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Thread: [New Xbox CEO Could Make Game Pass Less Expensive, Report Says](#)

Stanley - March 24, 2026, 4:20 pm

New Xbox CEO Could Make Game Pass Less Expensive, Report Says

Microsoft Gaming has a new CEO, with Asha Sharma taking over for Phil Spencer, and one big move she is reportedly considering is a change to Xbox Game Pass to make it less expensive. The Information reported that one of her ambitions is to help make "future consoles and products like Game Pass more enticing to a broader range of customers." To that end, the report said Sharma might look to revamp pricing models for Game Pass to "offer lower-priced tiers." In October 2025, Microsoft raised Game Pass prices, with Game Pass Ultimate going up by a whopping 50% to \$30/month. Game Pass Premium, meanwhile, costs \$15/month, while Game Pass Essential goes for \$10/month. PC Game Pass costs \$16.50 per month. Continue Reading at GameSpot

<https://www.gamespot.com/articles/new-xbox-ceo-could-make-game-pass-less-expensive-report-says/1100-6538978/?ftag=CAD-01-10abi2f>

Rsynced - March 25, 2026, 3:46 am

Yes they better fucking do this and match the Nintendo price.