

## Forum:[Hack Forums](#)

Thread: [Very interesting video showing how to get a start as a youtuber](#)

**bk randy** - April 29, 2022, 2:06 pm

Not really sure why I clicked on this video but it actually has some pretty good knowledge in it.

<https://www.youtube.com/watch?v=lp2trao6dYw>

Connecting with a small audience and expending to a wider demography seems to be how people are starting business these days, this youtube video shows a very similar method.

**SoulHarvester** - April 30, 2022, 1:36 pm

(Apr 29, 2022 02:06 PM)bk randy Wrote: [\[CITE\]](#) Not really sure why I clicked on this video but it actually has some pretty good knowledge in it.

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Connecting with a small audience and expending to a wider demography seems to be how people are starting business these days, this youtube video shows a very similar method.

Interesting video so far thanks for linking!

**Blunt** - April 30, 2022, 2:42 pm

(Apr 29, 2022 02:06 PM)bk randy Wrote: [\[CITE\]](#) Not really sure why I clicked on this video but it actually has some pretty good knowledge in it.

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Connecting with a small audience and expending to a wider demography seems to be how people are starting business these days, this youtube video shows a very similar method.

I will be checking this out. Thanks for always helping out Randy

**SoulHarvester** - April 30, 2022, 4:36 pm

I will be honest the video was lackluster in content. It pretty much boiled down to shout it out and call your few k watchers success.

**bk randy** - April 30, 2022, 5:25 pm

(Apr 30, 2022 04:36 PM)SoulHarvester Wrote: [\[CITE\]](#) I will be honest the video was lackluster in content. It pretty much boiled down to shout it out and call your few k watchers success.

There's a bit bigger picture though, it's a great representation to explain how targeting a small crowd in order to get a startup on your vision, attract a small crowd to grow into a bigger audience. At least that's how I see it. Similar to how many big companies start, like Facebook.