

Forum:[Hack Forums](#)

Thread: [Question about dropshipping method](#)

eSp0rt - December 19, 2022, 6:10 am

Hello everyone . What are the best things to know to promote our Shopify store and get some sales.? I'm actually thinking about Facebook ads. ?

Im totally new on dropshipping and I'm still in the learning phase.

Thanks.

Nostre - December 19, 2022, 8:19 am

If your product isn't saturated, I suggest attempting FB or TikTok ads. If you gather sales from either, reinvest some of the profits to run ads for a longer duration. Since you're completely new, I would do more research and such prior to starting anything or you risk the chance of losing your initial investments.

When I attempted DS, my first thought was to run FB ads because of how easy everyone made it look, but it really depends on the quality of your ads, the product you're using, and how easy it is to navigate through your store. You do not want your store to look as if it was in a rush to be made.

Edit:

I would lean towards optimizing it for mobile device users if you haven't already.

eSp0rt - December 19, 2022, 8:47 am

(Dec 19, 2022 09:19 AM)Genuine Wrote: [\[CITE\]](#) If your product isn't saturated, I suggest attempting FB or TikTok ads. If you gather sales from either, reinvest some of the profits to run ads for a longer duration. Since you're completely new, I would do more research and such prior to starting anything or you risk the chance of losing your initial investments.

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I would lean towards optimizing it for mobile device users if you haven't already.

Alright thanks dude . Actually my shop is well optimized for mobile (since a lot of people using mobile to make shopping.)

I saw a lot of video tutorial on how to get sales with Facebook ads . But every time it's looking too good to be true .. .

And before invest my money I want to be sure that I'm doing things right.

Nostre - December 19, 2022, 8:58 am

(Dec 19, 2022 09:47 AM)eSp0rt Wrote: [\[CITE\]](#) Alright thanks dude . Actually my shop is well optimized for mobile (since a lot of people using mobile to make shopping.)

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Losses are not as attractive as wins. It is a trial and error process, and you won't know what

changes to make until you get started. I don't recommend going all-in, but I do recommend testing the waters with small amounts at first. Understand your demographic and proceed from there.

Lilith - December 19, 2022, 6:47 pm

Facebook, Tiktok, and Instagram are gonna be your best bets. All three have sizable userbases that are all prone to shopping online. Instagram for fashion items especially. Ultimately though, the quality of your ads will be just as important of a factor as where you do your ads. I'd recommend going through Instagram stories and seeing how ads are done to see if it's something you'd be able to make happen yourself.

eSp0rt - December 19, 2022, 11:00 pm

Thanks for all of your answer . I'll make some research on Facebook instagram ads and will start with a low budget to make some test .

Nostre - December 19, 2022, 11:11 pm

(Dec 20, 2022 12:00 AM)eSp0rt Wrote: [\[CITE\]](#) Thanks for all of your answer . I'll make some research on Facebook instagram ads and will start with a low budget to make some test .

I believe that'll be the best bet for you. It would help to find a legitimate DS mentor who does it FT, but they're rare to come across.

Good luck on your journey, sir.

Bullup - December 21, 2022, 1:20 pm

Social media ads of course, but also making deals with influencers of your targetted audience. Setup multiple stores of different product and see which one has the best results, then continue on those.

The Pact - December 24, 2022, 11:20 pm

You should be trying to optimize it for mobile device users if you aren't already.

Hackers - December 25, 2022, 11:21 am

(Dec 21, 2022 02:20 PM)Sellup Wrote: [\[CITE\]](#) Social media ads of course, but also making deals with influencers of your targetted audience. Setup multiple stores of different product and see which one has the best results, then continue on those.

Totally agree with this. If not different stores, OP can at least use different product displays, different theme colors, etc to do some basic A/B testing and see what has the best conversion rates.

The Pact - December 26, 2022, 4:27 pm

(Dec 19, 2022 09:47 AM)eSp0rt Wrote: [\[CITE\]](#) Alright thanks dude . Actually my shop is well optimized for mobile (since a lot of people using mobile to make shopping.)

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Facebook is supposed to be cheaper than most other advertising.