

Forum:[Hack Forums](#)

Thread: [Upwork Money Strategy | Make 9 million in 2 days](#)

Fludems - February 12, 2024, 7:40 pm

Ello

This is an LQ Post because I CBA, and it was a shower thought, but it's a way to upsell easily and get clients on some low-effort work but charge them a decent amount.

I'll talk about social media experts in this, but be creative and think of other ways you can apply it.

Here are two other ways it can be utilised:

Personal Branding Expert - Advice on what changes to make to their current stuff or copy to make their personal brand better and then boost with SMM Panel.

Lead Funnel Expert - Advice on what changes to make to the landing page to make the conversion rate higher. (I mean lead generation conversion, not end of funnel shit)

This stuff is probably helpful for someone already interested in doing some work that can leverage this and be sold on Upwork.

If you read through it and that's not you, I have this advice instead, so that you get some ROI for the time you've wasted because of me:

Quote:Continue purchasing guides on here, again and again, that promise results such as "\$200/hr easy money" and you'll find the right one eventually.

HackForums is where the term 'philanthropist' was first coined, the name HackForums itself is now almost synonymous with 'Altruism' because of the impressive number of individuals who now have a life of wealth and abundance that was made possible by the staggering 800+ guides for sale.

1. Create a profile that says you're a social media expert

Because we're going to upsell them on social media stuff

2. Create A Social Media Creative Service / Project

These are like fiverr services where you pay someone X amount and you receive X in a set time frame.

You can have different product pricing/levels, same as Fiverr, and add the same as Fiverr.

Undercharge the whole market, when a customer is acquired explain to customer that your price will go up soon it's just because you're new so need to gain some feedback.

Leverage some service/platform to create them autonomously, like Vidyo, so it is literally no effort.

Deliver the goods.

3. Boost content with SMM Platforms

IE, pay for HQ likes, some custom comments and traffic that is reasonable but a massive improvement from their standard results.

The people buying these services for \$5 or whatever probably aren't massive on social media so it'll cost something stupid like 60 cents to make the content outperform everything they've done.

I cba but, in step 2 you should have also made it clear you do social media management to the customer in some way, or at least in step 1 made this very clear.

4. Wait a couple days and message customer

Mention how you always keep track of your work because you care about it or something and they'll probably want to repeat business.

If you can just sell them on a monthly package with a retainer or something rather than just another set of reels.

5. send me 80% of your profits

I'm a Forex trader, drop shipper & FBA expert and I'm earning trillions and it only takes me 4 hours a week, so I'll be happy to give you some guides in return on how you can outperform jeff bezos.

Walt Disney™ - February 12, 2024, 8:12 pm

The idea is there. Being a social media manager isn't so easy.

What happens when you actually get a good client?

Real work will need to be done. It's not just accepting a percentage and moving on.

You'll be tasked with managing sponsorships, collaborations, and more.

Being a shower thought I'm 100% with you.

Pretending you're a talent agent or manager could easily put you in an amazing position. Especially if you fake it with likes and followers. This generation is easily manipulated. It's the real work once you "win" that is hard to fulfill.

Selling followers/likes will never work for real influencers.

Few red flags;

Quote:Undercharge the whole market, when a customer is acquired explain to customer that your price will go up soon it's just because you're new so need to gain some feedback.

Don't tell them you're new. You paid for likes and follows and you should pretend you're an expert.

Quote:'m a Forex trader, drop shipper & FBA expert and I'm earning trillions and it only takes me 4 hours a week, so I'll be happy to give you some guides in return on how you can outperform jeff bezos.

What.

Popular - February 12, 2024, 8:37 pm

I have never seen such a good but yet bad guide.

Fludems - February 12, 2024, 8:43 pm

(Feb 12, 2024 09:12 PM)Walt Disney™ Wrote: [\[CITE\]](#) The idea is there. Being a social media manager isn't so easy.

What happens when you actually get a good client?

Real work will need to be done. It's not just accepting a percentage and moving on.

You'll be tasked with managing sponsorships, collaborations, and more.

Being a shower thought I'm 100% with you.

Pretending you're a talent agent or manager could easily put you in an amazing position. Especially if you fake it with likes and followers. This generation is easily manipulated. It's the real work once you "win" that is hard to fulfill.

Selling followers/likes will never work for real influencers.

Few red flags;

Don't tell them you're new. You paid for likes and follows and you should pretend you're an expert.

What.

I meant new to upwork, not to social media :P

Step 5 was a joke.

The majority of clients that are paying \$5 for some tiktok reels or something very cheap isn't a big client, and if so don't offer them something you can't put in place.

The boosting the social media or whatever else you deliver is just to make them immediately register a positive feedback loop with your work not something you do to grow their page, it's just that initial result from your first interaction together. Basically making this low tier cheap work into a strong lead magnet for the stuff you want to do (which should pay more, have higher leverage and hopefully put on a continuous retainer so you have constant MRR)

I wasn't clear in my initial post at all, but after this, you should just do the work you did initially, and if it's social media management or something, then do that.

That's why I made the caveat at the start saying it's only really useful if you have these skills anyway that you could leverage this strategy with, and it could also be sold on upwork.

But I am just an idiot to be fair, I do use upwork though I make about £12k/month from that and some other things but it's all time for money so building stuff that decouples that at mo.

(Feb 12, 2024 09:37 PM)Popular Wrote: [\[CITE\]](#) I have never seen such a good but yet bad guide.

It's purposefully LQ but I'm also a little weirdo so you may also be taking some stuff that is aimed at being sarcastic as serious :P

Popular - February 12, 2024, 8:49 pm

(Feb 12, 2024 09:43 PM)Onyx Digital Wrote: [\[CITE\]](#) I meant new to upwork, not to social media :P

Step 5 was a joke.

The majority of clients that are paying \$5 for some tiktok reels or something very cheap isn't a big client, and if so don't offer them something you can't put in place.

The boosting the social media or whatever else you deliver is just to make them immediately register a positive feedback loop with your work. Basically making this low tier cheap work into a strong lead magnet for the stuff you want to do (which should pay more, have higher leverage and hopefully put on a continuous retainer so you have constant MRR)

I wasn't clear in my initial post at all, but after this, you should just do the work you did initially, and if it's social media management or something, then do that.

That's why I made the caveat at the start saying it's only really useful if you have these skills anyway that you could leverage this strategy with, and it could also be sold on upwork.

But I am just an idiot to be fair, I do use upwork though I make about £12k/month from that and some other things but it's all time for money so building stuff that decouples that at mo.

It's purposefully LQ but I'm also a little weirdo so you may also be taking some stuff that is aimed at being sarcastic as serious :P

All good haha, you still contributed man?

Fludems - February 12, 2024, 8:52 pm

(Feb 12, 2024 09:12 PM)Walt Disney™ Wrote: [\[CITE\]](#) The idea is there. Being a social media manager isn't so easy.

What happens when you actually get a good client?

Real work will need to be done. It's not just accepting a percentage and moving on.

You'll be tasked with managing sponsorships, collaborations, and more.

Being a shower thought I'm 100% with you.

Pretending you're a talent agent or manager could easily put you in an amazing position. Especially if you fake it with likes and followers. This generation is easily manipulated. It's the real work once you "win" that is hard to fulfill.

Selling followers/likes will never work for real influencers.

Few red flags;

Don't tell them you're new. You paid for likes and follows and you should pretend you're an expert.

What.

Do you want another shower thought business idea that is a bit more niche but 50x more valuable and I can put in 5 sentences?

SCRUBBED HISTORY

REMOVED HISTORY