

Forum:[Hack Forums](#)

Thread: [Best way to find niche for dropshipping?](#)

StillQueefin - August 15, 2021, 11:43 pm

Do yall product hunt, or have a specific niche that you target?

Cyam - August 16, 2021, 4:05 am

I wouldn't recommend sites like eComhunt or any other for that matter, since they're mostly giving you bad products that won't work. I also wouldn't recommend testing new products yourself.

As [mention=2821850] said, it's best to spy on FB ads to see what's already selling and basically do it better than competitors (better website, ad creatives and better price).

You can use <https://bandsoffads.com> to get a great AD videos and if you need a store created, you can PM me for a price :)

Shut Down - August 16, 2021, 5:21 am

(Aug 16, 2021 03:03 AM)Johansson Wrote: [\[CITE\]](#) Of course I do specific niche, otherwise it's pointless. How to get there? There are several ways ;

1. Spy on Facebook Ads and find some new good looking products that are poorly advertised and make a brand around it. This one works wonders though.
 2. Test yourself, look around AliExpress and research on certain product. Find products that will play on "emotions" rather than need, since "needish" products are all around the web and by the time you breakthrough you'll burn a hole in your wallet. Try to stay away from electronics and shit, that was great niche at some point but right now EVERYONE does it from newbie to huge dropshipping stores. It's not impossible to succeed but rather hard.
 3. Buy niche ideas? Some people do research for others though.
 4. Just go for it... Unless you try and see the stats you'll never know yourself whether it would be a success or not. Sometimes you need to fail to learn the way, it's just how it is in this line of marketing.
- Just stopped by to appreciate this awesome reply. Literally all 4 options lead to success, all you need to do is to get to work, stay persistent and learn along the way.

StillQueefin - August 16, 2021, 10:20 am

(Aug 16, 2021 03:03 AM)Johansson Wrote: [\[CITE\]](#) Of course I do specific niche, otherwise it's pointless. How to get there? There are several ways ;

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I truly appreciate the great advice. Will start to explore more on the FB ad idea. I honestly never thought of how many good products with bad advertisement there really are. Can't wait to dive into the world of dropshipping.