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Thread: [Automate Customer Creation in Oracle Apps R12 with This Simple API Trick](#)

Stanley - September 6, 2025, 5:20 pm

Automate Customer Creation in Oracle Apps R12 with This Simple API Trick

This tutorial explains how to automate customer creation in Oracle Applications R12 using the HZ_CUST_ACCOUNT_V2PUB API package. It covers the benefits of API-driven automation, such as bulk processing, error reduction, and seamless CRM integration. You'll learn the key parameters, step-by-step procedures (party, account, site, and site use), and see a practical PL/SQL example in action. The article also highlights best practices for error handling, testing, and scalability—making it a go-to guide for developers and Oracle ERP professionals looking to streamline the Order-to-Cash process.

<https://hackernoon.com/automate-customer-creation-in-oracle-apps-r12-with-this-simple-api-trick?source=rss>