 28, 2019, 3:14 pm

Congrats man i did 30k\$ yesterday lets nework \$\$\$\$\$\$\$\$

Sun Diego. - December 28, 2019, 5:54 pm

Had a discord call with OP. He definitely knows what he talks about and gave me some useful information and could help me with my questions and problems.

Thanks mate.

There - December 28, 2019, 5:55 pm

(Dec 26, 2019 09:04 PM)jembo Wrote: [\[CITE\]](#) There are several methods to find winning products. Not only the ones you mentioned, but also other stuff. Amazon movers & shakers can be a great way to find good products that has been proven to sell like hot cakes during the past 24 hours. Another great way to verify if a product is proven to sell is just following big Instagram accounts and check what products they are promoting. You always get recommended other accounts from the one you're currently on. Be sure to check their stories and recommended accounts. TikTok can be a great way to find products since it's a platform where you can literally get 1.000.000 views within a couple of hours even though you're not having any following. Many dropshippers take advantage of that and try and create viral videos. Snapchat can be used for winning products aswell. Just follow some big influencers or big meme accounts or theme pages and look for the stuff that they are promoting. Last year before Halloween there were these LED masks that have been sold like crazy. In March this year there was the burrito blanket which went viral. Twitter can be used as a medium for viral products aswell. Check whats trending on there. Google Trends is something that so many people ignore but is also huge since it gives you real-time data on current trends + it's super good for research.

Aliexpress shouldn't be forgotten either. You can see how many times a certain product has been

sold within a given timeframe. Try to validate the numbers and see if it's actually worth selling. I usually start selling an item when 1) I see on Aliexpress either when I personally see that it has huge potential and no sales at all, because no one found this product yet, 2) a product has 1.000+ sales within a short amount of time or 3) tons of orders, is still relevant and will be relevant for some time and other stores are looking like trash and can't market it well.

You don't necessarily have to wait for products to be proven to sell but actually can jump on a train when something goes viral. If you're creative fast and create a store around a certain meme, event or literally anything with a good product, for example POD tshirts, then you got a winning product (obviously for some months).

Thank you, very helpful response.

wilsonjames2444 - December 29, 2019, 1:25 pm

booking this for future reference

AMGTech - December 30, 2019, 9:04 am

awesome thread and very hq member. will be back soon to ask some questions. left you +rep

jembo - December 30, 2019, 11:54 am

(Dec 28, 2019 06:54 PM)Sun Diego. Wrote: [\[CITE\]](#) Had a discord call with OP. He definitely knows what he talks about and gave me some useful information and could help me with my questions and problems.

Thanks mate.

Thanks for the great vouch! If you got any more questions feel free to hmu at any time!

(Dec 28, 2019 06:55 PM)There Wrote: [\[CITE\]](#) Thank you, very helpful response. Hope it helped you! :)

(Dec 30, 2019 10:04 AM)AMGTech Wrote: [\[CITE\]](#) awesome thread and very hq member. will be back soon to ask some questions. left you +rep

Thanks for the +rep! Looking forward to answering your questions in the future!

SlayeRR - December 31, 2019, 10:17 am

Posting to bookmark. Insanely useful info, you seem like a good dude. Good luck in 2020!

Richard Hendricks - January 1, 2020, 3:42 pm

Posting to come back later, I just started my journey into this and im hoping to make something of it in 2020. best of luck bro

DrakesGhostWriter - January 1, 2020, 8:22 pm

Have you ever experienced a shopify payment hold / verifying documents?

Andz - January 2, 2020, 1:07 am

Congrats man thats huge! I lost hope and motivation for Shopify but you've given me some hope to get back on it. All the best!

A + - January 2, 2020, 2:27 am

Do you only get your products from AliExpress? I found a couple of other websites that support drop shipping, but they require some legal information that I can't provide to sign up.

jembo - January 2, 2020, 6:54 am

(Dec 31, 2019 11:17 AM)SlayeRR Wrote: [\[CITE\]](#) Posting to bookmark. Insanely useful info, you seem like a good dude. Good luck in 2020!

Thank you so much! Wishing you a great year. Make 2020 your year!

(Jan 1, 2020 04:42 PM)Richard Hendricks Wrote: [\[CITE\]](#) Posting to come back later, I just started my journey into this and im hoping to make something of it in 2020. best of luck bro
You'll make it! Best of luck!

(Jan 1, 2020 09:22 PM)DrakesGhostWriter Wrote: [\[CITE\]](#) Have you ever experienced a shopify payment hold / verifying documents?
Only on Paypal, not on Shopify Payments.

(Jan 2, 2020 02:07 AM)Andz Wrote: [\[CITE\]](#) Congrats man thats huge! I lost hope and motivation for Shopify but you've given me some hope to get back on it. All the best!
If you got any questions feel free to drop a message in the thread man. You got this!

(Jan 2, 2020 03:27 AM)SuitedPear Wrote: [\[CITE\]](#) Do you only get your products from AliExpress? I found a couple of other websites that support drop shipping, but they require some legal information that I can't provide to sign up.
I use Aliexpress for one of my stores with an insanely good supplier, agent and great delivery times. Got the recommendation from some people to use DSers though. Might look into this!

Bulma - January 3, 2020, 12:11 am

Wonderful thread, tons of useful info! :)

I am also very interested to start a dropshipping business, but don't know where to start. Thinking to buy a mentoring here from HF, but now after reading your thread thinking not to buy a mentoring, because you are right saying that there are tons of good info which is free.

I have a few questions. There are two types of payment processors, one is paypal and another is shopify (credit card), right?

But if I dont want to use a paypal, how bad it would harm to conversion and revenue/profits if I only use a credit card option as payment for items?

What is more important, ads or website? or its equal important?

jembo - January 3, 2020, 10:19 am

(Jan 3, 2020 01:11 AM)Bulma Wrote: [\[CITE\]](#) Wonderful thread, tons of useful info! :)

I am also very interested to start a dropshipping business, but don't know where to start. Thinking to buy a mentoring here from HF, but now after reading your thread thinking not to buy a mentoring, because you are right saying that there are tons of good info which is free.

I have a few questions. There are two types of payment processors, one is paypal and another is shopify (credit card), right?

But if I dont want to use a paypal, how bad it would harm to conversion and revenue/profits if I only use a credit card option as payment for items?

What is more important, ads or website? or its equal important?

Thanks for the kind words Bulma :)

I'm not saying that a mentoring won't help you at all. It really depends on the person who mentors you and the experience of the person. I'm rather a person who figures out everything for himself by error and trial. A good thing that a mentorship CAN offer you, is avoiding the mistakes that your mentor did. Basically just some fine tuning, maybe mindset things etc. But it's not necessary at all.

You can take credit card payment with several options. Either with Stripe or you use Shopify Payments. I'd rather stick to Shopify Payments just because of personal experience. Some people will obviously want to buy with Paypal but you will lose some eventually if you don't offer Paypal. A business can be profitable with accepting only credit cards, however.

Both is equally important. If your website is great but your ads are shit, no one will actually click a link to come and visit your website. If your ads are great but your website is shit, the bounce rate will be super high, which means that people will be leaving the website within a short amount of time. You shouldn't really neglect either of them.

For the record: I get daily messages from people asking me if I could mentor them for either money or a % of their business. Honestly, I'm not really interested, because firstly, I don't have the time to mentor several people and secondly, I'd rather focus on my own businesses and scale them even further. Hopefully you guys can understand that :-)

Bulma - January 3, 2020, 10:46 am

(Jan 3, 2020 11:19 AM)jembo Wrote: [\[CITE\]](#) Thanks for the kind words Bulma :)

I'm not saying that a mentoring won't help you at all. It really depends on the person who mentors you and the experience of the person. I'm rather a person who figures out everything for himself by error and trial. A good thing that a mentorship CAN offer you, is avoiding the mistakes that your mentor did. Basically just some fine tuning, maybe mindset things etc. But it's not necessary at all.

You can take credit card payment with several options. Either with Stripe or you use Shopify Payments. I'd rather stick to Shopify Payments just because of personal experience. Some people will obviously want to buy with Paypal but you will lose some eventually if you don't offer Paypal. A business can be profitable with accepting only credit cards, however.

Both is equally important. If your website is great but your ads are Clay Davis, no one will actually click a link to come and visit your website. If your ads are great but your website is Clay Davis, the bounce rate will be super high, which means that people will be leaving the website within a short amount of time. You shouldn't really neglect either of them.

For the record: I get daily messages from people asking me if I could mentor them for either money or a % of their business. Honestly, I'm not really interested, because firstly, I don't have the time to mentor several people and secondly, I'd rather focus on my own businesses and scale them even further. Hopefully you guys can understand that :-)

Many thanks for your answers, you are helping a lot!

But for example, if store making \$10k revenue per month (using pp and cc as a payment), if I close/delete paypal payment option, how much harm would it cause for the revenue? -10%? -50%?

jembo - January 3, 2020, 11:57 am

(Jan 3, 2020 11:46 AM)Bulma Wrote: [\[CITE\]](#) Many thanks for your answers, you are helping a lot!

But for example, if store making \$10k revenue per month (using pp and cc as a payment), if I

close/delete paypal payment option, how much harm would it cause for the revenue? -10%? -50%?
I don't know what your customer base would look like. Even if I did, I couldn't tell because I'm not able to foresee into the future and tell what people want to pay with, sorry :-)

Bulma - January 3, 2020, 12:00 pm

(Jan 3, 2020 12:57 PM)jembo Wrote: [\[CITE\]](#) I don't know what your customer base would look like. Even if I did, I couldn't tell because I'm not able to foresee into the future and tell what people want to pay with, sorry :-)

It's okay, no worries ;) I just wanted to know if its possible to make these crazy numbers like \$50k or \$100k per month with only credit card payment option.

jembo - January 3, 2020, 12:46 pm

(Jan 3, 2020 01:00 PM)Bulma Wrote: [\[CITE\]](#) It's okay, no worries ;) I just wanted to know if its possible to make these crazy numbers like \$50k or \$100k per month with only credit card payment option.

Yeah definitely possible, but I wouldn't recommend that anyone here focuses on the money to begin with as a motivation. If you learn Shopify and Facebook/Google Ads you're really good go go because you pick up so many skills along the journey.

Licked - January 4, 2020, 12:02 am

I love germany, what about you?

eastanbool - January 4, 2020, 2:02 am

Are you using blackhat methods or is everything?

Are you paying taxes? (Oder hängt dir die Steuerfahndung schon im Nacken :D)

Tyler Durden. - January 4, 2020, 2:28 am

Great and informative thread - posting to come back!
Good luck with your future ventures OP.

jembo - January 4, 2020, 8:04 am

(Jan 4, 2020 01:02 AM)Licked Wrote: [\[CITE\]](#) I love germany, what about you?
Yeah, Germany is okay lol.

(Jan 4, 2020 03:02 AM)eastanbool Wrote: [\[CITE\]](#) Are you using blackhat methods or is everything?

Are you paying taxes? (Oder hängt dir die Steuerfahndung schon im Nacken :D)
Not sure how I'd be using blackhat methods with paid advertising lol.

And obviously I pay my taxes, I'm not an idiot. If you're not paying taxes in Germany feel free to google images of what a jail looks like inside.

(Jan 4, 2020 03:28 AM)Tyler Durden. Wrote: [\[CITE\]](#) Great and informative thread - posting to come back!
Good luck with your future ventures OP.
Thank you so much man, truly appreciate it!

Enni Riverra - January 5, 2020, 11:24 am

Hello.

I've been thinking about starting a online store for a long time but never really had the resources...
So now i got around \$1000 to invest but the problem is im from EU country with around 2mil people

population so selling to people from my country is pointless i think. So what do you think should i try targeting some specific country from EU or should i target more countries

jembo - January 5, 2020, 12:32 pm

(Jan 5, 2020 12:24 PM)Enni Riverra Wrote: [\[CITE\]](#) Hello.

I've been thinking about starting a online store for a long time but never really had the resources... So now i got around \$1000 to invest but the problem is im from EU country with around 2mil people population so selling to people from my country is pointless i think. So what do you think should i try targeting some specific country from EU or should i target more countries

Hey! I'm not sure about the tax laws in your country, but you should be able to target the US which are like 330 million people.

b2plane - January 5, 2020, 12:43 pm

(Jan 4, 2020 09:04 AM)jembo Wrote: [\[CITE\]](#) Not sure how I'd be using blackhat methods with paid advertising lol.

people cloak websites with paid advertising using facebook ads for example. because the website is cloaked, what happens then is people see a porn ad but facebook sees a legit product ad, people are gonna buy a porn product way more than a legit boring product

anyways i'd like to exchange knowledge if that is possible. i can code landing pages/sites, help invest the initial capital for advertising as united profits. leave me a pm if you're down for that

Bulma - January 5, 2020, 12:47 pm

(Jan 5, 2020 12:24 PM)Enni Riverra Wrote: [\[CITE\]](#) Hello.

I've been thinking about starting a online store for a long time but never really had the resources... So now i got around \$1000 to invest but the problem is im from EU country with around 2mil people population so selling to people from my country is pointless i think. So what do you think should i try targeting some specific country from EU or should i target more countries

You dont need to sell to people from same country as you, you can target any country you like.

Also, what do you think about BIAHEZA channel in youtube?

lemann.lea - January 5, 2020, 2:10 pm

do you know of any discord or something to actually be able to exchange with other ecommerce/droppshipper or something?

jembo - January 7, 2020, 4:44 pm

bumping this thread, looking to answer more questions for you guys :)

Enni Riverra - January 8, 2020, 1:46 am

Its me again.

So i started setting up my new store. Could i send it to you via PM when i finish so you can give me some tips and tell me what needs to be fixed before i start spending any money on ads.

Thanks for doing this.

jembo - January 8, 2020, 8:36 am

(Jan 8, 2020 02:46 AM)Enni Riverra Wrote: [\[CITE\]](#) Its me again.

So i started setting up my new store. Could i send it to you via PM when i finish so you can give me some tips and tell me what needs to be fixed before i start spending any money on ads.

Thanks for doing this.

Sure, feel free. Really busy rn so don't expect a review right away! :-)

Balko - January 9, 2020, 1:13 am

Good stuff dude, always puts a smile knowing how effective e-commerce is worldwide

jembo - January 13, 2020, 4:17 pm

(Jan 9, 2020 02:13 AM)Balko Wrote: [\[CITE\]](#) Good stuff dude, always puts a smile knowing how effective e-commerce is worldwide
thank you so much! :)

bumping this thread in case anyone has questions!

Enni Riverra - January 14, 2020, 2:15 am

I sent you a PM but you still haven't replied...

jembo - January 14, 2020, 6:11 am

(Jan 14, 2020 03:15 AM)Enni Riverra Wrote: [\[CITE\]](#) I sent you a PM but you still haven't replied...
Just seen the PM. Honestly, the store looks horrible. Your above the fold doesn't make sense, the product is at the very bottom of the page. As a consumer I don't feel like scrolling all the way down a page to make a purchase. The GIFs are blurry. Just the overall store is bad and not trustworthy at all. I'd advise you to watch some videos about general UI and what a successful Shopify store should look like on Youtube or where ever.

Ac1d - January 14, 2020, 6:22 am

jembo,

Would you recommend Shopify over WooCommerce, for example, when creating a dropshipping store?

And what would a good Facebook Ad look like according to you?

jembo - January 14, 2020, 7:50 am

(Jan 14, 2020 07:22 AM)Ac1d Wrote: [\[CITE\]](#) jembo,

Would you recommend Shopify over WooCommerce, for example, when creating a dropshipping store?

And what would a good Facebook Ad look like according to you?

Would always recommend Shopify. A good Facebook Ad would need the following:

#1 Good Targeting

#2 Good Copy Writing

#3 Relevance

#4 Good Value Proposition / Solving a Pain with a Gain

#5 Clear CTA!

#6 If It's a video, the first 3 seconds have to break the pattern. Would recommend only videos of 40-45 seconds

jembo - January 17, 2020, 2:45 pm

bumping this thread for anyone who might have a question!

jembo - January 22, 2020, 10:23 am

bumperoni, hmu with any questions

Biocides - February 2, 2020, 9:08 am

(Jan 22, 2020 11:23 AM)jembo Wrote: [\[CITE\]](#) bumperoni, hmu with any questionsAlso from DE right here! Amazing numbers and what a read (The whole thread). :)

Been looking to start in dropshipping for some time and make money.

You mentioned good AD "courses" earlier in the thread, mind sharing them with us?

And if you don't mind I'd like to pm you my Discord / Number if I have any questions in the future, have you in my Network!

jembo - February 3, 2020, 1:35 am

(Feb 2, 2020 10:08 AM)Wares Wrote: [\[CITE\]](#) Also from DE right here! Amazing numbers and what a read (The whole thread). :)

Been looking to start in dropshipping for some time and make money.

You mentioned good AD "courses" earlier in the thread, mind sharing them with us?

And if you don't mind I'd like to pm you my Discord / Number if I have any questions in the future, have you in my Network!

I heard that Gabriel's course is pretty good. Also heard good things about Tristan Broughton. I can recommend Isaac Rudansky on Udemy (warez disallowed) on my end.

WireX - February 7, 2020, 12:11 pm

Hey thanks for the useful thread. So are you dropshipping everything or do you need to hold on to some inventory as well?

Are you relying on SEO at all for traffic or all from bought ads?

BreadMaker - February 7, 2020, 12:19 pm

Well done OP, keep it up. Hard work pays off!

Iddo Junk - February 9, 2020, 3:42 am

Very well done! Do you have any ads courses that you can vouch for?

Oxyd - February 9, 2020, 3:03 pm

A big GG.

Been into affiliate marketing for years, knowing a lot about paid traffic, and always wanted to give ecommerce a shot, but never really fully focused on it, while I have big advantages in my hands.

I see that you said you're working primarily with "Google Ads", which is a detail I loved reading. I have some specific question, that you can of course decide not to answer because it could give too much insights.

Are you doing Google Shopping Ads or focusing on some more traditional campaigns? (talking about classic search campaigns)

jembo - February 9, 2020, 5:42 pm

(Feb 7, 2020 01:11 PM)WireX Wrote: [\[CITE\]](#) Hey thanks for the useful thread. So are you dropshipping everything or do you need to hold on to some inventory as well?

Are you relying on SEO at all for traffic or all from bought ads?

Right now I literally only do private label. Holding most of my stuff by myself. My fashion brand is split between 1 printing shop near me and if they can't fulfill orders as fast as I need them to be, I'll switch to Printful for some orders.

Only relying on paid traffic.

(Feb 7, 2020 01:19 PM)BreadMaker Wrote: [\[CITE\]](#) Well done OP, keep it up. Hard work pays off! Thanks man, appreciate it.

(Feb 9, 2020 04:42 AM)Iddo Junk Wrote: [\[CITE\]](#) Very well done! Do you have any ads courses that you can vouch for?
Already answered that question a couple of times. Before asking something, take 5 minutes to read through the thread.

(Feb 9, 2020 04:03 PM)Oxyd Wrote: [\[CITE\]](#) A big GG.
Been into affiliate marketing for years, knowing a lot about paid traffic, and always wanted to give ecommerce a shot, but never really fully focused on it, while I have big advantages in my hands.

I see that you said you're working primarily with "Google Ads", which is a detail I loved reading. I have some specific question, that you can of course decide not to answer because it could give too much insights.

Are you doing Google Shopping Ads or focusing on some more traditional campaigns? (talking about classic search campaigns)
Thanks man! Mostly doing Google Search but also doing Google Shopping. Search has been the most profitable by now.

Mr Professor - February 12, 2020, 3:17 am
Great thread!

I did close to 6 figures from solely Facebook ads.
Now I'm considering to open a new store with google ads as the primary traffic source.

Would you recommend any particular people to learn google ads from? Also, what sort of price range (of products) do you think works best for google ads?

jembo - February 12, 2020, 7:45 am
(Feb 12, 2020 04:17 AM)Mr Professor Wrote: [\[CITE\]](#) Great thread!

I did close to 6 figures from solely Facebook ads.
Now I'm considering to open a new store with google ads as the primary traffic source.

Would you recommend any particular people to learn google ads from? Also, what sort of price range (of products) do you think works best for google ads?

Hey! If you would've read the thread entirely, then you would see an answer to your question ;)

Ramsey - February 12, 2020, 8:10 am
Awesome thread man. Much appreciated.

jembo - February 12, 2020, 8:22 am
(Feb 12, 2020 09:10 AM)Whiterose Wrote: [\[CITE\]](#) Awesome thread man. Much appreciated.
Very welcome! The screenrecording was btw started during the exact timeframe of the video. Did 1.100.000€ in January in total in sales with my 4 ecom stores and with my marketing agency in revenue combined. Shoot me with any questions, especially regarding agency related stuff! :)

Oxyd - February 14, 2020, 6:39 am
Did you start by doing dropshipping of any sort or directly ordered some product stock?

Traum - February 14, 2020, 7:55 am

Verdammt Scheiße, your numbers are insane. Really interested in what you sell with only 4,61€ per user.

From your experience, would you say small things like <20€ sell better than products >50€?

And another question I have, when did you "meld your Gewerbe" (sorry can't translate that). Was it before the stores were running or after?

jembo - February 14, 2020, 10:28 am

(Feb 14, 2020 07:39 AM)Oxyd Wrote: [\[CITE\]](#) Did you start by doing dropshipping of any sort or directly ordered some product stock?

Started with usual dropshipping.

(Feb 14, 2020 08:55 AM)Traum Wrote: [\[CITE\]](#) Verdammt Scheiße, your numbers are insane. Really interested in what you sell with only 4,61€ per user.

From your experience, would you say small things like <20€ sell better than products >50€?

And another question I have, when did you "meld your Gewerbe" (sorry can't translate that). Was it before the stores were running or after?

I don't sell any products for 4,61€. It's the average money that I earn, when someone visits my website. Price for this store is 99€ per item. This means, when someone visits my store but doesn't buy anything, I still earn 4,61€ on average per person that visits my store.

Also, I would never sell anything that's below 30€, simply because of running costs such as ads and other variables.

Registered my Gewerbe immediately. You can register your Gewerbe retroactive for up to 60 months, but it's pretty common that you have to pay a big ass fine for it. Registering your Gewerbe after 1-3 months is okay, unless you got a good explanation for it at the Finanzamt and can explain yourself. The Finanzamt doesn't like retroactive registrations, so I'd recommend you to register one as soon as you want to start.

Traum - February 14, 2020, 10:53 am

(Feb 14, 2020 11:28 AM)jembo Wrote: [\[CITE\]](#) Started with usual dropshipping.

I don't sell any products for 4,61€. It's the average money that I earn, when someone visits my website. Price for this store is 99€ per item. This means, when someone visits my store but doesn't buy anything, I still earn 4,61€ on average per person that visits my store.

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Thanks a ton for the reply! I'll definitely keep that in mind. I'm currently catching up on the laws.

jembo - February 14, 2020, 10:55 am

(Feb 14, 2020 11:53 AM)Traum Wrote: [\[CITE\]](#) Thanks a ton for the reply! I'll definitely keep that in mind. I'm currently catching up on the laws.

Very welcome man! I suggest you to go to a tax advisors. Some tax advisors are willing to talk to you in the beginning for free. German tax laws can honestly be such a pain in the ass, I truly understand. If you got some specific questions feel free to drop me a PM since I honestly know the struggle and can relate

Traum - February 14, 2020, 11:00 am

(Feb 14, 2020 11:55 AM)jembo Wrote: [\[CITE\]](#) Very welcome man! I suggest you to go to a tax advisors. Some tax advisors are willing to talk to you in the beginning for free. German tax laws can honestly be such a pain in the ass, I truly understand. If you got some specific questions feel free to drop me a PM since I honestly know the struggle and can relate

Thank you a ton for the offer, I'll shoot you a PM as soon as I have a question.

jembo - April 17, 2020, 3:08 pm

Bumperoni, glad to help yall

Klonopin - April 17, 2020, 3:10 pm

(Dec 23, 2019 05:01 PM)jembo Wrote: [\[CITE\]](#) +++ Disclaimer +++

I'm not here to promote my Instagram, a course or something similar.

Hey guys - This is literally the first time that I actually contribute something to this community. ?

I registered like 1 year ago and was looking for some other ventures that I could be expanding. Tried couple of things to earn some money but found my success in Ecommerce, Shopify, Facebook Ads and primarily Google Ads.

Again, I'm not here to sell you anything. Just wanna give the community genuinely back. ?

Please keep in mind that I'm spending my precious time to answer your questions to the best that I can. Don't PM me for any questions or private mentoring. I won't answer to your PM and delete it right away just to keep everything fair. Someone else might have the same question as you, so please stick to this thread.

So if you guys are having trouble with Google Ads, Shopify, Google Shopping shoot. Even Google GDN Retargeting or Facebook Ads - shoot. I'll try to answer everything the best I can! Might even learn something new ?

BTW: Here's a short screen recording to back up my claims from my GA account :D

Looking forward to this thread!

<https://streamable.com/22dcu>

damn, flexxing that \$\$ nice shit.

keep the grind going man dont stop

??¢??? - April 21, 2020, 12:56 am

Could you please share the course names which you watched to learn about ads?

jembo - April 22, 2020, 8:00 am

Already did, check the thread

Jay - April 23, 2020, 8:22 pm

Some insane earnings, shit like this motivates me everyday

Present - April 23, 2020, 8:33 pm

(Dec 24, 2019 02:17 PM)jembo Wrote: [\[CITE\]](#) Thanks! Appreciate your nice words :D

I don't have a local supplier. Only working with Chinese suppliers. You gotta do some research to actually find someone who is capable of shipping a product to your desired country within 7-10 days, but it's definitely possible, especially if you do your research and take your time to establish a good relationship with the supplier.

To everyone viewing this thread, this is the main point. This is the good sauce.

jembo - April 24, 2020, 8:55 am

(Apr 23, 2020 08:22 PM)Jay Wrote: [\[CITE\]](#) Some insane earnings, Clay Davis like this motivates me everyday

Appreciate it! Already closed 110k in contracts this week with my marketing agency. Bump if anyone has questions regarding Shopify or something similar

Asus - April 24, 2020, 9:02 am

Congrats some insane earnings there

jembo - April 24, 2020, 9:57 am

(Apr 24, 2020 09:02 AM)Asus Wrote: [\[CITE\]](#) Congrats some insane earnings there

Appreciate it man!