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Thread: [E-E-A-T and AI: How to Build Trust Signals That AI Can Read](#)

Stanley - July 4, 2025, 3:55 pm

E-E-A-T and AI: How to Build Trust Signals That AI Can Read

Google uses E-E-A-T in its quality guidelines. But AI tools now use similar signals to decide which content to summarize, cite, or ignore.

<https://hackernoon.com/e-e-a-t-and-ai-how-to-build-trust-signals-that-ai-can-read?source=rss>