

Forum:[Hack Forums](#)

Thread: [Retail price versus second hand.](#)

Mr. Tycoon - August 31, 2021, 12:56 pm

Hi,

Just wanted a rough idea on how much you generally should be deducting price-wise, per item when selling it used?

For example, I've obtained a collectable spiderman statute, and from new, they sell for £80, as this is second hand, I wanted to know what is a sensible and reasonable percentage to sell?

Scoppa - August 31, 2021, 1:12 pm

Usually I just ask the half of what I've paid.

Exemple: If I've paid my iPhone \$800 I'd ask \$400 if he's still good looking and not broken.

Mr. Tycoon - August 31, 2021, 1:17 pm

(Aug 31, 2021 01:12 PM)Scoppa Wrote: [\[CITE\]](#) Usually I just ask the half of what I've paid.

Exemple: If I've paid my iPhone \$800 I'd ask \$400 if he's still good looking and not broken.
Yeah, I was thinking half but wasn't entirely sure if there were a rule of thumb of percentages.

False King - August 31, 2021, 1:42 pm

It really depends on a lot of factors, including the state the item finds itself in. Wouldn't worry too much about a rule of thumb. You can always start high, and if it doesn't sell, lower the price and list it again. Sometimes you might be surprised how much people pay for the most random stuff.

ailo - August 31, 2021, 1:58 pm

Yeah you cant get as much as in retail unfortunately even if ifs untouched.

Lyrarei - August 31, 2021, 2:03 pm

I'd say just sell it half unless it was very lightly used.

Deany - August 31, 2021, 2:05 pm

(Aug 31, 2021 12:56 PM)Psychiatry Wrote: [\[CITE\]](#) Hi,

Just wanted a rough idea on how much you generally should be deducting price-wise, per item when selling it used?

For example, I've obtained a collectable spiderman statute, and from new, they sell for £80, as this is second hand, I wanted to know what is a sensible and reasonable percentage to sell?

Sometimes you have no choice but to pay secondhand if you know the product won't be reprinted. I know a lot about this sort of stuff since I collect/build gunpla.

oh sorry misread. for price reduction i'd say it depends if it has any damage on the item or the box to make deductions. Just because it's secondhand doesn't mean it's worth any less.

bk randy - August 31, 2021, 3:44 pm

Depends on what it is what condition and how old and rare value and other things

Mr. Tycoon - August 31, 2021, 5:49 pm

(Aug 31, 2021 02:05 PM)Deany Wrote: [\[CITE\]](#) Sometimes you have no choice but to pay secondhand if you know the product won't be reprinted. I know a lot about this sort of stuff since I collect/build gunpla.

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No boxes, but spot-on condition, he took really good care of it.

It's a Groot figurine, spiderman statue figurine and a few lots of Disney Infinity, a Green Lantern ring with a case and holder.

The Pact - August 31, 2021, 6:10 pm

(Aug 31, 2021 12:56 PM)Psychiatry Wrote: [\[CITE\]](#) Hi,

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For example, I've obtained a collectable spiderman statute, and from new, they sell for £80, as this is second hand, I wanted to know what is a sensible and reasonable percentage to sell?

There's no rule of thumb. Is it in perfect immaculate condition and "like new"? Is it big? You need to consider these factors. But also unfortunately China has made so much knockoff Spiderman and Batman stuff in particular that that will lower the value unless it's some well known brand. I just know as a mother that stuff is really easy to get cheap for little boys,

You say statue- is it really tall? Is it life size like Eminem's Spiderman statue?

Mr. Tycoon - August 31, 2021, 6:35 pm

(Aug 31, 2021 06:10 PM)The Pact Wrote: [\[CITE\]](#) There's no rule of thumb. Is it in perfect immaculate condition and "like new"? Is it big? You need to consider these factors. But also unfortunately China has made so much knockoff Spiderman and Batman stuff in particular that that will lower the value unless it's some well known brand. I just know as a mother that stuff is really easy to get cheap for little boys,

You say statue- is it really tall? Is it life size like Eminem's Spiderman statue?

This is made in china, but has marvel on the bottom of the statue?

The Pact - August 31, 2021, 7:28 pm

(Aug 31, 2021 06:35 PM)Psychiatry Wrote: [\[CITE\]](#) This is made in china, but has marvel on the bottom of the statue?

Oh well the "Marvel" label is definitely something you should put in your ad. If it's immaculate and quite big I'd price it at \$56.95 something like that if it was \$80 originally. But that might be a bit cheeky. But it's official Marvel merchandise that's something.

Mr. Tycoon - August 31, 2021, 7:50 pm

(Aug 31, 2021 07:28 PM)The Pact Wrote: [\[CITE\]](#) Oh well the "Marvel" label is definitely something you should put in your ad. If it's immaculate and quite big I'd price it at \$56.95 something like that if it was \$80 originally. But that might be a bit cheeky. But it's official Marvel merchandise that's something.

<https://imgur.com/a/C1wLwsp>

The Pact - August 31, 2021, 8:03 pm

(Aug 31, 2021 07:50 PM)Psychiatry Wrote: [\[CITE\]](#) <https://imgur.com/a/C1wLwsp>

Cool. Yeah actually other people would know a lot more about the value of Marvel than I do. So I should shut up.? There must be some dude here on HF into Marvel. Maybe you should have put "value of second hand marvel merchandise. Or wasn't there an appraisals section on this board at one time?

Mr. Tycoon - August 31, 2021, 8:04 pm

(Aug 31, 2021 08:03 PM)The Pact Wrote: [\[CITE\]](#) Cool. Yeah actually other people would know a lot more about the value of Marvel than I do. So I should shut up.? There must be some dude here on HF into Marvel. Maybe you should have put "value of second hand marvel merchandise. Or wasn't there an appraisals section on this board at one time?

General Games experts would be ace really, I have a bunch of super hero / ex-trendy stuff

Rompow - August 31, 2021, 8:06 pm

Second hand can sell for more than new. It just depends on certain factors. Easiest way to know the answer to your question is to simply look at existing listings with recent sells.

Mr. Tycoon - August 31, 2021, 8:09 pm

(Aug 31, 2021 08:06 PM)Rompow Wrote: [\[CITE\]](#) Second hand can sell for more than new. It just depends on certain factors. Easiest way to know the answer to your question is to simply look at existing listings with recent sells.

That's something I've already done, but sometimes knowing a bit more about something is good, plus if I ask people here for the opinion on individual items, it gives me a general consensus on prices.

I--I - August 31, 2021, 8:18 pm

It depends on the item. I will never buy a used keyboard again. It took me 2 hours to clean out the cat hair.

Creativo - August 31, 2021, 8:21 pm

(Aug 31, 2021 08:06 PM)Rompow Wrote: [\[CITE\]](#) Second hand can sell for more than new. It just depends on certain factors. Easiest way to know the answer to your question is to simply look at existing listings with recent sells.

What? How can something that is second hand be worth more? Mind giving an example? Only thing I could think of is Sports Memorabilia where a Jersey worn in a match would be worth way more.

Rompow - August 31, 2021, 8:39 pm

(Aug 31, 2021 08:21 PM)JiuJitsu Wrote: [\[CITE\]](#) What? How can something that is second hand be worth more? Mind giving an example? Only thing I could think of is Sports Memorabilia where a Jersey worn in a match would be worth way more.

Supply, and demand. One example is a PS5. You could've bought one at launch, used it for months, and still have sold it above the price for a new one.

Creativo - August 31, 2021, 9:40 pm

(Aug 31, 2021 08:39 PM)Rompow Wrote: [\[CITE\]](#) Supply, and demand. One example is a PS5. You could've bought one at launch, used it for months, and still have sold it above the price for a new one.

That doesn't make sense, If you put a New PS5 and a second hand PS5 for sale right now which would cost more? Its like saying well I bought a 68 Mustang for 20K back in the day and sold it for 70k because its a collectible right now, But in fact a BRAND NEW 68 Mustang would go for a lot more than the used one if sold at the same time.

Rompow - August 31, 2021, 9:50 pm

(Aug 31, 2021 09:40 PM)JiuJitsu Wrote: [\[CITE\]](#) That doesn't make sense, If you put a New PS5 and a second hand PS5 for sale right now which would cost more? It's like saying well I bought a 68 Mustang for 20K back in the day and sold it for 70k because it's a collectible right now, But in fact a BRAND NEW 68 Mustang would go for a lot more than the used one if sold at the same time. I don't get what's complicated.

If an in demand item isn't in stock or no longer produced but the demand is still there then the price for a second hand item can go up higher than the initial purchase price. If 68 mustangs still existed in production or in stock to meet the collector demand then the used ones wouldn't reach the high price in the first place. You're overcomplicating sticks, and stones.

If you could walk into the store right now, and pick up a PS5 with no issues then we wouldn't be seeing used PS5's in the marketplace for \$700+ when the retail price for a new one is \$500.

/

Simply saying that it's best to look at sales history rather than the retail price for a new item.. Especially when you're dealing with the unknown. You could be throwing away money, but it wasn't the case this time as OP said he researched the recent sales trends.

The Pact - September 1, 2021, 9:13 am

(Aug 31, 2021 08:21 PM)JiuJitsu Wrote: [\[CITE\]](#) What? How can something that is second hand be worth more? Mind giving an example? Only thing I could think of is Sports Memorabilia where a Jersey worn in a match would be worth way more.

Well also quite a lot of things that have become vintage, antique or memorabilia of something famous, but the problem is that they have to be in mint condition.

SIM-5033784 - September 1, 2021, 11:59 am

You should search for the item on sites like eBay as used and set a similar price. Typically items are priced as high as the market will bear. Unless you need to sell really quickly price it high as other used copies of the same item are priced. There is always someone who will pay. It's not wrong to want to get most of the money you spent back assuming the item is in good condition.

siddy357 - September 1, 2021, 11:08 pm

(Aug 31, 2021 12:56 PM)Mr. Tycoon Wrote: [\[CITE\]](#) Hi,

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For example, I've obtained a collectable spiderman statue, and from new, they sell for £80, as this is second hand, I wanted to know what is a sensible and reasonable percentage to sell? I would sell the product at 30-50% range if it is in good shape.

DeITex - September 2, 2021, 7:56 am

The depreciation rate is going to vary depending on how rare/desirable the item is. The more people want it, the more they will pay for it (regardless of condition).

I--I - September 2, 2021, 11:43 am

(Aug 31, 2021 09:40 PM)JiuJitsu Wrote: [\[CITE\]](#) That doesn't make sense, If you put a New PS5 and a second hand PS5 for sale right now which would cost more? It's like saying well I bought a 68 Mustang for 20K back in the day and sold it for 70k because it's a collectible right now, But in fact a

BRAND NEW 68 Mustang would go for a lot more than the used one if sold at the same time.
Because of Supply and Demand. If retail doesn't have PS5 to sell at retail price, then people who aren't retail can sell them for more than retail price.

This is why you see people lining up to get the new Jordan sneakers or SUPREME bullshit, they know they can just flip it because there's a limited supply and a high demand. It's what a lot of "high-end" clothing brands base their business model from.

L1l DuRk - September 2, 2021, 4:01 pm

(Aug 31, 2021 01:42 PM)False King Wrote: [\[CITE\]](#) It really depends on a lot of factors, including the state the item finds itself in. Wouldn't worry too much about a rule of thumb. You can always start high, and if it doesn't sell, lower the price and list it again. Sometimes you might be surprised how much people pay for the most random stuff.

I agree with this user for sure

jecoylecroy - September 3, 2021, 2:13 am

(Aug 31, 2021 02:03 PM)Lyralei Wrote: [\[CITE\]](#) I'd say just sell it half unless it was very lightly used. I want to sell about half as well.

LeetSpeed - September 3, 2021, 9:44 am

Depends on what the item is usually 50%-60% of the retail value

Michael - October 14, 2021, 5:44 am

Probably split the price in half and continue with that amount and the state it's in.

Vibe - October 14, 2021, 5:51 am

Depends on item, done tech csn outdated and less then 50% of its worth fSt

.eXe - October 14, 2021, 7:47 am

(Aug 31, 2021 01:12 PM)Scoppa Wrote: [\[CITE\]](#) if he's still good looking and not broken. The phone or the buyer?

device - October 14, 2021, 7:59 am

If it is a relatively new product, and it's in a perfect state, knocking off 15 to 25% seems reasonable to me.

Quality is important, and plays an important role in pricing. Product scarcity is something to be aware of.

If your Spider-Man statue is vintage then it could be worth more than its original retail price.

Prettykitty - October 14, 2021, 10:52 am

It all depends, just as previous posts state, could be worth more as it might be an older edition. Other factors like rare collectible items might appreciate instead of depreciate.

Xen - October 14, 2021, 10:54 am

(Aug 31, 2021 12:56 PM)Mr. Tycoon Wrote: [\[CITE\]](#) Hi,

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Depends on how used it was. If you're selling locally then you could get around 50-60. If it's on eBay you'd be looking at 40-50 due to fees and shipping.

Usually you'd resell it for 60-70% of the new price and/or 0/5% less than any other used ones on the market.

Bastille - October 14, 2021, 11:18 am

If it concerns electronic products I always go for new, you don't know what happened before you own it

For clothes, well I also rather prefer to buy new, but I often wait when the price decrease

Otherwise I can buy 2nd hand if I'm sure there is no possibilities of malfunctioning

Nate - October 14, 2021, 11:45 am

(Aug 31, 2021 05:49 PM)Mr. Tycoon Wrote: [\[CITE\]](#) No boxes, but spot-on condition, he took really good care of it.

It's a Groot figurine, spiderman statue figurine and a few lots of Disney Infinity, a Green Lantern ring with a case and holder.

well with no box is gonna take a big factor off from the price from what I learned from Pawn stars

Kaiba Corp - October 14, 2021, 12:22 pm

(Aug 31, 2021 09:40 PM)JiuJitsu Wrote: [\[CITE\]](#) That doesnt make sense, If you put a New PS5 and a second hand PS5 for sale right now which would cost more? Its like saying well I bought a 68 Mustang for 20K back in the day and sold it for 70k because its a collectible right now, But in fact a BRAND NEW 68 Mustang would go for a lot more than the used one if sold at the same time.

Many collectibles are.

Short example Disney Tree of life cup that you may find at a charity shop for 2\$ is worth around 80\$ online.

Or same concept when people either aren't knowledgeable of what they're selling or don't do their research. So you may find a 5\$ plushie on eBay that collectors are willing to pay 20\$.

It's mostly about supply and demand as always, they cost more because they don't make them anymore unlike car and electronics Wich usually have a depreciating value. OP is doing his due diligence exactly because of that I'd presume that toy may be either worthless or maybe even in the thousands depending on many factors.

Sadly I can not help OP whiteout a serial number or the original box though.

OP what other details you have about it?

Mr. Tycoon - October 14, 2021, 4:49 pm

Have I created a controversial topic :P

Louis Vuitton - October 14, 2021, 10:39 pm

Depending on the product I try to double my money

??? - October 31, 2021, 11:55 am

I think this is something that depends on the items.

TB12GOAT - October 31, 2021, 12:03 pm

I just peep what the item is going for on ebay then take \$20-\$30 off.

Ninja - October 31, 2021, 12:46 pm

£50 is a good price, I would say. Keep in mind, it also heavily depends on how used it is and it has

any noticeable wear and tear on it.

funtela - October 31, 2021, 12:49 pm

I think half off would be a good place.

atlantic - October 31, 2021, 1:01 pm

(Aug 31, 2021 01:42 PM)False King Wrote: [\[CITE\]](#) It really depends on a lot of factors, including the state the item finds itself in. Wouldn't worry too much about a rule of thumb. You can always start high, and if it doesn't sell, lower the price and list it again. Sometimes you might be surprised how much people pay for the most random stuff.

100% accurate. you dont sell apple products for 50%

Monero-chan - November 1, 2021, 6:45 pm

A lot of factors will determine the price here, such as demand, condition, rarity, etc.

Juoku - November 2, 2021, 1:48 am

It depends on a lot of factors, collectibles usually retain their price or go up in price so I'd do a little research regarding that spiderman statue.

Electronics and cars for example lose a lot of value once they're not brand new anymore but the price entirely depends on thier state

In?sane? - November 2, 2021, 2:17 am

Go look at what said statue sells for on the second-hand market and you know what it's worth.

isai - November 3, 2021, 12:51 pm

mark up should depend on market & will vary by item

A Powerade - November 3, 2021, 1:43 pm

I tend to lookup what price the item is selling for on eBay and price it around there.