

Forum: [Hack Forums](#)

Thread: [BAT - Sleeping Giant](#)

Ivex - February 8, 2021, 9:20 am

BAT is slowly making moves finally. Been holding a small amount of BAT for ages, got 4000 BAT atm.

I see BAT as having one of the best use-cases of all cryptos out there. It's niche, it's not trying to be everything at once and it's got huge room for growth.

And with Facebook and Google under fire right now. If we see a breakup of their monopoly, there's going to be room for smaller ad platforms to break through like Brave.

If they can get just a fraction of the total ad revenue market share online, BAT will pump.

Ace Boogie - February 8, 2021, 9:27 am

Complete disagree with you. I would love for BAT to make moves but it has very much been left behind this whole bull run and altcoin mania. Has done a measly 2x on USD, if that, since a year or maybe 2 ago now.

I think BAT's breaking point was no longer being able to support iOS rewards. This killed its use case for me.

I've not seen much happening from them recently either. Have they done anything interesting recently? Doesn't seem like it.

Ivex - February 8, 2021, 9:45 am

(Feb 8, 2021 10:27 AM)Ace Boogie Wrote: [\[CITE\]](#) Complete disagree with you. I would love for BAT to make moves but it has very much been left behind this whole bull run and altcoin mania. Has done a measly 2x on USD, if that, since a year or maybe 2 ago now.

I think BAT's breaking point was no longer being able to support iOS rewards. This killed its use case for me.

I've not seen much happening from them recently either. Have they done anything interesting recently? Doesn't seem like it.

Doubled its userbase -

<https://bitnewstoday.com/news/the-number-of-brave-browser-users-has-increased/>

Taking steps towards a decentralised web -

<https://www.theverge.com/2021/1/19/22238334/brave-browser-ipfs-peer-to-peer-decentralized-transfer-protocol-http-nodes>

It's a slow progress for sure, but it's a steady project with great potential that is increasing its userbase over time. I'm not expecting it to 10x suddenly, I see it as a nice long term investment that will cement itself in the advertising space eventually.

Ace Boogie - February 8, 2021, 10:08 am

(Feb 8, 2021 10:45 AM)Ivex Wrote: [\[CITE\]](#) Doubled it userbase - <https://bitnewstoday.com/news/the-number-of-brave-browser-users-has-increased/>

Taking steps towards a decentralised web - <https://www.theverge.com/2021/1/19/22238334/brave-browser-ipfs-peer-to-peer-decentralized-transfer-protocol-http-nodes>

It's a slow progress for sure, but it's a steady project with great potential that is increasing its userbase over time. I'm not expecting it to 10x suddenly, I see it as a nice long term investment that will cement itself in the advertising space eventually.

Glad that the Browser has upped it's user base and are enhancing value for the browser. However, Brave has been caught hijacking affiliate links etc. - isn't this your personal business model, what do you say to that practice? Are they still doing this?

Can they market the BAT token, the use case for BAT to this user base/advertisers? Otherwise I don't see many browser updates doing anything to the BAT token's value.

I feel as if BAT's tokenomics, i.e. to reward content creators and users for viewing ads, doesn't really give it any additional value as an investment.

Unless we see a huge surge in advertisers in the BAT platform, I don't think there are any incentives for holding BAT.

Ivex - February 8, 2021, 10:35 am

(Feb 8, 2021 11:08 AM)Ace Boogie Wrote: [\[CITE\]](#) Glad that the Browser has upped it's user base and are enhancing value for the browser. However, Brave has been caught hijacking affiliate links etc. - isn't this your personal business model, what do you say to that practice? Are they still doing this? It was a stupid move from them but no they don't do it anymore. And no affiliate marketing is an insignificant part of my business revenue.

Quote:Can they market the BAT token, the use case for BAT to this user base/advertisers? Otherwise I don't see many browser updates doing anything to the BAT token's value.

Of course browser updates will affect its long term value. Better browser = more people on the platform = more advertisers = increased demand for BAT.

Quote:I feel as if BAT's tokenomics, i.e. to reward content creators and users for viewing ads, doesn't really give it any additional value as an investment.

It will be advertisers using it to buy advertisements that will give it additional value as an investment, you missed the core part of the BAT tokenomics there.

Quote:Unless we see a huge surge in advertisers in the BAT platform, I don't think there are any incentives for holding BAT.

If people knew there was going to be a massive increase in advertisers on the platform, it would have already shot up. You have to get in before that if you want to make the gains. I have a small position in BAT because I think eventually it will have a decent market share of online advertising. Maybe it will, maybe it won't. It's better than the speculative crap available outside of BTC and ETH in my opinion.

Omniscient - February 8, 2021, 10:55 am

BAT has lost every opportunity to moon. Better investments exist even if BAT is useful technology.

DrRespect - February 8, 2021, 11:11 am

(Feb 8, 2021 11:55 AM)Omniscient Wrote: [\[CITE\]](#) BAT has lost every opportunity to moon. Better investments exist even if BAT is useful technology.

Sad how BAT hasn't mooned. I thought it was going to go to \$1+ easily but it never reached that mark.

Ace Boogie - February 8, 2021, 12:01 pm

(Feb 8, 2021 11:35 AM)Ivex Wrote: [\[CITE\]](#) It was a stupid move from them but no they don't do it anymore. And no affiliate marketing is an insignificant part of my business revenue.

Of course browser updates will affect its long term value. Better browser = more people on the platform = more advertisers = increased demand for BAT.

Noted but I imagine that did affect credibility.

You've already seen the user base double, the price of the token hasn't moved much. Would be interesting to see if they can attract 100's of millions of users and see a surge in advertisers.

(Feb 8, 2021 11:35 AM)Ivex Wrote: [\[CITE\]](#) It will be advertisers using it to buy advertisements that will give it additional value as an investment, you missed the core part of the BAT tokenomics there. No I don't think I missed it in my post (but maybe in that sentence, which I split up), I mentioned it right below when I said BAT needs a huge surge in advertisers to see any movement.

(Feb 8, 2021 11:35 AM)Ivex Wrote: [\[CITE\]](#) If people knew there was going to be a massive increase in advertisers on the platform, it would have already shot up. You have to get in before that if you want to make the gains. I have a small position in BAT because I think eventually it will have a decent market share of online advertising. Maybe it will, maybe it won't. It's better than the speculative crap available outside of BTC and ETH in my opinion.

I'm really not sure why you think there are no other crypto's with a use case other than BTC and ETH but justify holding BAT. Perhaps you are knowledgeable in marketing which is why you think BAT has any use case and not other areas, where perhaps people knowledgeable in those other areas can see a use case in other tokens - following a similar logic to you. That comment is a bit blind sided IMO.

Competition is healthy in any market. We can see the need for competitors for platforms like Ethereum which have been nothing but a nightmare to use unless you are happy to be paying large sums of fees to transact/contract. Sure they are solving it, but that seems to be months/potentially years away. During that time, others could come and fill a gap with a better product. Why shouldn't we encourage competition?

Ivex - February 8, 2021, 1:10 pm

(Feb 8, 2021 11:55 AM)Omniscient Wrote: [\[CITE\]](#) BAT has lost every opportunity to moon. Better investments exist even if BAT is useful technology. Never say never!

(Feb 8, 2021 01:01 PM)Ace Boogie Wrote: [\[CITE\]](#) Noted but I imagine that did affect credibility.

You've already seen the user base double, the price of the token hasn't moved much. Would be interesting to see if they can attract 100's of millions of users and see a surge in advertisers. The advertising industry moves slow. People took forever to adapt to Google Ads and then Facebook Ads. Even TikTok hasn't had great success with its ad platform yet.

Quote: I'm really not sure why you think there are no other crypto's with a use case other than BTC and ETH but justify holding BAT. Perhaps you are knowledgeable in marketing which is why you think BAT has any use case and not other areas, where perhaps people knowledgeable in those other areas can see a use case in other tokens - following a similar logic to you. That comment is a

bit blind sided IMO.

Yeah you're correct. It was a bit of a stupid statement from me. Within my area of competence, it's the only alt I like. I've never seen another alt I believe in that I understand.

Quote: Competition is healthy in any market. We can see the need for competitors for platforms like Ethereum which have been nothing but a nightmare to use unless you are happy to be paying large sums of fees to transact/contract. Sure they are solving it, but that seems to be months/potentially years away. During that time, others could come and fill a gap with a better product. Why shouldn't we encourage competition?

I'm a little too conservative to back the underdog in the crypto space, outside of BAT. Which is why I'm yet to add any more alts.

Donald Trump Jr. - February 8, 2021, 1:54 pm

Get out while you can, all ill say don't fall in love with this coin

BaldCunt - February 8, 2021, 2:58 pm

I thought the same with bancor.

had to sell it taking -400€ lost.

My point is, I don't see it mooning any soon.

The coin has the potential, but the market doesn't respond well on that note.

littlemay - February 8, 2021, 5:03 pm

BAT is a great project but great project does not mean it can create massive wealth to the investors, at least it will be a long long long term investment.

Ivex - February 8, 2021, 5:05 pm

(Feb 8, 2021 02:54 PM)Donald Trump Jr. Wrote: [\[CITE\]](#) Get out while you can, all ill say don't fall in love with this coin"All ill say" - Well I'd be stupid to sell my investment based off that opinion with no evidence.

(Feb 8, 2021 03:58 PM)BaldCunt Wrote: [\[CITE\]](#) I thought the same with bancor.

had to sell it taking -400€ lost.

My point is, I don't see it mooning any soon.

The coin has the potential, but the market doesn't respond well on that note.Yet. It's been doing well since I bought it, I bought near at the bottom.

(Feb 8, 2021 06:03 PM)littlemay Wrote: [\[CITE\]](#) BAT is a great project but great project does not mean it can create massive wealth to the investors, at least it will be a long long long term investment.Perhaps. I'm in these things for the long term though. Holding a coin I have to think about whether to sell or not each week would be far too much stress for me.

Aeowulf - February 8, 2021, 5:39 pm

I'm new to BAT, and definitely appreciate it. That said, I'm not likely to drop much into it as I don't see it "MOONING."

Don't mind if it does though...

SA777OSHI - February 8, 2021, 8:08 pm

I don't know anything about the project, but if you like it and if you think its a solid project definitely don't listen to others, if you have faith on it just hold it

Ivex - February 11, 2021, 4:17 am

Doubled my money and took the profits

Took out 3000 BAT, left 1000 in. Didn't wanna get FOMO if it moons but didn't wanna be left disappointed if it busts for a few months.

.Infinity. - February 11, 2021, 6:22 am

Lol I said this about a week before you did and no one else listened then either, no replies to thread even :P

Ivex - February 11, 2021, 7:04 am

(Feb 11, 2021 07:22 AM).Infinity. Wrote: [\[CITE\]](#) Lol I said this about a week before you did and no one else listened then either, no replies to thread even :P It's a difficult life being a misunderstood investing genius isn't it? ;)

.Infinity. - February 11, 2021, 8:01 am

(Feb 11, 2021 08:04 AM)Ivex Wrote: [\[CITE\]](#) It's a difficult life being a misunderstood investing genius isn't it? ;)

I'm sure you're joking but I know I'm no genius, and neither is anyone else in a bull market ;)

These gains scare the shit out of me lol, the top is on the way it's only a matter of time.

Ivex - February 11, 2021, 8:07 am

(Feb 11, 2021 09:01 AM).Infinity. Wrote: [\[CITE\]](#) I'm sure you're joking but I know I'm no genius, and neither is anyone else in a bull market ;)

These gains scare the shit out of me lol, the top is on the way it's only a matter of time. Wisdom on HF, rare sight.

Yeah it's scared me too that's why I sold most of my BAT and I'm also about to move my stocks because even though my stock portfolio is diversified between 15+ stocks I've gained 35% in 3 months.

Bout to move my portfolio into boring money (minus my BTC and ETH as I'd hate myself forever if it went up a life changing amount and I'd sold) and build a cash position too to jump into some private equity positions, any good IPOs and to jump on a bear market if it happens.

BaldCunt - February 11, 2021, 8:12 am

(Feb 11, 2021 09:07 AM)Ivex Wrote: [\[CITE\]](#) Wisdom on HF, rare sight.

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Bout to move my portfolio into boring money (minus my BTC and ETH as I'd hate myself forever if it went up a life changing amount and I'd sold) and build a cash position too to jump into some private equity positions, any good IPOs and to jump on a bear market if it happens.

Did you just sold all your BAT?

I think it will take a couple more weeks to explode and rn is the best moment to take profits.

Ivex - February 11, 2021, 8:17 am

(Feb 11, 2021 09:12 AM)BaldCunt Wrote: [\[CITE\]](#) Did you just sold all your BAT?

I think it will take a couple more weeks to explode and rn is the best moment to take profits. Sold

3000 BAT, kept 1000 BAT. I still believe in the project but it looks like it's being pumped by someone simply buying a lot in a short space of time with no real news driving it (it might be Grayscale, they filed for a BAT fund a while ago). So I figure when they stop buying, with everyone taking profits, it'll drop.

But I don't wanna take everything out because FOMO if it 10x'ed is worse to me than losing 100% on £500.

BaldCunt - February 11, 2021, 8:38 am

(Feb 11, 2021 09:17 AM)Ivex Wrote: [\[CITE\]](#) Sold 3000 BAT, kept 1000 BAT. I still believe in the project but it looks like it's being pumped by someone simply buying a lot in a short space of time with no real news driving it (it might be Grayscale, they filed for a BAT fund a while ago). So I figure when they stop buying, with everyone taking profits, it'll drop.

But I don't wanna take everything out because FOMO if it 10x'ed is worse to me than losing 100% on £500.

I thought the same with ENJN, sold all of it the day before yesterday- then the market goes up by 11% today.

Thinking it's better to have 10% profit than lose 1%.

If BAT takes a dip, I'm swimming. ?

Goku - February 11, 2021, 9:49 am

I used Brave browser the whole 2020 and beginning 2021, just yesterday I went back to Chrome Beta, and I'm already noticing a better browsing experience.

I mean it wasn't necessarily over hogging system resources, but it felt really sluggish at times. Clicking popups for measly couple cents (as much) isn't really motivating, I rather skip ads...

Chrome Beta, looks better, the newest feature, same to less resource usage (they have been working on memory leaks).

I also just sold all my BATs for Litecoins, made like 10\$ in whole 2020... Gonna use this to invest 2\$ in 5 altcoins :P

Ace Boogie - March 17, 2021, 1:07 pm

Huge pump today, c.30%. Sold most of my stack I'd been holding onto and about 50 BAT from browsing @ \$1.35

I think the only thing driving this is Grayscale addition?

[VATOP=BAT]

ingenious - March 17, 2021, 1:29 pm

(Mar 17, 2021 01:07 PM)Ace Boogie Wrote: [\[CITE\]](#) Huge pump today, c.30%. Sold most of my stack I'd been holding onto and about 50 BAT from browsing @ \$1.35

I think the only thing driving this is Grayscale addition?

[VATOP=BAT]

How quickly did you make 50 BAT using BRAVE?

I really dont understand how earning on BRAVE works

Parks - March 17, 2021, 1:43 pm

Been using Brave for over a year now and since then I am up to \$145 due to this pump. Not bad. ?

Ace Boogie - March 17, 2021, 2:02 pm

(Mar 17, 2021 01:29 PM)ingenious Wrote: [\[CITE\]](#) How quickly did you make 50 BAT using BRAVE? I really dont understand how earning on BRAVE works

I've been using BAT for years now, across multiple devices, so it was a very slow process for me in terms of rewards. Others have reported better rewards but I have no idea.

I think they may have had a bug on their iOS rewards (which may be why they no longer do rewards there - but I could be completely wrong). The only reason I mention that is because I got about 35 BAT from both my iOS devices in such a short period of time and it made no sense to me because I barely use those devices to browse and most of my browsing time was on my laptop, where I got the least amount of rewards.

Angel - March 18, 2021, 1:57 am

(Mar 17, 2021 01:07 PM)Ace Boogie Wrote: [\[CITE\]](#) Huge pump today, c.30%. Sold most of my stack I'd been holding onto and about 50 BAT from browsing @ \$1.35

I think the only thing driving this is Grayscale addition?

[VATOP=BAT]

Yes, it is only because of Grayscale, BAT can be pumped even more because Grayscale will buy more of the coin like they are buying more of every coin on their portfolio.

Ivex - April 15, 2021, 4:54 pm

Looks like BAT is still doing pretty well.

I considered selling more but honestly with everything going on I'm willing to take the gamble they can get 5% market share of annual digital ad revenue within the next few years.

Which would 10x the coin at least.

Maybe I'm an idiot and its bull run is coming to an end but I already took out my principal a while back so it's all fun from here.

2SLiCkZ - October 30, 2021, 12:22 pm

(Apr 15, 2021 04:54 PM)Ivex Wrote: [\[CITE\]](#) Looks like BAT is still doing pretty well.

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Maybe I'm an idiot and its bull run is coming to an end but I already took out my principal a while back so it's all fun from here.

Are you stilling holding BAT? How's the development in this coin so far? Still bullish or bearish now? Thinking about buying some, but not sure yet. LMK!

Ivex - October 31, 2021, 6:13 pm

(Oct 30, 2021 12:22 PM)2SLiCkZ Wrote: [\[CITE\]](#) Are you stilling holding BAT? How's the development in this coin so far? Still bullish or bearish now? Thinking about buying some, but not sure yet. LMK!

Still holding a reasonable amount! Brave is ever growing and I notice a larger variety of ads meaning the ad system is being used more