

Forum:[Hack Forums](#)

Thread: [Seeking someone who is familiar with copyright infringement](#)

devious123 - May 31, 2020, 10:48 pm

Hey,
I am trying to start a clothing brand but I see that there is a brand that has had that name since the 1880s (lol) in Germany.
I am curious to see what options I have because when I search the trademark on the website I see that there are other live trademarks with that same name. Shouldn't there only be one? Am I able to continue with the name?

FeltCumin - May 31, 2020, 10:54 pm

you're option is to use a non trademarked name. Unless you want a legal battle in future (if get big enough)

Exalted - June 1, 2020, 12:19 am

That might cause problems in the future; you're better off changing the name.

2xTheTap115 - June 1, 2020, 12:23 am

(May 31, 2020 10:48 PM)devious123 Wrote: [\[CITE\]](#) Hey,
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I am curious to see what options I have because when I search the trademark on the website I see that there are other live trademarks with that same name. Shouldn't there only be one? Am I able to continue with the name?
I think you may have problems with this later.
If you want to avoid future processes in the court, I recommend you change the name

Bacardi Cola Lime - June 1, 2020, 12:33 am

You could solve it if you stopped selling in Germany but since the trademark of the other company is valid for multiple countries, you are pretty much fucked. I would change the name to avoid any legal issues but you could ask a lawyer if you could slightly change it or do some trick to avoid such issues.

devious123 - June 1, 2020, 12:08 pm

My thing is they're based in Germany, but I am in the US. Would it effect me? Also how are all these other trademarks live, shouldn't they be dead if this company owns ownership rights of the name?

Tor - June 1, 2020, 1:29 pm

The best thing to do is to just get another name for it. Be creative.