

Forum:[Hack Forums](#)

Thread: [Talk to Your Salesforce Org: Natural Language Meets CRM via MCP](#)

Stanley - October 3, 2025, 9:20 pm

Talk to Your Salesforce Org: Natural Language Meets CRM via MCP

Advanced Communities' Salesforce MCP server let's you interact with Salesforce using natural language. The Model Context Protocol (MCP) is an open protocol created by Anthropic to connect AI assistants to external tools.

<https://hackernoon.com/talk-to-your-salesforce-org-natural-language-meets-crm-via-mcp?source=rss>

Charlie Sheen - October 3, 2025, 9:50 pm

I've never messed with Salesforce, but I'm surprised this wasn't already a thing. AI has been going crazy for 3 years now.

Vectura - October 3, 2025, 10:19 pm

That's pretty cool. Natural language access could make Salesforce way more intuitive for everyday users.

Fish - October 4, 2025, 3:45 am

This would be very cool. Natural language allows the platform to have a larger impact

Aeowulf - October 4, 2025, 9:21 am

The MCP integration basically turns Salesforce into a conversational assistant instead of a maze of tabs and menus. HUGE time saver.

Ieste - October 5, 2025, 12:12 pm

Curious how the MCP layer handles context persistence and security when connecting AI assistants to Salesforce.

DAL-SHA - October 7, 2025, 6:27 am

Letting users talk to Salesforce in plain language using MCP is a big step. Makes CRM tasks easier, faster, and more user-friendly.