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Stanley - February 1, 2026, 3:05 am

Markiplier's Video Game Movie Iron Lung Makes Back Its Budget Before It's Even Out E

The video game movie Iron Lung, which was self-financed by YouTube star Markiplier, is off to a good start in theaters, it appears. Deadline reported that the movie, which was written and directed by Markiplier, who also stars in the movie, pulled in \$3.5 million from its Thursday night previews in the US. The movie's budget was said to be under \$3 million, with only "barebones" marketing spend. The Iron Lung movie opens widely today, January 30. The Thursday night box office numbers for Iron Lung in the US were higher than the Thursday preview numbers for Spider-Man director Sam Raimi's Send Help (\$2.2 million). Iron Lung booked \$6 million in presales and is projected to earn as much as \$10 million for its first weekend. Continue Reading at GameSpot

<https://www.gamespot.com/articles/markipliers-video-game-movie-iron-lung-makes-back-its-budget-before-its-even-out-everywhere/1100-6537805/?ftag=CAD-01-10abi2f>

Aeowulf - February 1, 2026, 3:41 am

That's wild. I used to work with someone that did something similar on YT. He was so excited about it.

Terry A. Davis - February 1, 2026, 4:12 pm

Shock horror, YouTuber with large fan base makes movie that makes money back?

I don't know, call me colorful, but I would've thought that this is a no-brainer since anyone worth their salt liking Marky Mark would have ended up hearing him mention in his videos? Not that I watch him to know, but surely people that watch his stuff know that this was his?

Then again, this is the first ish I've heard about it, so not sure how 'big' it actually is.