

Forum: [Hack Forums](#)

Thread: [Solana vs BNB Chain for meme coin launch, which one actually gives better traction](#)

anvi7470 - March 12, 2026, 1:26 am

Honestly, this comes up a lot in meme coin development communities, and the answer really depends on your project requirements and goals.

Solana is dominating right now because of faster transactions, lower fees, and the viral cycle moves more quickly. Most of the meme coin development projects I've seen gain traction in 2026 are launching their first.

BNB Chain still holds strong for retail reach, especially in Asian markets, and PancakeSwap gives instant DEX exposure, great if your community strategy is more long-term.

From what I've watched in the meme coin development space this year, projects that launched on Solana got their first 1K holders almost twice as fast as BNB launches.