

Forum:[Hack Forums](#)

Thread: [New Banner Ad Position](#)

Omniscient - April 29, 2026, 11:19 am

? loading encrypted image...

I will be working on a new Banner Ad position for HF that will be integrated into PMs. It will only be displayed to non-upgraded members. I estimate at least 200-300 views per day, very targeted ads especially towards new members.

Pricing will be weekly and I think I'll start at \$25-40 with 3-4 rotating ad positions.

Expect this to be integrated soon and this is the moment to leave feedback while I'm coding this out.

CL1B - April 29, 2026, 11:48 am

Cool, vendor only?

Omniscient - April 29, 2026, 11:59 am

(Apr 29, 2026 11:48 AM)MarlboroMan Wrote: [\[CITE\]](#) Cool, vendor only?
Ads are sold to all members.

Oh, I should also mention it's 300x250px ad banner size.

Omniscient - April 29, 2026, 2:35 pm

PM Ad Banner option is now available.

Price is \$30 per week. Max rotation of 4 ads. But I expect only one or two will be sold thus giving very good CPA/CPM for early buyers.

Please note that the Welcome PM from Stanley goes to every new member. This means every new member is very likely going to see this ad very clearly.

You can submit an ad for approval here: <https://hackforums.net/buyads.php>

Thank you.

Popular - April 29, 2026, 2:44 pm

Thats a great spot and totally harmless to show this to non-upgraded members. Agree on the targeted marketing too, perfect for newer members, good shit!

Immortal - April 29, 2026, 4:31 pm

Seems like something that should have been there. I like the cost. might need to put something there.

casperr - April 30, 2026, 2:02 am

Great Idea , I like it .

Israinsolutions - April 30, 2026, 4:17 am

Great initiative!

BTW, any further discount for aged/old VENDORS?

Omniscient - April 30, 2026, 9:29 am

(Apr 29, 2026 04:31 PM)Immortal Wrote: [\[CITE\]](#) Seems like something that should have been there. I like the cost. might need to put something there.

Originally wrote a plugin years ago. While cleaning up and deleting unused plugin files I came across it. It was old like from 2012 or so, I think even before all the ads were fully automated. I deleted the old plugin and just incorporated the code into existing My Ad Manager plugin.

So yeah, at some point it was Active and it was used on HF and then Deactivated.

C00Lssh - April 30, 2026, 4:21 pm

A gentle request: please ensure keeping ads limited to non-upgraded members.

I sincerely hope HF doesn't become oversaturated with advertising like so many other forums have. To me, it's similar to when restaurants start cutting costs by using lower-quality ingredients to increase profit margins—while it may seem beneficial in the short term, it often ends up having the opposite effect by diminishing the overall experience and, ultimately, driving people away.

One of HF's strengths is the quality of its environment, and I'd hate to see that compromised.

Omniscient - April 30, 2026, 4:35 pm

(Apr 30, 2026 04:21 PM)C00Lssh Wrote: [\[CITE\]](#) A gentle request: please ensure keeping ads limited to non-upgraded members.

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One of HF's strengths is the quality of its environment, and I'd hate to see that compromised. There are never banner ads displayed to upgraded members who are logged in.

CL1B - April 30, 2026, 4:36 pm

Got a ad running but, how about a CTR?

Curious you know.

Omniscient - April 30, 2026, 4:37 pm

(Apr 30, 2026 04:36 PM)MarlboroMan Wrote: [\[CITE\]](#) Got a ad running but, how about a CTR?

Curious you know.

I guess we'll find out won't we. :) Let it run for a week and see the clicks.

I have no desire to add a full system for the ads with CTR. I always suggest for banner links that you use tracking likes.

robindood - April 30, 2026, 4:37 pm

Are people generally really using the PMs that much?

I'm definitely down to give it a go. Ill track invites and get back to you with the results so you can optimize the price!

C00Lssh - April 30, 2026, 4:42 pm

(Apr 30, 2026 04:35 PM)Omniscient Wrote: [\[CITE\]](#) There are never banner ads displayed to upgraded members who are logged in.

Cheers to keeping it that way!

VPSLab - April 30, 2026, 5:01 pm

Looks promising

TheMedigator - May 1, 2026, 2:39 am

If my site was up and running already I'd 100% buy this!

Omniscient - May 1, 2026, 11:49 am

(Apr 30, 2026 04:37 PM)robindood Wrote: [\[CITE\]](#) Are people generally really using the PMs that much?

I'm definitely down to give it a go. Ill track invites and get back to you with the results so you can optimize the price!

At least 10,000 PMs are read per week.

C00Lssh - May 1, 2026, 5:26 pm

(Apr 30, 2026 04:35 PM)Omniscient Wrote: [\[CITE\]](#) There are never banner ads displayed to upgraded members who are logged in.

That's reassuring to hear regarding upgraded members.

That said, I think there's a bigger concern here around member safety. The site has already seen a noticeable increase in scam and spam-related activity, so introducing paid advertising naturally raises questions about whether monetization could end up taking priority over user protection.

What safeguards will be in place to ensure advertisers are thoroughly vetted? It would be concerning if this opened another avenue for questionable actors to gain visibility simply because they're paying for placement. Given the increase in scam-related content already appearing on the platform, I think the community deserves clear reassurance that ad revenue won't come at the expense of trust and security.

(May 1, 2026 05:26 PM)C00Lssh Wrote: [\[CITE\]](#) That's reassuring to hear regarding upgraded members.

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over my 15 years watching this forum. it sure isnt what it use to be, and can be a firm voucher that it doesnt matter who you are on this forum. omni aka Jesse, does not give a fuck. which is why he loves the scam spam members who pay \$15 just to get banned in the first 2 days.

this site is living on it, and is why every other day there is a new way for jesse to monetize.

Dont be like the others, while you may seem immediate value, you watch the real value slip away.

This forum might as well turn to facebook. no one is safe, and your info is sent to the feds.

Hackers - May 2, 2026, 7:52 am

(May 1, 2026 05:26 PM)C00Lssh Wrote: [\[CITE\]](#) omni aka Jesse, does not give a fuck. which is why he loves the scam spam members who pay \$15 just to get banned in the first 2 days.

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This isn't how I perceive [Omniscient](#) personally, and it kind of sounds like you are implying he's allowing for the behavior to make money? Is that what you're saying [C00Lssh](#) ? just wanna clarify because that's how I interpreted what you are claiming.

Weird post [C00Lssh](#) , not sure where your head's at bud

Quoting so you can't remove all your fun little comments:

(May 1, 2026 05:26 PM)C00Lssh Wrote: [\[CITE\]](#) That's reassuring to hear regarding upgraded members.

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VPSTLab - May 2, 2026, 8:01 am

(May 2, 2026 07:52 AM)Hackers Wrote: [\[CITE\]](#) Weird post [C00Lssh](#) , not sure where your head's at bud

I absolutely agree, this member has been causing issues with us aswell.

CL1B - May 2, 2026, 8:47 am

(May 2, 2026 08:01 AM)VPSTLab Wrote: [\[CITE\]](#) I absolutely agree, this member has been causing issues with us aswell.

What kind of issues?

VPSLab - May 2, 2026, 10:44 am

(May 2, 2026 08:47 AM)MarlboroMan Wrote: [\[CITE\]](#) What kind of issues?

Fortunately, it's been removed now, but the user in question left a negative reputation out of the blue, accusing us of being "federal agents" and "infecting forum members." It's honestly laughable.

Jamika - May 2, 2026, 11:33 am

(Apr 29, 2026 11:19 AM)Omniscient Wrote: [\[CITE\]](#) ? loading encrypted image...

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25-30 per month ? Or week ?

Au Jus Demon - May 2, 2026, 11:48 am

(May 2, 2026 11:33 AM)Jamika Wrote: [\[CITE\]](#) 25-30 per month ? Or week ?

It's currently \$30 per week.

Omniscient - May 2, 2026, 11:51 am

(May 2, 2026 11:33 AM)Jamika Wrote: [\[CITE\]](#) 25-30 per month ? Or week ?

Pricing for the banner ads is on a per week basis.

Also Coolssh not shockingly closed. Not everyone on HF is mentally stable. The toxic people can find somewhere else to spew their nonsense.

Covid19 - May 11, 2026, 9:14 am

but dont new members not have the ability to send messages until after they send a certain amount of posts and stuff? so seems like its more targetted at slightly more seasoned but still somewhat fresh users. other than that previously mentioned Stanley message when a brand new user joins.

Omniscient - May 11, 2026, 9:38 am

(May 11, 2026 09:14 AM)Covid19 Wrote: [\[CITE\]](#) but dont new members not have the ability to send messages until after they send a certain amount of posts and stuff? so seems like its more targetted at slightly more seasoned but still somewhat fresh users. other than that previously mentioned Stanley message when a brand new user joins.

They can reply to PMs. And every new member gets a Welcome PM. This is one position I might try to do some tracking. Meh, maybe I'll vibe code views into the banner system.

quantumfinder - July 8, 2026, 8:20 pm

Im a new user cant send pm yet can you pm me