

Forum:[Hack Forums](#)

Thread: [What're some "cheap" items that are basically the same as the brand name counterpart?](#)

dumbledore - May 18, 2020, 2:23 pm

What are some "cheap" items that are basically the same as the brand name counterpart?

for example:

Kirkland brand. The Kirkland brand is known for its quality -- in fact, they won't put their name on a product unless independent market and product research show it meets or exceeds whatever the industry leader is. Toothbrushes, almonds, paper plates. Everything has to be better than the top-rated brand or it isn't good enough for the Kirkland label.

If a company has what they deem to be the premium product on the market, Costco will actually ask them to make the Kirkland brand. The catch is that it has to be at least 1% better than the company product. That's not a joke. They'll identify a metric in which their Kirkland branded product has to be slightly better than your market-leading product.

As a supplier, they jump on it, because the data is clear that it jacks up sales. Usually, the supplier's product sits right next to theirs on the shelf. So the consumer has 2 choices. Yours, or yours (at a slightly worse margin).

You can be assured that the Kirkland brand is always the best, because it literally is.

Megatron - May 18, 2020, 2:29 pm

This is an interesting question. I would probably say that most, but definitely not all, not-brand-name types of offerings that popular grocery stores sell are pretty similar to what one would get from a major name. For example, chocolate chips from Nestle are likely to be relatively the same as the generic one from your local grocery store.

dumbledore - May 18, 2020, 2:43 pm

(May 18, 2020 02:29 PM)Megatron Wrote: [\[CITE\]](#) This is an interesting question. I would probably say that most, but definitely not all, not-brand-name types of offerings that popular grocery stores sell are pretty similar to what one would get from a major name. For example, chocolate chips from Nestle are likely to be relatively the same as the generic one from your local grocery store.

Yeah exactly. But hmm when you mentioned chocolate chips it made me think about different types of chocolate. I think chocolate might be an exception. I think there is definitely a difference between some chocolates. Like Hershey's chocolate vs M&M's chocolate

Bacardi Cola Lime - May 18, 2020, 3:39 pm

(May 18, 2020 02:29 PM)Megatron Wrote: [\[CITE\]](#) This is an interesting question. I would probably say that most, but definitely not all, not-brand-name types of offerings that popular grocery stores sell are pretty similar to what one would get from a major name. For example, chocolate chips from Nestle are likely to be relatively the same as the generic one from your local grocery store.

I was thinking about the same things. At first I thought of colognes too but even though cheap knockoffs smell the same most of the times, they won't last that long.

Scooby - May 18, 2020, 3:48 pm

Vanilla coke. I find that pretty much any brand of vanilla coke works fine for my mixed drinks.

Casual - May 18, 2020, 6:20 pm

Any OTC medicine. They all have to follow the same standards.

Geralt - May 18, 2020, 6:40 pm

Most of the designer clothes. T-shirts for example, cheap Walmart cotton tee is no different from expensive Gucci or Supreme tee, they are both made out of the same material.

dumbledore - May 18, 2020, 7:30 pm

(May 18, 2020 06:40 PM)Geralt Wrote: [\[CITE\]](#) Most of the designer clothes. T-shirts for example, cheap Walmart cotton tee is no different from expensive Gucci or Supreme tee, they are both made out of the same material.

designer clothes, definitely. they are literally the same piece of clothing with a logo on it. there are differences in quality of clothing, though.

Social Engineer - May 18, 2020, 7:33 pm

(May 18, 2020 06:40 PM)Geralt Wrote: [\[CITE\]](#) Most of the designer clothes. T-shirts for example, cheap Walmart cotton tee is no different from expensive Gucci or Supreme tee, they are both made out of the same material.

Highly disagree. The quality and mix of the fabrics is different for every brand.

SIM-3257834 - May 18, 2020, 7:35 pm

(May 18, 2020 07:30 PM)dumbledore Wrote: [\[CITE\]](#) designer clothes, definitely. they are literally the same piece of clothing with a logo on it. there are differences in quality of clothing, though.

100% Walmart cotton = 100% Gucci cotton

Lindros - May 18, 2020, 7:36 pm

(May 18, 2020 06:20 PM)Casual Wrote: [\[CITE\]](#) Any OTC medicine. They all have to follow the same standards.

Yeah, I was going to say this. Pretty much any medication is going to be as good as the real brand.

Same chemical compounds. Delivery method may range. Such as gel caps vs extended release and that could very well vary by brand.

faxxgrid - May 19, 2020, 3:25 am

(May 18, 2020 02:23 PM)dumbledore Wrote: [\[CITE\]](#) What are some "cheap" items that are basically the same as the brand name counterpart?

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You can be assured that the Kirkland brand is always the best, because it literally is.

Welcome to the real world where everything or most things are about product advertising to extract money from consumers

luke - May 19, 2020, 4:57 am

(May 18, 2020 06:40 PM)Geralt Wrote: [\[CITE\]](#) Most of the designer clothes. T-shirts for example, cheap Walmart cotton tee is no different from expensive Gucci or Supreme tee, they are both made out of the same material.

Untrue. Supreme/Yeezy Blanks are super different compared to Walmart Tees.

Vibe - May 19, 2020, 5:25 am

I find Most store brand spring water is similar to each other and kinda following your original post I find ice mountain spring water to be better then store brands.

However most store brands(Walmart's great value vs dollar general'S clover valley), foods at least are the exact same just in different packaging.

Renestey - May 19, 2020, 5:37 am

(May 18, 2020 07:35 PM)Cake Wrote: [\[CITE\]](#) 100% Walmart cotton = 100% Gucci cotton

Very true but not totally. There are very small differences in compounds and chemicals used on these clothes which make a certain tshirt feel more soft or comfortable. I am not defending "Gucci" or anything like that, as those differences tend to be very small and usually people who point them out just have a pure placebo effect

dumbledore - May 19, 2020, 8:08 am

(May 19, 2020 05:25 AM)Vibe Wrote: [\[CITE\]](#) I find Most store brand spring water is similar to each other and kinda following your original post I find ice mountain spring water to be better then store brands.

However most store brands(Walmart's great value vs dollar general'S clover valley), foods at least are the exact same just in different packaging.

I used to work at a grocery store and we could drink any of the water bottles from the cases that ripped open. I drank whatever. if there is a difference, it is unnoticeable to me. but others had preferences. some people even swore by the store brand rather than the brand name.

Vibe - May 19, 2020, 9:00 am

(May 19, 2020 08:08 AM)dumbledore Wrote: [\[CITE\]](#) I used to work at a grocery store and we could drink any of the water bottles from the cases that ripped open. I drank whatever. if there is a difference, it is unnoticeable to me. but others had preferences. some people even swore by the store brand rather than the brand name.

For me personally I only notice a major difference in flavor In purified water vs spring water. Most store brand spring water taste extremely similar.

Geralt - May 19, 2020, 9:14 am

(May 19, 2020 04:57 AM)luke Wrote: [\[CITE\]](#) Untrue. Supreme/Yeezy Blanks are super different compared to Walmart Tees.

Walmart is an example, cotton tee is a cotton tee, the only difference is an overpriced Supreme logo on the chest. Jackets/bags are a different thing, those vary a lot in quality and expensive brands are often worth the money.

Demize - May 19, 2020, 9:50 am

I remember when champion was a Walmart brand now everyone thinks it's some high end shit

B?????araka - May 19, 2020, 12:08 pm

(May 19, 2020 09:50 AM)Demize Wrote: [\[CITE\]](#) I remember when champion was a Walmart brand now everyone thinks it's some high end something that like is sorta but not yet poop
I do too! now its a big name brand lol. People used to think of it as cheap and broke boy status.

dumbledore - May 19, 2020, 5:51 pm

(May 19, 2020 09:50 AM)Demize Wrote: [\[CITE\]](#) I remember when champion was a Walmart brand now everyone thinks it's some high end something that like is sorta but not yet poop
When I was a kid I remember yelling at my mom (not actually yelling) whenever she bought me something champion