

Forum:[Hack Forums](#)

Thread: [Don't waste money on overpriced "SHOPIFY STORE CREATION SERVICE"](#)

Shone - March 31, 2020, 2:57 pm

This is not a community alert targeted at a particular individual, rather it is a community alert for the entire community to just know better.

Looked thru HF, found a few of these services.
Some of them, charging \$150 per store.

I'm a web developer.
It's my job to understand how websites work, how to code.

I want to say - I have nothing against these services being offered. Don't get me wrong.

I get why people offer this service. What I see wrong in it is just that some people are not satisfied with \$30 for an easy task like this and just want to rip off people for \$150 or more.

I can understand people being lazy and just having someone else create a store for them, add a few products and set everything up. That's perfectly okay and understandable.

Spend some money, nothing too insane, get an annoying part solved by someone else. I get that.

What I can't understand on the other side - Why is there a Shopify Store Creation service that asks for \$150 or more, per store, for something that is 30 minutes of work?

There is no coding involved. Service itself seems to be low quality. I won't link it, because I don't want to advertise it any further.

The entire process of this service is just going thru Shopify setup, selecting options, creating a store and importing a few products from some provider like Oberlo - perhaps looking up some stock photos from UnSplash or some other stock photo provider.

The difficulty of this entire service might go to the extremes - they might have to add some TEXT to a STOCK image. Can you imagine how hard that is? Not like there is thousands of services online that can let you add good looking text to an image for free, online.

Obviously, I'm being sarcastic. These services are usually done by complete amateurs just looking to hoodwink people for quick money. They have no real skills in terms of coding, design so they have to resort to quick schemes like this. But you guys should know better than giving in to these low quality people. Save yourself some money, you can post a request in Buyers Bay or some other board and someone might have a spare hour to set you a Store probably much better, for like \$30 or less.

I had to write this because it is infuriating to me. Seeing all these people charging so much for something that is really, really easy and takes no particular knowledge. 30 minute task for \$150 ? Their hourly rate is more than mine as a professional web developer, writing in a programming language that took me years to learn / perfect my knowledge.

That being said,
Cheers guys, have a good one and stay home & stay safe ?

Bear - March 31, 2020, 3:03 pm

I skimmed what you said and I agree with your title.

Such services that don't provide any custom content are ripping people off with stock content.

billybonkers - March 31, 2020, 3:08 pm

Don't really get the point of the thread tbh

If somebody charges \$150 and provides proper copywriting and custom art then it's absolutely worth it.

If they just copy the aliexpress page then obviously it's not.

The Don - March 31, 2020, 3:09 pm

I absolutely agree with this, \$150 for a Shopify store should not be legal...

Do your own due diligence before paying someone to make a Shopify store for you. It's quite easy...

Quality post Shone!

Shone - March 31, 2020, 3:14 pm

(Mar 31, 2020 03:08 PM)billybonkers Wrote: [\[CITE\]](#) Don't really get the point of the thread tbh

If somebody charges \$150 and provides proper copywriting and custom art then it's absolutely worth it.

If they just copy the aliexpress page then obviously it's not.

Point of the thread is that they are not.

Quality copywriting requires a lot of knowledge and skill - none of which they claim to have, have any proof or backing behind.

By the point you realize someone just took a few stock photos, just added text to them and called it a day, you're already out of \$150.

Some people assume that these people really know what they are doing and that is why the price is so high but the truth is, it's just a mere rip-off.

King - March 31, 2020, 3:31 pm

I agree.

I personally offer software development services, and if something requires some easy work like a Shopify Store or w.e., I might do it for free.

I guess some people just want to profit from other people... that is how it has been since the beginning of humanity.

Cyam - March 31, 2020, 4:44 pm

I couldn't agree with you more.

I saw example from the individual selling this services and it's awful. It's not even pleasant to the eye and he's charging \$150 for it. Learning Shopify is not a long process. I remember when I was doing my first store I was just following a simple 30 minute Youtube video and after that I already got the idea about how it all works.

Save your \$150 and go learn it yourself, you will probably end up making it better looking than that BS service.

Lil Wolf - March 31, 2020, 9:39 pm

People pay that much to set up a shopify page.... You need to let them keep getting stung bro they either are extremely lazy or just really not tech-savvy \$150 is insane but its only a standard cause people keep supporting it.

Skyline - March 31, 2020, 10:39 pm

Cuz people want to make money.

SIM-4609353 - March 31, 2020, 10:57 pm

(Mar 31, 2020 04:44 PM)Yung Gravy Wrote: [\[CITE\]](#) I couldn't agree with you more.

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Save your \$150 and go learn it yourself, you will probably end up making it better looking than that BS service.

I'm not 100% sure you're really able to talk either, with your 6 open disputes totaling about \$700 .

Anyway, this service is definitely overcharged. While it is convenient for someone new to have this service done, in the long run, someone running a successful shopify store will need to know how to edit and customize it. If you have one built, you probably won't know a damn thing and will have to fork over even more money for simple edits. A store creation guide/mentorship will be vastly more useful than a store being built for you. Full disclosure though, I have looked into buying pre-built stores as some of them are pretty nice looking and I'm already familiar with shopify. But targeting those wanting to enter dropshipping is a path set to fail.

James Burnham - March 31, 2020, 11:05 pm

95% of the services and products offered here will give you negative ROI.

Deal - March 31, 2020, 11:12 pm

I haven't looked into these services specifically.

If it indeed does take 30 minutes then \$150 is a lot.

But I study graphic design and front-end development myself and am close to having a degree. I already do have a degree in marketing management so these two fields compliment each other.

The reason I'm not having a shop here is because people expect services at such a low price. Most customers don't want to pay more than \$40 for a logo here. A logo design in my country has a starting price of \$300.

For a fully set up and functional webshop whether it be Shopify, woocommerce or whatever. \$150 doesn't sound like much at all.

Hackforums is a low baller paradise, and I get why. Most of the people doing business here are unemployed and uneducated within their field. They are self taught and does not have a degree, therefore it's logical that they can't charge as much as someone with paper to back them up.

The Broker - March 31, 2020, 11:21 pm

Well thats not a rip off if people agree to pay and are happy with the results.

I'll tell you what buddy, if this is 30 mins of works and the price seems ridiculous to you, why don't you open up a competing service for half the price, 75\$ for 30 mins of work is great IMO.

Eagle 95 - April 1, 2020, 12:01 am

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Agreed.

So if what if they charge something like that? Here's an example. An experienced mechanic can do some job within 5 minutes to replace some bulb and charge you for a whole hour? Is that wrong? No, it's not. You're paying for his experience as some other mechanic would take hours to change the same part.

While I do not say everyone that does this is necessarily experienced, people have the right to change what they want. I know people that make 3 page wordpress websites and charge around 800-1000 euros for that. Is it easy to setup a wordpress site for you? It probably is. Is it easy for those that charge that? Yeah. However, is it easy for some random 40 year old Joe to fuck around with hosting, domains, research, uploading files, trying to figure out how wordpress works? Well it depends but mostly it's not.

The point is, something being easy is highly relative. I know people that don't know how to install a program on windows with just clicking next next next finish. Now to address the shopify store issue, same applies. It being easy is highly relative. Also, you gotta account people being lazy to do it. So with a mix of relative easiness and lazyness, why not charge amount they charge?

If you want to make a different, then go and offer same service for cheaper like Broker said.

The Broker - April 1, 2020, 12:33 am

(Apr 1, 2020 12:01 AM)Eagle 95 Wrote: [\[CITE\]](#) Agreed.

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I'll add an analogy that happened to me irl

I used to be a fitness trainer, and I am also a bodybuilder, yeah I worked hard 24/7, I was (still am)

pretty jacked and I couldn't understand how in the world a skinny guy with trainer certificate could get more clients than me? Like wtf? He doesn't even look like he has a gym membership (he was literally scamming people).

So I started shitting about one of these trainers, I was spending so much time telling people why they shouldn't choose him, instead of working working on my biz.

And then one day a wise man came to me and said, "Do you think that if you get this guy out of business your biz will skyrocket? Not really. Fools never disappear, they are rotating, so if you prove to a client how bad that trainer is, this client might leave that trainer, but another client will replace him.

With that being said OP, develop your own business and focus on it. Checking what your neighbors having in their yard and complaining about it isn't what going to improve you.

Again, if you find a bargain, go all in.

James Burnham - April 1, 2020, 1:00 am

(Apr 1, 2020 12:01 AM)Eagle 95 Wrote: [\[CITE\]](#) Agreed.

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If you want to make a different, then go and offer same service for cheaper like Broker said. If they were just saying that they would simply design a store based on the client's request it would be fine.

They don't do that though.

What they do is promise stores that make sales just because they look good.

They follow the shopify guru paradigm, they promise sales to get sales.

I am not the one to judge people that hustle online, but let's not pretend buyers get what they pay for.

Flash ? - April 1, 2020, 1:14 am

Thanks for this thread brother. A lot of people ripping off users.

Pet_Wussy - April 1, 2020, 1:19 am

I know I'm just a peace of shit free user, but I 100% agree OP.

Shone - April 1, 2020, 6:04 am

(Apr 1, 2020 12:01 AM)Eagle 95 Wrote: [\[CITE\]](#) Agreed.

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If you want to make a different, then go and offer same service for cheaper like Broker said. Purpose of me saying anything here is to just make people more aware and cautious where they are throwing their money.

This isn't a case of an experienced and very knowledgeable person providing their services at a more expensive rate than an amateur - this is the case of a blatant rip off overpricing their services and trying to make people consider it as a hard task when it is just really simple for anyone with a tiny bit of knowledge.

Put simply, it's like someone selling a \$10 product for \$100 - there is nothing inherently wrong with them doing that.

However, informing people that the actual product is only worth \$10 and not \$100 is what I am trying to do here. For convenience sake, a non tech-savvy person would definitely consider paying \$150 for such a service. However, they could also read this thread and look somewhere else and find a better service for a fraction of the cost because they know better now.

If they can't even be bothered to do that and are aware of my point in this thread - sure, go ahead, as long as you are well informed about the service you are purchasing and know what you would be getting.

I run into a lot of situations like this, where people are simply being misled into believing they're paying for some great service. On other end, you usually have some lazy and low effort bum just trying to make a living by ripping people off.

It decreases the quality of services offered here and makes people have a rather negative view on services offered by HF members, which also affects me in some ways as well, just trying to make a honest living by offering my work.

I care about this because of two things, first one being that I'm simply a thorn on the rear of anyone trying to blatantly cheat people. Second reason being, I like this community and the people need to know better.

Also, as Burnham said - they also make plenty of promises they can't fulfill or claim that they are some very knowledgeable people without any real proof.

Dorrance - April 1, 2020, 9:42 am

I have been ready to open my shop for 3 years, I have been denied 3 years.

Nobody paying for 30 minutes of work at \$150.

Motusora - April 1, 2020, 9:45 am

is it that easy to create ? i was thinking of offering a service like that .

but also includes some graphics (logo, ads, banner) , is the price still lower than \$150 or higher ?

James Burnham - April 1, 2020, 12:51 pm

(Apr 1, 2020 09:45 AM)Motusora Wrote: [CITE](#) is it that easy to create ? i was thinking of offering a service like that .

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It's very easy, you can have a professionally looking shopify store in 30 mins. All you need is a nulled theme and a niche. It will look professional but in reality it won't make sales because the amount of work needed to make it look like a real business is a lot more.

Every legit online business has tons of customizations, none of them have generic looking sites.

If you would offer some custom graphics along with custom product descriptions for a shopify store it would be a really great service. Time consuming but it wouldn't be a rip off for the buyer.

? THEIN\$PIREDONE - April 1, 2020, 2:56 pm

I strongly disagree. The value-pricing approach is mostly taken into such services.

I'll quote a saying from Chris Do, owner of TheFutur, who said this in one of his lectures:

"Businessmen should value "time" the most"

That leads to the fact that if someone is willing to start his entrepreneurship through dropshipping, he'll be better off investing time into doing the actual marketing of the product, the product research, FB ads, etc. And if someone can save that guy those 4-10 hours of building the actual product website for just \$150, then it's a steal in my eyes.

He can invest that whole day into properly optimizing his Facebook ads, his business model, his sales approach, which trust me, had he not had the time to do that, he'd be losing more than \$150.

On top of that, taking into consideration that most dropshipping products nowadays sell for roughly \$30-\$60 per piece, he'd literally need 3-5 sales to break even.

Zee - April 1, 2020, 3:20 pm

It really depends what you are buying. If you are buying simply to save time doing it yourself, then yes it is worth the price, but if you are paying for the theme, then yes I agree with you that it is not worth the price, unless it is custom made, and if so, nobody would sell it for \$150 unless they are reselling the same theme over, and over. However, I've seen some sellers offering a Shopify store with a premade product, and that might be worth the price, even if the theme is a free 30 min edit, as some of the stores are simply profitable from the product alone, regardless of the design.

Angela White - April 1, 2020, 3:22 pm

I 100% agree. I'm a private contractor IRL and set up Shopify stores for a TON of clients, and all you

have to do is pay the \$30 shopify fee & add a couple items & pictures & the name of your store. it's easy as fuck.

Basicbob555 - April 5, 2020, 12:59 am

Thank you for alerting us

flyover - April 5, 2020, 1:38 am

(Apr 1, 2020 02:56 PM)? THEINSPiREDONE Wrote: [CITE](#) I strongly disagree. The value-pricing approach is mostly taken into such services.

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disagrees cause half his clients he makes threads designs for are "shopify services"

go figure

isu - April 5, 2020, 1:12 pm

I agree with OP. If you pay someone to design you a store, you will never learn how to do it properly yourself. The designer won't even care if your store will convert well.

Charizard - April 5, 2020, 4:34 pm

Thanks for giving everyone some knowledge on this. I feel there can be free material anywhere online that people can use besides paying \$150+ for a setup.

Ash Ketchum - April 5, 2020, 5:25 pm

ight so who setting my shop up? quality race GOGOGO

Wafflemonger - April 5, 2020, 5:35 pm

I feel like what you're bringing up is more of a moral thing than anything else. As you mentioned, there's nothing inherently wrong with people doing as you say. I used to do malware removal services for \$20-\$30, when places like Best Buy, Staples, etc would charge \$100. 90% of the time 10 years ago, to remove malware all you had to do was download MBAM / ADWCleaner, run a scan, go have a coffee, watch some TV, come back and you're done. Rarely you'd need something like Combofix, HJT, etc. Of course, there would sometimes be more to do, but by and large that was the entire job.

The exact same thing was seen there though, people (usually the elderly), being overcharged for their lack of knowledge. Again, nothing more than a moral problem. I wouldn't personally call for a ban on the sales or modifying anything about them.

They've been notified, that's all there is to it.

EDIT: Typos :).

johnnnn9 - April 5, 2020, 5:38 pm

thanks for your time to write it to us, when I was a newbie I sometimes failed in such service/topic, a newbie don't have the knowledge to determine that, so the community need these kinds of a post like yours. Thank u()

Shone - April 6, 2020, 5:39 am

(Apr 5, 2020 05:35 PM)Wafflemonger Wrote: [\[CITE\]](#) I feel like what you're bringing up is more of a moral thing than anything else. As you mentioned, there's nothing inherently wrong with people doing as you say. I used to do malware removal services for \$20-\$30, when places like Best Buy, Staples, etc would charge \$100. 90% of the time 10 years ago, to remove malware all you had to do was download MBAM / ADWCleaner, run a scan, go have a coffee, watch some TV, come back and you're done. Rarely you'd need something like Combofix, HJT, etc. Of course, there would sometimes be more to do, but by and large that was the entire job.

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Yeah, I'm not calling for bans or any action done on these sellers.

Intention of the thread is to just inform people so they know what to expect - a lot of people think that they would be getting some sort of premium service when it is probably a very bad, amateurish service they'd be receiving.

As for those that say "product is worth".
No.

You can find thousands upon thousands of products using services like Oberlo and just Quick Import them into your store. It takes no effort and it's quite easy to find products that LOOK like they might sell well. You can't really find a winning product instantly - it requires a campaign, targeting and testing, it's not so simple like "hey I added this product, you will get thousands by selling it". Nobody really serious about Shopify starts with one product. They find a few potential candidates, run trial campaigns for each of them and then pick one.

Profitability of a certain product is an advanced topic with many, many factors. I cringe when I see people selling a "store that made 100k\$", as if the actual store is worth something. Sure, they had a decent setup, but if it was such a cash cow - would they even sell it?

It's just niches that died out, people lost interest and moved on so the actual store is now worthless and becoming worse by the day since the product they were selling is no longer popular. Like, selfie sticks. When they first became popular, everyone wanted one. Now you can find one for like 5\$ at flea markets everywhere.

The fact people believe an overpriced "store creation" service will somehow bring them a winning product that makes them big money is beyond me.

James Burnham - April 6, 2020, 11:42 pm

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The fact people believe an overpriced "store creation" service will somehow bring them a winning product that makes them big money is beyond me. This man speaks the truth!