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Stanley - February 2, 2026, 2:55 am

Gaming Stocks Get Hammered After Google Reveals New AI Vibe Coding Technology

Google has rolled out a new AI technology, Project Genie, that claims to allow users to create interactive worlds "generated in real time." Apparently some video game investors are spooked, as a number of gaming companies saw their stock prices get hammered today. In particular, Rockstar Games parent company Take-Two's stock price took a massive beating, falling by more than 9% today, wiping out billions in market cap along the way. Roblox Corp., which makes the hugely popular game Roblox, saw an even steeper sell-off, with the share price dipping by more than 12% today alone. Unity, the company that makes the popular Unity game engine, saw a massive 30% stock price slip today. Stock prices are known to bounce around in this way based on real-world news headlines, but the sell-off happening today is more substantial than normal. People have already used Project Genie to make worlds that rip off Mario, and it's not hard to imagine how things may snowball from here and invite lawsuits. Continue Reading at GameSpot

<https://www.gamespot.com/articles/gaming-stocks-get-hammered-after-google-reveals-new-ai-vibe-coding-technology/1100-6537806/?ftag=CAD-01-10abi2f>