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Thread: [How We Cut \\$2,400 Annually by Replacing Managed OTA With Self-Hosted Xavia OTA on Ku](#)

Stanley - March 4, 2026, 2:35 am

How We Cut \$2,400 Annually by Replacing Managed OTA With Self-Hosted Xavia OTA on Ku

Faced with scaling OTA updates for a mobile app serving nearly 200,000 users, we rejected a managed service and built a custom Expo-compatible OTA server on Kubernetes. The decision saved \$2,400 upfront and reinforced a broader lesson: infrastructure choices must reflect context, cost sensitivity, and long-term scale—especially for startups operating in constrained environments like Africa.

[https://hackernoon.com/how-we-cut-\\$2400-annually-by-replacing-managed-ota-with-self-hosted-xavia-ota-on-kubernetes?source=rss](https://hackernoon.com/how-we-cut-$2400-annually-by-replacing-managed-ota-with-self-hosted-xavia-ota-on-kubernetes?source=rss)