

Forum:[Hack Forums](#)

Thread: [Good TikTok Ideas?](#)

Vader - June 15, 2022, 1:00 am

I'm starting an E-Com TikTok page talking about good ways to start a brand from scratch. Also I mention good mindset tricks to follow when working with this stuff.

So far I've made TikToks for:

- Is Dropshipping worth it? - No, branding with inventory is more worth your time
- Tips for starting Ecom - Don't get stuck on an idea, don't be in it for the money, you'll most likely fail at the beginning
- How Freelancers and Software can help automate and delegate work.
- General Mindset/Action Habits
- Key to starting a brand - If you have \$3000 right now I'll teach you how to start a real brand.
- Stop caring what other people think
- Why perfectionism kills your action
- Working with influencers that try to scam / ignore you
- The importance of content

Also have a few ideas to film:

Dropshipping and how it can help your real brand

- Not sure about this 100%
- It might be beneficial to make some cash to fund the real brand on the side, and have freelancers run the brand for you.

Creating a workflow using Zapier

Vid about a 3PL

Working on pumping out 3 videos a day, tomorrow is day 3 and I need to film more vids for the next day so any ideas will help!

I come up with content by thinking of things that I've done, listening to podcasts, reading, and looking at other trending vids on TikTok.

(To be fair though a lot of the E-Com TikToks I've found are very much flexing numbers and cars, which is the exact opposite of what I'm trying to teach)

I like the vids that are more educational than preachy, talking about the different ways that you can do your work efficiently is good but I like the actual tutorial vids better. Anyone got any ideas for that?

Upgrader - June 15, 2022, 1:09 am

(Jun 15, 2022 01:00 AM)Vader Wrote: [\[CITE\]](#) I like the vids that are more educational than preachy, talking about the different ways that you can do your work efficiently is good but I like the actual tutorial vids better. Anyone got any ideas for that?

Simple websites relating to is good, useful sites for ecom*, profit calculator, etc.

Dillema stock - June 15, 2022, 11:57 am

Cool transitions inbetween videos or GFX maybe live effects.

Vader - June 15, 2022, 12:08 pm

(Jun 15, 2022 01:09 AM)YouTube. Wrote: [\[CITE\]](#) Simple websites relating to is good, useful sites for ecom*, profit calculator, etc.

Any Specific ideas with this?

(Jun 15, 2022 11:57 AM)Dillema stock Wrote: [\[CITE\]](#) Cool transitions inbetween videos or GFX maybe live effects.

I use AE to the best of my ability to add 2D graphics that help push the point im trying to make, i think it adds character to the vids

Jake Johnson - June 15, 2022, 2:20 pm

Maybe start out with more simple topics and then work your way into more advanced topics. I would try to keep the videos straight to the point too. People love to just keep swiping on TikTok unless something is of interest to them and really grabs their attention.

Vader - June 15, 2022, 6:48 pm

(Jun 15, 2022 02:20 PM)Jake Johnson Wrote: [\[CITE\]](#) Maybe start out with more simple topics and then work your way into more advanced topics. I would try to keep the videos straight to the point too. People love to just keep swiping on TikTok unless something is of interest to them and really grabs their attention.

Got any ideas for simple vids?

Jake Johnson - June 15, 2022, 6:54 pm

(Jun 15, 2022 06:48 PM)Vader Wrote: [\[CITE\]](#) Got any ideas for simple vids?

I mean I am not the most educated on the topics you want to make videos on so I can't directly give you suggestions with content like that. By simple, I was thinking focus at first maybe on very short and straight-to-the-point videos. Maybe even some tips and tricks or short tutorials to help people out. Then progressively work towards making more in-depth videos a little longer and see how they perform.

Vader - June 15, 2022, 7:13 pm

(Jun 15, 2022 06:54 PM)Jake Johnson Wrote: [\[CITE\]](#) I mean I am not the most educated on the topics you want to make videos on so I can't directly give you suggestions with content like that. By simple, I was thinking focus at first maybe on very short and straight-to-the-point videos. Maybe even some tips and tricks or short tutorials to help people out. Then progressively work towards making more in-depth videos a little longer and see how they perform.

Alright i got it thank you!!

Here are some more ideas:

General Niches:

- Here's how i did__ 18-20 seconds

Make a vid about Mr. Beast

- Mr. Beast uses all of his other channels to fund the main channel
- he takes a loss with this in order to fund them, and makes profit on his other cheaper channels in order to fund them

- Dub channel vids sometimes make more than the main brand
- Gaming channel costs nothing in order to fund his main channel

Dropshipping and how it can help your real brand

- Not sure about this 100%
- It might be beneficial to make some cash to fund the real brand on the side, and have freelancers run the brand for you.
- Not 100% ethical & also not 100% in your control which can be annoying
- but it's cheaper to do so it might be a good place to start
- if you want to get a job somewhere and then save up cash that would also be a great way to start a real brand,
- dropshipping would give you more experience, but nothing would be guaranteed

How you can start by dropshipping & turn it into a real brand

The importance of running tests on your brand before buying inventory

Isolated vid on:

- Shipbob
- Upwork
- Manychat
- Shopify
- Finding a manufacturer

Vids about the different marketing channels

- Stick to one & move on from there

Selling eBooks on HF ?

- I like doing brands more because its more worth your time but this can help you make some cash to start out

?The importance of saving/budgeting money

- Different softwares that can help manage/keep track of expenses

Using Zapier to create a simple workflow

Vader - June 17, 2022, 10:43 pm

anyone got any good ideas

znc - June 17, 2022, 11:06 pm

I would say niche down a bit and focus on more very detailed topics within a specific niche so you can grow a consistent audience and fit the algo.

I'm not into TikTok nor have I learned much about the algo itself, so not sure if that holds true as it does with other platforms though. I know it's kind of just fishing to try to get recommended a lot and shown to tons of people, so maybe doing various different topics work.

But it seems like most of what you mentioned is already covered by people and it's kind of vague/not in depth.

For example, for e-commerce/dropshipping, you talked about basics that have been mentioned countless times. But something like a detailed ad strategy that provides a ton of value to viewers would be different. Or covering some AI copywriting platform, or just anything "less known" by your target audience that hasn't been covered.

?nxy - June 18, 2022, 1:03 am

Chinese noodles

Good luck with your ideas

Vader - June 18, 2022, 1:05 am

(Jun 17, 2022 11:06 PM)znc Wrote: [\[CITE\]](#) I would say niche down a bit and focus on more very detailed topics within a specific niche so you can grow a consistent audience and fit the algo.

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yo thats some valid input thank you

ill take that into consideration when writing some vids

more specific would do the job better than broad topics like the infrastructure of it all

i can make a vid about copy.ai , also could make a vid about a specific product and talk about how i would make the ad for it/push it out

Upgrader - June 18, 2022, 1:18 am

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A video on copy.ai and how it's monetizable would be big on TikTok, calling it now ?