

Forum: [Hack Forums](#)

Thread: [Melania Trump plugs memecoin amid \\$10M team selling allegations](#)

Stanley - October 2, 2025, 9:35 pm

Melania Trump plugs memecoin amid \$10M team selling allegations

US First Lady Melania Trump promoted her MELANIA token in an AI video, but questions linger over \$10 million in team token sales and a 98% price collapse.

https://cointelegraph.com/news/melania-trump-plugs-memecoin-amid-10m-team-selling-allegations?utm_source=rss_feed&utm_medium=rss&utm_campaign=rss_partner_inbound

Vectura - October 2, 2025, 10:22 pm

That's wild. Promoting a token while it's crashing and facing sell-off allegations doesn't look good at all.

6 - October 2, 2025, 11:12 pm

I lost lots in this coin when it launched while i earned loads when \$TRUMP launched.

Yanix - October 2, 2025, 11:31 pm

Crazy story! Promoting a token after such a huge price drop feels questionable. Definitely raises red flags for anyone watching.

6 - October 2, 2025, 11:32 pm

(Oct 2, 2025 11:31 PM)Yanix Wrote: [\[CITE\]](#) Crazy story! Promoting a token after such a huge price drop feels questionable. Definitely raises red flags for anyone watching.
But the OP says its an ai generated video

Yanix - October 2, 2025, 11:34 pm

(Oct 2, 2025 11:32 PM)6 Wrote: [\[CITE\]](#) But the OP says its an ai generated video
If it's AI-generated, it's still a promotion at the end of the day. Just goes to show how marketing keeps evolving with tech.

6 - October 2, 2025, 11:35 pm

(Oct 2, 2025 11:34 PM)Yanix Wrote: [\[CITE\]](#) If it's AI-generated, it's still a promotion at the end of the day. Just goes to show how marketing keeps evolving with tech.
Some desperate degen who lost loads of money in \$MELANIA might have made it to recover a bit.

Yanix - October 2, 2025, 11:45 pm

(Oct 2, 2025 11:35 PM)6 Wrote: [\[CITE\]](#) Some desperate degen who lost loads of money in \$MELANIA might have made it to recover a bit.

Best of luck to all those who invested hard on this \$MELANIA coin and hopefully they gets back some of their losses.

6 - October 2, 2025, 11:46 pm

(Oct 2, 2025 11:45 PM)Yanix Wrote: [\[CITE\]](#) Best of luck to all those who invested hard on this \$MELANIA coin and hopefully they gets back some of their losses.
10% up in 7 days

Yanix - October 2, 2025, 11:52 pm

(Oct 2, 2025 11:46 PM)6 Wrote: [\[CITE\]](#) 10% up in 7 days
Good luck on your investment brotha. I have lost money on \$TRUMP so I didn't put even small amount of money on this \$MELANIA.

6 - October 2, 2025, 11:53 pm

(Oct 2, 2025 11:52 PM)Yanix Wrote: [\[CITE\]](#) Good luck on your investment brotha. I have lost money on \$TRUMP so I didn't put even small amount of money on this \$MELANIA.
I bought trump at \$7 sold in 10 hours at \$55 and invested all of it in melania in the following day and lost all.

I bought and sold in future trading so its all gone.

Yanix - October 2, 2025, 11:55 pm

(Oct 2, 2025 11:53 PM)6 Wrote: [\[CITE\]](#) I bought trump at \$7 sold in 10 hours at \$55 and invested all of it in melania in the following day and lost all.

I bought and sold in future trading so its all gone.

That's a wise move, I never thought that Trump coin will be dump below \$10 :(

P??son!af - October 3, 2025, 12:05 am

NGL but a 98% price collapse at launch is crazy. Maybe if it has value there is money to be made when you buy in after the crash but that's only IF the coin is even going to bounce.

Maybe Trump will promote it & that might help.

DAL-SHA - October 3, 2025, 12:08 am

a question though i cant wrap my head around : why did the price drop ??

6 - October 3, 2025, 12:24 am

(Oct 3, 2025 12:08 AM)Dalsha Wrote: [\[CITE\]](#) a question though i cant wrap my head around : why did the price drop ??

Because it was a meme coin with no actual meaning and before \$MELANIA, \$TRUMP was already pumped and dumped so this was a pure rug pull within the first couple of hours.

Fish - October 3, 2025, 3:45 am

(Oct 2, 2025 11:31 PM)Yanix Wrote: [\[CITE\]](#) Crazy story! Promoting a token after such a huge price drop feels questionable. Definitely raises red flags for anyone watching.
It raises a lot of red flags. Could've predicted this to happen

JoshAllen - October 3, 2025, 7:43 am

Pump and dumping an already dead coin?

The Pact - February 5, 2026, 10:06 pm

(Oct 2, 2025 11:31 PM)Yanix Wrote: [\[CITE\]](#) Crazy story! Promoting a token after such a huge price drop feels questionable. Definitely raises red flags for anyone watching.

From Copilot

AI Quote: Short answer: Yes, it can be legal — but it can also cross into illegal territory very quickly depending on how she does it and what she knows.

And the line between “legal promotion” and “illegal market manipulation” is thinner than most people realise.

Let's break it down clearly and calmly.

? What a First Lady can legally do

A First Lady is not an elected official and doesn't have formal governmental power.

So, in general, she can:

- Endorse products
- Promote charities
- Speak publicly about things she likes
- Even talk positively about a cryptocurrency

Simply saying “I like this coin” is not automatically illegal.

? Where it becomes illegal

The moment she crosses into market manipulation, fraud, or undisclosed compensation, it becomes a legal problem.

Here are the big red flags:

1. Pump-and-dump behavior

If she promotes a coin with the intent to artificially raise the price, especially if she or someone close to her plans to sell at the top, that can violate:

- U.S. securities laws
- Anti-fraud statutes
- Market manipulation rules

Even if crypto isn't always classified as a security, fraud is still fraud.

2. Undisclosed payment

If she is paid to promote a coin and doesn't disclose it, that can violate:

- FTC endorsement rules
- Anti-corruption laws
- Ethics rules for public figures

This is the same reason celebrities like Kim Kardashian were fined for crypto promotion — not because promotion is illegal, but because undisclosed paid promotion is.

3. Using insider information

If she has access to government information that could affect crypto markets and uses it to profit, that's a serious legal issue.

? The political layer

Even if something is technically legal, it can still be:

- Ethically questionable
- Politically explosive
- A conflict of interest
- A reputational risk

A First Lady pumping a coin would raise immediate scrutiny from:

- The SEC
- Ethics committees
- The media
- Political opponents

So while it's possible to do it legally, it's almost impossible to do it without controversy.

? The real-world bottom line

Legal? Sometimes.

Risky? Extremely.

Likely to trigger investigations? Absolutely.

Hmm I don't think there was any investigation.