

Forum:[Hack Forums](#)

Thread: [Is It Pronounced 'GIF' or 'JIF'?](#)

eGod - January 8, 2020, 3:01 pm

Hello, users of Hackforums.

I just wanted to ask you, what do you think?
Is it GIF or JIF?

?

James Burnham - January 8, 2020, 3:04 pm

It's pronounced jif. J as joker.

eGod - January 8, 2020, 3:04 pm

(Jan 8, 2020 04:04 PM)Burnham Wrote: [\[CITE\]](#) It's pronounced jif. J as joker.
Well.

Let's see if everybody agrees.
I'm not too sure about it

Moxxi - January 8, 2020, 3:09 pm

gif, anyone who says jif I automatically think is dumb or trolling on purpose

And yes I know the person who "made" the format says its jif but it still sounds retarded

gif stands for Graphics Interchange Format

You say G-raphic, not Jraphic

Grey - January 8, 2020, 3:11 pm

It's GIF. Jif sounds stupid.

Graybyte - January 8, 2020, 3:16 pm

(Jan 8, 2020 04:09 PM)Moxxi Wrote: [\[CITE\]](#) gif, anyone who says jif I automatically think is dumb or trolling on purpose

And yes I know the person who "made" the format says its jif but it still sounds retarded

gif stands for Graphics Interchange Format

You say G-raphic, not Jraphic

I have a coworker who says that all the time. Ive started to use "Graphics Interchange Formats" to them and it seems to be pissing them off, just the right amount lol

Aeowulf - January 8, 2020, 3:17 pm

Graphics Interchange Format?

No.

It's GIF. Anyone who thinks otherwise is a moron.

James Burnham - January 8, 2020, 3:25 pm

Who cares what gif stands for? Only designers and tech geeks. The rest of the people just post them on facebook. You can't really force people to pronounce it one way or another, they pronounce it in whatever way they like. And most of them pronounce it jif. There, that is how you figure out how something is pronounced, you check how most people pronounce it.

Grey - January 8, 2020, 3:34 pm

(Jan 8, 2020 04:25 PM)Burnham Wrote: [\[CITE\]](#) And most of them pronounce it jif. There, that is how you figure out how something is pronounced, you check how most people pronounce it.

Wrong. Basically regardless of who you poll and what country, GIF is the most common pronunciation.

<https://www.entrepreneur.com/article/296674>

James Burnham - January 8, 2020, 3:37 pm

(Jan 8, 2020 04:34 PM)Grey Wrote: [\[CITE\]](#) Wrong. Basically regardless of who you poll and what country, GIF is the most common pronunciation.

<https://www.entrepreneur.com/article/296674>

Ok, you are right. I will start calling it "Graphics Interchange Format."

Takehito Morokuzu - January 8, 2020, 3:38 pm

GIF, as in Gift, sounds much better IMO. And no-one refers to them as JIFs even if it is technically correct.

Diamond - January 8, 2020, 3:41 pm

I say both 'GIF' and 'JIF' because 'JIF' is a faster way of saying it. So, why not?

Balko - January 8, 2020, 3:44 pm

(Jan 8, 2020 04:38 PM)Takehito Morokuzu Wrote: [\[CITE\]](#) GIF, as in Gift, sounds much better IMO. And no-one refers to them as JIFs even if it is technically correct.

agreed. It sounds like they are mentioning the peanut butter whenever I hear jif. Idk it just sounds super cringey. Although apparently the creator said its pronounced jif, not sure where I heard this. Maybe someone can confirm?

Blogger - January 8, 2020, 3:45 pm

I've always pronounced it with a "j", but everyone else seems to say it with a "g".

Takehito Morokuzu - January 8, 2020, 3:47 pm

(Jan 8, 2020 04:44 PM)Balko Wrote: [\[CITE\]](#) agreed. It sounds like they are mentioning the peanut butter whenever I hear jif. Idk it just sounds super cringey. Although apparently the creator said its pronounced jif, not sure where I heard this. Maybe someone can confirm?

<https://external-preview.redd.it/yAbLfBJLWSpaaQFtHqKja4E0cfKsBtHbYtDoXtQRmHc.gif?format=m4&s=e91f58e18a622d67cc4beded7334a75abcddea77>

See here, he talks to the owner about why it SHOULDN'T be called a JIF.

Omniscient - January 8, 2020, 3:49 pm

I pronounce it with hard G. I hate it when there are tech acronyms pronounced differently. Then in a real life discussion you can't tell who the idiot is that is pronouncing it wrong.

Aeowulf - January 8, 2020, 3:52 pm

(Jan 8, 2020 04:49 PM)Omniscient Wrote: [\[CITE\]](#) I pronounce it with hard G. I hate it when there are tech acronyms pronounced differently. Then in a real life discussion you can't tell who the idiot is that is pronouncing it wrong.

Thus it is said. Thus it IS.

I pronounce it with hard G.

Book of Omniscient, TID6039264, PID59305878

Diamond - January 8, 2020, 3:58 pm

To avoid confusion in real life, spell out the letters 'G-I-F.' For example, "could you edit this 'G-I-F file' for me?"

?Enlightened - January 8, 2020, 4:03 pm

If Im really in a techy/design crowd I personally think it is only fitting to pronounce it as jiffy.

SIM-2501407 - January 8, 2020, 4:05 pm

(Jan 8, 2020 04:49 PM)Omniscient Wrote: [\[CITE\]](#) I pronounce it with hard G. I hate it when there are tech acronyms pronounced differently. Then in a real life discussion you can't tell who the idiot is that is pronouncing it wrong.

Omni put it best.

I said "JIF" as a kid, but when someone called me out on it in my teens, I change my pronunciation (and have never looked back). It is spelled with a 'G', so it makes more sense.

(Jan 8, 2020 04:58 PM)Diamond Wrote: [\[CITE\]](#) To avoid confusion in real life, spell out the letters 'G-I-F.' For example, "could you edit this 'G-I-F file' for me?"The cringe.

SIM-2501407 - January 8, 2020, 4:09 pm

(Jan 8, 2020 05:08 PM)-Scrub Wrote: [\[CITE\]](#) I pronounce it as a gif . Guhhhhhhiiiiiiifffffff.GA-IF

GIRAFFE.

Fish - January 8, 2020, 4:10 pm

Starts with a g, so I say it with a g.

eGod - January 8, 2020, 4:28 pm

I agree with most of the users here.

It starts with a G

Aeowulf - January 8, 2020, 4:47 pm

If need be, I'm about to start calling "G" a 'gee' rather than a 'jee.'

sweetlily - January 8, 2020, 4:55 pm

Jif, definitely jif. Are you kidding me? Why is this even a question? Have we not all learned our lesson? Think of the dangerous position this puts us in just asking this SHIT. It'll be a cold day in hell before I secede to the boundless whims of FOOLS systemically destroying an established ORDER.

Aeowulf - January 8, 2020, 4:57 pm

(Jan 8, 2020 05:55 PM)sweetlily Wrote: [\[CITE\]](#) Jif, definitely jif. Are you kidding me? Why is this even a question? Have we not all learned our lesson? Think of the dangerous position this puts us in just asking this Clay Davis. It'll be a cold day in hell before I secede to the boundless whims of FOOLS systemically destroying an established ORDER.

Dupe troll account much? ?

sweetlily - January 8, 2020, 5:04 pm

(Jan 8, 2020 05:57 PM)Aeowulf Wrote: [\[CITE\]](#) Dupe troll account much? ?
That's rude! I'm not a troll I'm just stating my opinion.

Aeowulf - January 8, 2020, 5:10 pm

(Jan 8, 2020 06:04 PM)sweetlily Wrote: [\[CITE\]](#) That's rude! I'm not a troll I'm just stating my opinion.
Well, you had 3 posts and type like a troll....

So I call it as I smell it.

eXceptional - January 9, 2020, 10:21 am

Instead of a Gif or a Jif. I just pronounce each letter - G.I.F