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Thread: [TikTok beauty influencer shot dead during live stream in Mexico](#)

**Rsynced** - May 15, 2025, 8:07 pm

Crazy, has anyone seen the full video / live stream? Idk, not interested myself, just think it's crazy people were watching this live while it happened.

<https://www.cnn.com/2025/05/14/americas/valeria-marquez-tiktok-beauty-influencer-shot-dead-intl-lam>

Quote:CNN

—  
Valeria Marquez was addressing her TikTok followers in a livestream from her beauty salon in Zapopan, Mexico, when someone arrived at her door to deliver a small parcel.

“He’s a little piglet!” the 23-year-old beauty influencer exclaimed as she returned to her viewers and unwrapped the stuffed animal, smiling as she tossed her long blonde hair over her shoulder.

Moments later she was dead, slumped over in her chair with blood pooling on the desk in front of her, even as the livestream continued. The footage ended only when another person picked up her phone, their face momentarily showing to viewers.

According to the state of Jalisco’s Attorney General’s office, Marquez was shot dead by a male intruder into her salon in a case it is investigating as a suspected femicide – the killing of a woman or girl for gender-based reasons.

The death of Marquez – a public figure with more than 100,000 Instagram followers – has sent shockwaves through a country that has long struggled with high levels of both homicide and violence against women.

**CG\_G** - May 16, 2025, 12:50 am

It was all over social media yesterday on the usual platforms and most had removed it by the end of the day.

Didn't see it live but did end up seeing it on those; Poor woman.

**TheNaturalBoy** - May 16, 2025, 1:03 am

Yeah well, I don't want to sound insensitive but this isn't a gender issue, it's well known that current drug lords' wives end up like this. If I remember correctly, this girl was the romantic partner of a mid-ranking boss of the most powerful cartel in Mexico. She used her partner's purchasing power to pretend she lived a life of luxury and success. What we still don't know is if she was murdered on the orders of her own partner (they usually do this when they discover an infidelity) or if she was murdered by her partner's rivals. This is unfortunate. Many content creators or influencers enter this world without measuring the consequences. They just want fame and that's it. In fact, many aren't even millionaires or successful; they just want to look good and be famous. Currently, there's a list of several influencers who are being sought for execution. This is the country, and apparently the whole world, in constant violence and chaos.

**The Pact** - May 16, 2025, 1:55 am

Ok it has now been 6 influencers killed on live streams? What is going on?

**XtremeDiscount** - *May 16, 2025, 6:25 pm*

I guess people just like killing people on live streams nowadays. A nice Gen z activity haha