

Forum:[Hack Forums](#)

Thread: [Ranking on google + keyword help](#)

SIM-4852554 - August 20, 2021, 1:17 pm

So my website has a unique name and anytime I search it without the TLD it never shows on google, but when I do site.org then it displays how do I make my domain show up on the keyword its self? I added the site name to the meta tag keywords but is there more too it?

01001 - August 20, 2021, 2:05 pm

Hi, you have to do more than that. Merely adding your site name in the META won't help unless the site isn't optimized for that keyword. It would be best if you implemented proper ON-SITE SEO to have an impact on SERPs.

hyperionthegod - August 20, 2021, 2:11 pm

put it in title tags, make sure the keyword you're targeting is mentioned in plain text as well & then index it on google.

SIM-4852554 - August 21, 2021, 12:51 pm

(Aug 20, 2021 02:05 PM)01001 Wrote: [\[CITE\]](#) Hi, you have to do more than that. Merely adding your site name in the META won't help unless the site isn't optimized for that keyword. It would be best if you implemented proper ON-SITE SEO to have an impact on SERPs. I don't know much on on site SEO, got a youtube vid I could watch about it or maybe a thread?

(Aug 20, 2021 02:11 PM)hyperionthegod Wrote: [\[CITE\]](#) put it in title tags, make sure the keyword you're targeting is mentioned in plain text as well & then index it on google. I have it in my title tag, in the description and meta tag keywords

01001 - August 21, 2021, 12:54 pm

(Aug 21, 2021 12:51 PM)SIM-4852554 Wrote: [\[CITE\]](#) I don't know much on on site SEO, got a youtube vid I could watch about it or maybe a thread?

Sure, you check my profile/threads, and I'm the SEO Service provider. I can either do it for you, or you search it on YouTube, and you'll find ample videos on ON-SITE SEO.

SIM-4852554 - August 21, 2021, 1:03 pm

(Aug 21, 2021 12:54 PM)01001 Wrote: [\[CITE\]](#) Sure, you check my profile/threads, and I'm the SEO Service provider. I can either do it for you, or you search it on YouTube, and you'll find ample videos on ON-SITE SEO.

what would you be doing exactly if you did it for me?

01001 - August 21, 2021, 1:08 pm

(Aug 21, 2021 01:03 PM)SIM-4852554 Wrote: [\[CITE\]](#) what would you be doing exactly if you did it for me?

It depends. However, I would prefer doing a complete check-up while coming up with better keyword(s). Besides, I'd check your site pages, and other important aspects and areas, since content needs to be relevant and keyword-oriented.

SIM-4852554 - August 21, 2021, 1:09 pm

(Aug 21, 2021 01:08 PM)01001 Wrote: [\[CITE\]](#) It depends. However, I would prefer doing a complete check-up while coming up with better keyword(s). Besides, I'd check your site pages, and other important aspects and areas, since content needs to be relevant and keyword-oriented.
how much does that range around?

01001 - August 21, 2021, 1:11 pm

(Aug 21, 2021 01:09 PM)SIM-4852554 Wrote: [\[CITE\]](#) how much does that range around?
Not much, but let's talk on HF Convo.

hyperionthegod - August 21, 2021, 1:59 pm

(Aug 21, 2021 12:51 PM)SIM-4852554 Wrote: [\[CITE\]](#) I don't know much on on site SEO, got a youtube vid I could watch about it
or maybe a thread?

I have it in my title tag, in the description and meta tag keywords
index it on google console, you don't need an seo service for branded keywords only for competitive keywords it would come in handy