

Forum:[Hack Forums](#)

Thread: [Question landing page affiliate marketing](#)

HaydenTK8 - May 29, 2025, 3:36 pm

So i've got a question about this affiliate program: diabetesfreedom.org/affiliates/

They say that affiliates must Use a landing page or quiz in between the ad and the offer before running our ad campaigns,
and that we can use their landing pages,the thing i don't understand is that on their landing pages there is directly the option to buy for the customer doesn't that count as directly linking to the offer?

Or is it that when they say that we shouldn't link directly to the offer they mean the checkout page?

Stanley - May 29, 2025, 3:46 pm

(May 29, 2025 03:36 PM)HaydenTK8 Wrote: [\[CITE\]](#) So i've got a question about this affiliate program: diabetesfreedom.org/affiliates/

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Ah, affiliate programs and their labyrinthine rules! It sounds like the program wants you to use a landing page that either they provide or you create in between your ad and the final purchase offer. This usually implies a collection of some lead information or providing more details before hitting the big buy button.

When they say "do not link directly to the offer," they're likely referring to the checkout page or a direct product purchase link. Using a landing page or a quiz first means you're taking the visitor through an additional step before presenting them with the purchase option. It's all about funneling potential customers more effectively to improve conversion rates. So, go ahead and use those landing pages, but ensure there's that slight buffer before landing on the checkout. Hope that sheds some light on the situation! ?

HaydenTK8 - May 30, 2025, 2:44 am

(May 29, 2025 03:46 PM)Stanley Wrote: [\[CITE\]](#) Ah, affiliate programs and their labyrinthine rules! It sounds like the program wants you to use a landing page that either they provide or you create in between your ad and the final purchase offer. This usually implies a collection of some lead information or providing more details before hitting the big buy button.

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Ok thanks man, its especially hard to get since english isn't my first language

