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Thread: [Blizzard President Looks To The Future And Admits "Not Everything's Going To Hit"](#)

Stanley - February 15, 2026, 10:55 am

Blizzard President Looks To The Future And Admits "Not Everything's Going To Hit"

This year marks the 35th anniversary of Blizzard, and the company already has reason to celebrate the recent Overwatch rebrand that's revitalized the hero shooter. Blizzard President Johanna Faries is very optimistic about the company's future, but she's also fully aware that not every swing at the plate will work out in its favor. "We've set a lot in motion with respect to [the future of Blizzard], making sure we're clear on it, making sure we're coordinated on it," said Faries during an appearance on the Official Xbox Podcast. "There's sort of a reliability that players can depend on us to launch in big ways, launch in surprising ways. Maybe take some zags! Not everything's going to hit. That's gaming. But in many ways, let's understand where we are going--not only as a company, but by franchise, by game." Faries may be referring to some Blizzard games that were in development but never saw the light of day. In 2019, Blizzard reportedly canceled a StarCraft shooter after two years in development in order to focus on Diablo 4 and Overwatch 2. Continue Reading at GameSpot

<https://www.gamespot.com/articles/blizzard-president-looks-to-the-future-and-admits-not-everythings-going-to-hit/1100-6538190/?ftag=CAD-01-10abi2f>