

Forum:[Hack Forums](#)

Thread: [How to Use Amazon SES for Email Marketing](#)

AwsVenn - August 25, 2025, 12:50 pm

Amazon SES is a powerful tool for sending emails at scale perfect for newsletters, product updates, and transactional messages.

But it's not plug-and-play. You'll need to verify your domain, set up SPF/DKIM/DMARC, and warm up your sending volume. Handle bounces and complaints carefully to protect your sender reputation.

If done right, SES gives you better inbox placement and massive savings over tools like Mailchimp or SendGrid.

Dang2424 - July 27, 2026, 9:40 am

(Aug 25, 2025 12:50 PM)AwsVenn Wrote: [\[CITE\]](#) Amazon SES is a powerful tool for sending emails at scale perfect for newsletters, product updates, and transactional messages.

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What other providers do you recommend?