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Thread: [Is cloaking still worth the risk in 2026?](#)

AdShieldPro - February 12, 2026, 2:30 am

Honest question, is anyone still seeing stable results with cloaking these days? I know it used to be a go-to tactic, but lately it feels way more fragile than before. Even small mistakes seem to get picked up faster, and recoveries don't feel as easy.

From what I've seen, cloaking can still give a short boost, but holding those rankings without support feels harder now. Pages that don't have any real activity or outside traffic seem to drop quicker than expected. Curious if others are still actively using cloaking, or if most people have moved on to safer variations or completely different approaches.

flyingduck - February 12, 2026, 2:36 am

it still works. game has just changed. i know a few ppl that run those with inhouse tools, idk bout pub stuff.

with ai, the whole game changed. so to answer your question, it's worth it if you know what you are doing.

cloaking or any other bh-marketing tactic is ALWAYS short term, never do it on your WH-site.

picsgamer - March 5, 2026, 12:08 am

From what I've seen, cloaking can still work short term in 2026, but it's very risky because ad platforms detect it faster now and accounts often get suspended or banned.