

Forum: [Hack Forums](#)

Thread: [Dropshipping is not dead! HERE'S WHY. x5.65 ROI](#)

ProfitableFlip - January 18, 2021, 6:50 pm

I will point out a few things, I've tried dropshipping before and it was going alright until I had to make a purchase and I spent most of the money I had to invest into the project, at the time I was selling fitness apparel, now I'm into a whole different niche.

Let me clarify a few things, dropshipping is not dead, and If a product is being advertised it's because it's BRINGING money in.

I do suggest use single product stores. Before I used a lot of products and clothes that I couldn't properly SEO and shit.

Now selling a single product It's much easier, less products to deal with, less suppliers, and you can literally brand the product.

Don't sell something that is being sold @Walmart or places where the customer can just walk into. Sell products that the customer can't find by just going to a Walmart.

Make sure products ship from USA to avoid long waiting times, and complains.

Target your audience well and you might come up with some of these results :)

<https://gyazo.com/f2caf1081e8efc4e8504b57ef7a590bf>

X 5.65 ROI

\$6-7 Cost per purchase.

\$1.25-1.45 Cost per Checkout

Product costs \$19

Reselling for \$59.99

I'm back and now I'm going to go all out, I have enough and I mean more than enough funds to be able to invest into this.

I will be scaling to \$100/day ads slowly. What do you guys think of these metrics? :)

Jack Grey - January 18, 2021, 9:56 pm

I don't believe dropshipping ever really died- although it became difficult when the concept was more widespread. It's common knowledge that apparel doesn't do well unless you can market your brand properly or already have a huge following. With that being said, I have never personally done multi-item stores so I cannot judge for that; I only run a few items or variants and include a few up sale items as well.

Highly recommend you do such as well, with each order even if 25% purchase an extra \$10 item you'll be doing a lot better. I would also recommend you look into getting your own packaging- it really sells the products as premium and allows you to throw in "giftcards" or "bonuses".

With your current setup you seem to be going on a great path! Best of luck to you just keep scaling- I would also suggest testing multiple different ads per day and scaling the ones that do best. I have personally had the most success testing 10 at a time for \$10 for a few days to see the outcome

rather than one or two scaled to \$50/day. After the results scale the top 5, repeat, top 3, etc.