

Forum:[Hack Forums](#)

Thread: [Best way to monetize a TikTok page?](#)

Eran - August 30, 2022, 2:44 am

Earlier this year I have made a TikTok account with the intention of using it for CPA. I have never tried CPA before so I didn't know what to expect from it. The goal was to reach 1k followers so I can put clickable links in my bio, and they do a fake giveaway and try to make some money.

The plan changed, I had no time left for my page so I have not posted in months, however I am still getting some activity and I plan on starting to post again very soon. Most of my content is mine, and the videos are pretty cool. I have lots of new content that I have made this summer so I am looking to edit some videos and try to make at least a few videos go viral.

Instead of going in straight for the kill, I want to reach 10k followers first and then try to monetize it. Any tips on what should I do? CPA/PPD? Dropshipping? Something else? It's not related to crypto or money, or "tech" stuff. It's a music/events/entertainment niche.

Thanks! ?

Spiritual - August 31, 2022, 2:01 pm

(Aug 30, 2022 02:44 AM)Eran Wrote: [\[CITE\]](#) Earlier this year I have made a TikTok account with the intention of using it for CPA. I have never tried CPA before so I didn't know what to expect from it. The goal was to reach 1k followers so I can put clickable links in my bio, and they do a fake giveaway and try to make some money.

The plan changed, I had no time left for my page so I have not posted in months, however I am still getting some activity and I plan on starting to post again very soon. Most of my content is mine, and the videos are pretty cool. I have lots of new content that I have made this summer so I am looking to edit some videos and try to make at least a few videos go viral.

Instead of going in straight for the kill, I want to reach 10k followers first and then try to monetize it. Any tips on what should I do? CPA/PPD? Dropshipping? Something else? It's not related to crypto or money, or "tech" stuff. It's a music/events/entertainment niche.

Thanks! ?

Pay per download thats what I do i'd say you'll make roughly \$200-300 per 10k likes for apps. wouldn't expect anything really until 100k followers though. I have an entire business around this.

Eran - September 2, 2022, 5:46 am

(Aug 31, 2022 02:01 PM)Spiritual Wrote: [\[CITE\]](#) Pay per download thats what I do i'd say you'll make roughly \$200-300 per 10k likes for apps. wouldn't expect anything really until 100k followers though. I have an entire business around this.

What if I start around the ~50k mark? And continue to grow, post content and also monetize it at the same time?

skx47147 - September 2, 2022, 6:12 am

Make good, interesting, funny, talented etc content. Build up a genuine following and get paid.

Eran - September 2, 2022, 6:27 am

(Sep 2, 2022 06:12 AM)skx47147 Wrote: [\[CITE\]](#) Make good, interesting, funny, talented etc content. Build up a genuine following and get paid.

Well it's a music festival/rave niche. It's a whole lifestyle and since I attend events a lot, I have great organic content. I don't see it blowing up to 1m+ but I will have generic followers. I'm thinking dropshipping some festival merch/gadgets or maybe CPA/PPD by doing a giveaway?

Lightz_ - September 3, 2022, 4:46 am

(Sep 2, 2022 06:27 AM)Eran Wrote: [\[CITE\]](#) Well it's a music festival/rave niche. It's a whole lifestyle and since I attend events a lot, I have great organic content. I don't see it blowing up to 1m+ but I will have generic followers. I'm thinking dropshipping some festival merch/gadgets or maybe CPA/PPD by doing a giveaway?

Also when you are big enough, you can promote the events and make money that way!

Eran - September 3, 2022, 4:55 am

(Sep 3, 2022 04:46 AM)Lightz_ Wrote: [\[CITE\]](#) Also when you are big enough, you can promote the events and make money that way!

Smart idea. But I don't know it all seems too far away when I'm only at 2k now but growing at a slow but steady space with the right audience.

How big are we talking until I can start promoting some brands?

Lightz_ - September 3, 2022, 7:00 am

(Sep 3, 2022 04:55 AM)Eran Wrote: [\[CITE\]](#) Smart idea. But I don't know it all seems too far away when I'm only at 2k now but growing at a slow but steady space with the right audience.

How big are we talking until I can start promoting some brands?

Starting from like 15-20k

skags - September 3, 2022, 9:02 am

I often found people selling stuff. One way to monetize your time on the platform besides taking ads. Guess this is the same with promotion.

Eran - September 4, 2022, 7:29 am

(Sep 3, 2022 09:02 AM)skags Wrote: [\[CITE\]](#) I often found people selling stuff. One way to monetize your time on the platform besides taking ads. Guess this is the same with promotion.

So should I try dropshipping some festival/music gadgets via Shopify?

(Sep 3, 2022 07:00 AM)Lightz_ Wrote: [\[CITE\]](#) Starting from like 15-20k

You think that if I have 20k followers events will respond to my business inquiries and maybe pay for my trip + free ticket in exchange for promoting their event?

Lightz_ - September 4, 2022, 12:30 pm

(Sep 4, 2022 07:29 AM)Eran Wrote: [\[CITE\]](#) So should I try dropshipping some festival/music gadgets via Shopify?

You think that if I have 20k followers events will respond to my business inquiries and maybe pay for my trip + free ticket in exchange for promoting their event?

At that point, you can at least close some type of deal with the event for sure!

Spiritual - September 5, 2022, 3:53 pm

(Sep 2, 2022 05:46 AM)Eran Wrote: [\[CITE\]](#) What if I start around the ~50k mark? And continue to grow, post content and also monetize it at the same time?

You can start monetizing whenever just makes more sense at 100k to post ads and stuff

Net - September 7, 2022, 3:02 am

From experience, I can tell you that CPA could potentially kill your page. Had a Facebook page years ago and when I posted the first CPA related stuff, I noticed that activity went downhill.

Eran - September 7, 2022, 3:08 am

(Sep 7, 2022 03:02 AM)Net Wrote: [\[CITE\]](#) From experience, I can tell you that CPA could potentially kill your page. Had a Facebook page years ago and when I posted the first CPA related stuff, I noticed that activity went downhill.

What do you think I should do then? Grow the page slowly but organically to 50k+ and then what?