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Thread: [Crypto money is easy to lose. Businesses are harder to build.](#)

Mxstermind - September 18, 2026, 11:02 am

A token, trading strategy, or opportunity can disappear.

A useful business can keep producing.

If you're building something around crypto — website, dashboard, exchange interface, community, bot, automation, SaaS — the technical side shouldn't be the thing holding it back.

Honey Singh - September 18, 2026, 12:25 pm

All you need is hype - for hype shilling is must. Constant shilling:)

Omniscient - September 19, 2026, 9:27 am

It's the old lesson of the Gold Rush to California in 1849. Tens of thousand hopeful miners rushed into the region looking for gold riches. In the end most didn't find fortune.

Who made the most money in that era? It was those who sold supplies and related services. There is a lesson in that I think most people miss.

m1000 - September 19, 2026, 11:34 am

Yeah you better be one of the luckiest people in the world to get in on a crypto project early. I've lost thousands of dollars in investments, but was one of the few to turn \$3,000.00 into \$47,000.00 with an early Safemoon investment. Even ended up being a manager for some of their social accounts - them WHAM, everyone got indicted for fraud and the project went bust. I sold 30k and left 10k sitting but that went to zero.