

Forum:[Hack Forums](#)

Thread: [What's the most sad commercial you have ever seen?](#)

jcole - October 12, 2026, 7:09 pm

Everytime I'm in a hotel for work I watch cable. I always see these commercials about dogs (ASPCA) asking me to donate 63 cents a day to find it in my heart to save a dog.

There is also the commercials about starving African kids too..

Fish - October 12, 2026, 7:35 pm

That dog commercial is so sad. The voice for that commercial too, I can still hear it..

Bastille - October 12, 2026, 9:33 pm

The first that comes to my mind is this one :

It's a road safety awareness ad that shows how car accidents don't just affect drivers and passengers, but also their families, and all the moments and experiences they'll never get to share.

The part that breaks my heart the most is when they talk about the woman who was involved in the accident: "She will be disabled for the rest of her life. Her boyfriend will propose to her. She will say no, out of love."

[Video: <https://www.youtube.com/watch?v=MX3puqNV-M8>]

jcole - October 13, 2026, 5:14 am

(Oct 12, 2026 07:35 PM)Fish Wrote: [\[CITE\]](#) That dog commercial is so sad. The voice for that commercial too, I can still hear it.."In the arms of an angel..."

(Oct 12, 2026 09:33 PM)Bastille Wrote: [\[CITE\]](#) The first that comes to my mind is this one :

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That is sad. The woman wanting to say no to a proposal because she is trying not to be a burden.

Sift - October 13, 2026, 5:16 am

I think the saddest one I've seen was a commercial regarding driving safety or people using the phone and it showed the aftermath of a car accident.