

Forum:[Hack Forums](#)

Thread: [Fake CR7 Tokens Are Everywhere, Dont Fall for It](#)

JoseMar - August 28, 2025, 1:08 am

Fake CR7 Tokens Are Everywhere

Don't Fall for It

So I keep seeing this chatter about Cristiano Ronaldo maybe dropping a "CR7 coin" on Binance and I figured I'd throw my two cents in. I'm not saying I've got insider info or anything, but I've been around long enough to spot the usual patterns when it comes to hype coins, celebrity names, and how fast people get burned.

First off... no, there's no actual CR7 coin. Not in any legit sense anyway.

The Meme Coin Trap

Here's the thing. Anytime you see a famous name slapped on a token, 99% chance it's a community project, a meme coin, or just some opportunistic devs trying to cash in on hype. I've seen this with Floyd Mayweather, Kim K, even random Twitch streamers. They don't even need to acknowledge it. Someone launches a coin with their name, a few suckers pile in thinking it's official, liquidity spikes for like a day, then it's a graveyard.

CR7 is no different. There's already "CR7Token" and "CR7Meme" floating around. Neither of them are tied to Ronaldo. They're just riding the wave.

And honestly? That's kind of the game. Hype > utility. Everyone knows it, but we still fall for it.

Ronaldo's Actual Move

If you really look at what Ronaldo is officially doing with Binance, it's just NFTs. Digital collectibles. Which, yeah, sounds boring compared to a token you can trade, but at least it's transparent. You buy a picture or a highlight reel, maybe it goes up in value, maybe not. No promises.

NFTs were already cooling off when he signed the deal, so I actually think he was late to that party. Like, imagine being one of the most famous athletes in the world and you still end up chasing a trend at its tail end. Rough.

But a full blown coin? There's no way he dips into that. Too messy, too much liability. Can you imagine the lawsuits if people lost millions on "CR7 Coin" and his name was actually attached? No way his lawyers let that fly.

Why People Still Believe

But people want to believe. I get it. The idea of getting in early on a superstar's coin feels like the

golden ticket. “What if it moons? What if this is like buying Bitcoin at \$10?” That mindset has wrecked more wallets than rug pulls ever will.

There’s also the language barrier. I’ve seen Spanish, Portuguese, and Turkish forums hyping this way harder than English ones. And when translations are sketchy, rumors sound more real than they are. “Ronaldo launches token” vs “Ronaldo launches NFTs” gets lost in the mix.

My Two Cents

So yeah. If you see “CR7 coin” on PancakeSwap or wherever, treat it like any other meme coin. Maybe it pumps, maybe you flip it quick, but don’t fool yourself into thinking it’s official. Ronaldo isn’t out here coding smart contracts.

I’m not saying don’t play the game. Sometimes you catch a wave and walk away with a bag. But go in with your eyes open. If you’re buying because you actually think Ronaldo is behind it, you’re already the exit liquidity.

Personally, I’d rather watch from the sidelines than chase a celebrity token. Seen this movie too many times. But hey, if anyone here aped into one of these CR7 tokens already, drop your story. Curious how ugly or lucky it turned out.