

Forum:[Hack Forums](#)

Thread: [Are youtube cash cow channels dead in 2022?](#)

b2plane - January 15, 2022, 8:30 am

just wondering if its possible to start a cash cow youtube channel now in january and expect some decent profit by the end of the year, or are those monetizing methods dead?

flavoral - January 15, 2022, 12:10 pm

They're not dead, they simply evolve from one niche to the other. Also, yes you can make decent profit from it, you won't be making much this month or so as it's Q1, but by the time Q4 comes, you will have much higher CPM.

b2plane - January 15, 2022, 1:00 pm

(Jan 15, 2022 01:10 PM)flavoral Wrote: [\[CITE\]](#) They're not dead, they simply evolve from one niche to the other. Also, yes you can make decent profit from it, you won't be making much this month or so as it's Q1, but by the time Q4 comes, you will have much higher CPM.

i was thinking to choose a niche related to finances because after doing research youtube seems to be paying x2, x3 or more money uploading financial videos than anything else. however i'm not the most intelligent person when it comes to finances. im a software engineer. so my idea would be to copy paste some blog articles related to finances, maybe crypto even, and use that as the pivot for the video. would that be a good idea today for a youtube cash cow channel?

(Jan 15, 2022 01:10 PM)flavoral Wrote: [\[CITE\]](#) They're not dead, they simply evolve from one niche to the other. Also, yes you can make decent profit from it, you won't be making much this month or so as it's Q1, but by the time Q4 comes, you will have much higher CPM.

also would you recommend to buy a used youtube channel with monetization enabled, or start a fresh brand new one?

flavoral - January 15, 2022, 1:02 pm

(Jan 15, 2022 02:00 PM)b2plane Wrote: [\[CITE\]](#) i was thinking to choose a niche related to finances because after doing research youtube seems to be paying x2, x3 or more money uploading financial videos than anything else. however i'm not the most intelligent person when it comes to finances. im a software engineer. so my idea would be to copy paste some blog articles related to finances, maybe crypto even, and use that as the pivot for the video. would that be a good idea today for a youtube cash cow channel?

You can cover finance and business topics within the software/programming/engineering space. They will be bit more niche, but you will still be able to play and try videos from both sides every now and then.

b2plane - January 15, 2022, 1:14 pm

(Jan 15, 2022 02:02 PM)flavoral Wrote: [\[CITE\]](#) You can cover finance and business topics within the software/programming/engineering space. They will be bit more niche, but you will still be able to play and try videos from both sides every now and then.

i might do that but after finances video. one at a time. should i buy a used monetized youtube channel or start a brand new one?

Goon04 - January 23, 2022, 8:18 am

where can I buy a trusted monetized yt channel ?

