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Thread: [Jogg.ai Might Be the First "Smart" AI That Feels Smart](#)

JoseMar - July 24, 2025, 9:33 pm

Jogg.ai Might Be the First "Smart" AI That Feels... Smart

Let's be real.

Most new tools feel like homework. Every one promises to "revolutionize your workflow," but most just eat time and spit out mid results. I've been burned before, shiny UX, zero substance. So when I heard Jogg.ai lets you talk to your notes, I mentally filed it under: "Cool idea. Probably annoying."

But... I was drowning in podcast prep, my brain was fried, and the idea of just talking through my ideas sounded kind of nice. Like venting to someone who doesn't interrupt.

So I gave it a shot. No expectations, no affiliate links. Just curiosity.

What Jogg Actually Is

Think of it as a voice-first AI tool that lets you brainstorm out loud. You talk, it listens, and it responds with ideas, summaries, prompts pulled from your notes.

Alone? It's decent.

But when you hook it up with NotebookLM, Google's surprisingly solid research assistant, that's when things get interesting.

NotebookLM is your deep-dive vault. Jogg is the mic that unlocks it.

How It Actually Feels To Use

Kind of weird at first, not gonna lie.

Talking to an AI still feels a little awkward, like you're recording a voice memo and hoping no one walks in. But once I got past that, it started to click.

I'd open my NotebookLM doc, hit record in Jogg, and just... talk. No scripting. No outline. Just whatever was in my head. Rants. Hooks. Questions I wasn't sure how to frame.

And instead of going silent like most tools, Jogg jumped in. Pulled context from my notes. Asked clarifying questions. Rephrased things I said better than I did. (Which was both helpful and mildly insulting.)

It wasn't just spitting facts, it was nudging my thinking forward.

Where It Slips

Alright, let's not pretend it's flawless. It lags sometimes. Not badly, but enough to notice.

The voice responses are useful... but stiff. Like being coached by Siri after a TED Talk binge.

If you ramble, it'll interrupt with "Would you like to continue?" which yes, I would, that's why I'm still

talking.

And there's no deep integration with editing tools. So you'll still be copy-pasting into Descript or whatever you use.

Worst of all? It lost one of my best 10-minute riffs. Didn't autosave. Felt like deleting a dream.

But Here's the Twist

Even with the flaws... I kept using it.

Not because I had to. But because it unlocked a different pace of thinking. Like, I could ramble, reflect, test ideas out loud, and it kept up. Sometimes it even led.

That's rare.

Most tools are passive. You feed them prompts. They give you blocks of text. Jogg feels more like a late-night co-writer. One that remembers your research and doesn't argue over commas.

If you're the kind of person who solves problems by talking through them? This might be your thing.

Who Should Even Bother?

? Podcasters

? Creators with too many tabs open

? Coaches and teachers who ideate verbally

? NotebookLM fans who want their notes to talk back

? If you hate your own voice

? If you're not already using NotebookLM

? If you want a "press one button and publish" experience, this isn't that

Honestly, if you like thinking on your feet (or into a mic), it might be a little addictive.

What It Costs (and If It's Worth It) Free Plan = \$0

Starter (\$29/month - \$24/yearly) = Solid for weekly use

Pro (\$64/month - \$36/yearly) = Only worth it if you're producing a lot

If you're just testing? Free's fine.

If you're knee-deep in research and want a shortcut to clarity? The paid version pays for itself in hours saved, at least it did for me.

My Final Take

Score? 7.5/10

It's not polished. It's not plug-and-play.

But it's real.

It's a tool that actually listens, processes, and helps shape your mess into something presentable, and that's more than I can say for 90% of the apps I've tried this year.

If you think best by talking, and you're juggling too much mental clutter?

Try Jogg. It might just surprise you.