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Thread: [Facebook Ad Spy Research Your Competition Before You Spend](#)

ease - October 1, 2026, 10:23 am

Wondering what ads your competitors are running, which creatives they are using, or how much they are putting behind their campaigns?

Our Facebook Ad Spy gives you the data you need to study their advertising strategy and understand what is working in your market.

Get insights on:

? Winning Ads — Identify their top performing ads and see what they are pushing.

? Creative Research — Analyze their images, videos, ad copy, and different ad formats.

? Estimated Ad Spend — Get an idea of how much they are investing in their campaigns.

? ROAS & CTR — Understand ad performance, efficiency, and which campaigns are getting attention.

? CPC — See their estimated cost efficiency and how their ads compare.

? Competitive Insights — Get a broader view of their advertising approach, offers, creatives, and campaign strategy.

Useful For

Media Buyers -> Research competitors and find new campaign ideas

Brand Owners -> Understand your market and see what others are promoting

Agencies -> Gather competitive data for client campaigns

Entrepreneurs -> Research a niche before launching your own ads

Instead of spending blindly, research what is already working in your market and use that information to plan your next campaign.

CONTACT

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