

Forum:[Hack Forums](#)

Thread: [\\$48,300 Total Sales in 31 Days - March 1st through 31st \[Shopify\]](#)

Xeriant - March 5, 2019, 7:35 pm

Update for the entire month of march,

Update March 1st through the 14th:

I've posted a bit about my Shopify store in the past, here's another update.

Shopify Analytics

Facebook Ad Analytics

SMS Campaign Analytics

Profit breakdown:

Total Sales: \$12,529.65

Total Advertising Costs(FB Ads, SMS Campaigns): \$1,306.63 + \$122.87 + \$245.96 = \$1675.46

Total Cost of Goods: \$5,145.16 (~41% of Gross Sales)

Total Profit: \$12,529.65 - \$6,812.62

Total Profit = \$5,717.03 (Minus around 3-4% transaction fees)

Total Sales for this store for those curious is around \$325,000, started February of 2018.

May be able to answer a few basic questions.

Thanks,

Xeriant.

lavender. - March 5, 2019, 8:29 pm

where do you advertise at? really impressive

Defuse - March 5, 2019, 8:32 pm

Looks like you got a good product, those roas are crazy.

Xeriant - March 5, 2019, 8:33 pm

(Mar 5, 2019 09:29 PM)lavender. Wrote: [\[CITE\]](#) where do you advertise at? really impressive! only advertise through Facebook Ads.

(Mar 5, 2019 09:32 PM)PapaDefuse Wrote: [\[CITE\]](#) Looks like you got a good product, those roas are crazy.I sell a few different products, around 3 would be considered my best sellers with everything else sold as upsells.

Defuse - March 5, 2019, 8:37 pm

(Mar 5, 2019 09:33 PM)Xeriant Wrote: [\[CITE\]](#) I only advertise through Facebook Ads.

I sell a few different products, around 3 would be considered my best sellers with everything else sold as upsells.

Same but I've never seen roas that high unless the drop shipper is pretty experienced, I started this month and got a few sales my ROAs float around 2-2.50. Not sure what a winner product is yet I've tested a few that have had lots of engagement but nothing that has blew up sales wise.

Enzio - March 5, 2019, 8:38 pm

Good to see you're still in the game ?

PerfectStorm - March 5, 2019, 8:41 pm

Wow congrats on your sales bro that is big

Xeriant - March 5, 2019, 9:03 pm

(Mar 5, 2019 09:37 PM)PapaDefuse Wrote: [\[CITE\]](#) Same but I've never seen roas that high unless the drop shipper is pretty experienced, I started this month and got a few sales my ROAs float around 2-2.50. Not sure what a winner product is yet I've tested a few that have had lots of engagement but nothing that has blew up sales wise.Yeah, I've been at it for over a year now, so I've learned quite a bit about dropshipping.

(Mar 5, 2019 09:38 PM)Squalo Wrote: [\[CITE\]](#) Good to see you're still in the game ?I'm in until Facebook finally hits one scandal too many and ad costs drive me outta business.

(Mar 5, 2019 09:41 PM)Oblivion Wrote: [\[CITE\]](#) Wow congrats on your sales bro that is bigThanks, it's appreciated.

TITAN OF THE WEST - March 5, 2019, 9:07 pm

What are you selling that has a 45.6% profit margin after cost of goods sold and advertising expenses?

Also a 37.3% return consumer rate? Are you selling something that consistently needs replenished like a household cleaning item or something? That is extremely high for a consumer return rate on a shopify store.

Xeriant - March 5, 2019, 9:15 pm

(Mar 5, 2019 10:07 PM)TITAN OF THE WEST Wrote: [\[CITE\]](#) What are you selling that has a 45.6% profit margin after cost of goods sold and advertising expenses?

Also a 37.3% return consumer rate? Are you selling something that consistently needs replenished like a household cleaning item or something? That is extremely high for a consumer return rate on a shopify store.Can't spill what it is specifically of course, but it's household goods. Cost of the goods are around \$10 and I sell for around \$22-\$24.

High returning customer % is because of the SMS campaigns I run, see the 3rd image titled SMS Campaign Analytics. The returning customers are purchasing other items, my store does not sell goods that diminish over time.

qu1x071c - March 5, 2019, 11:35 pm

Seems like an OP method. Good job bro, good luck in the future too!

SanctualProductions - March 5, 2019, 11:55 pm

Damn thats crazy I need to make a shopify store now for sure

Deal - March 6, 2019, 9:58 am

Congratulations on your achievement man. That's great!

Xeriant - March 15, 2019, 2:47 am

Here's an update for March 1st through the 14th:

.Reef - March 15, 2019, 5:07 am

Are you drop shipping or are you purchasing in bulk and shipping manually.

Pain - March 15, 2019, 5:15 am

I have always wanted to start drop shipping but never knew where to start.

domine - March 15, 2019, 9:32 am

Impressive numbers. Do you run 1 product/niche store or a general store?

Winds - March 15, 2019, 10:30 am

Great job dude! Keep going ?

How did you learn Dropshipping? Using a course? If so, which course can you recommend?

Xeriant - March 15, 2019, 11:16 am

(Mar 15, 2019 05:07 AM).Reef Wrote: [\[CITE\]](#) Are you drop shipping or are you purchasing in bulk and shipping manually. Everything is dropshipped, we do not ever handle any of the goods.

(Mar 15, 2019 05:15 AM)Pain Wrote: [\[CITE\]](#) I have always wanted to start drop shipping but never knew where to start. Its all trial and error. Make a store, test ads, find something profitable. Don't get discouraged if your first few stores don't work out.

(Mar 15, 2019 09:32 AM)domine Wrote: [\[CITE\]](#) Impressive numbers. Do you run 1 product/niche store or a general store? Niche store with around 15 items.

(Mar 15, 2019 10:30 AM)Winds Wrote: [\[CITE\]](#) Great job dude! Keep going ?

How did you learn Dropshipping? Using a course? If so, which course can you recommend? I didn't use a course or anything. Shopify is pretty self explanatory in my opinion. Facebook ads are a bit harder to learn but if you put a little time into reading through all the options you can figure it out pretty quickly.

Winds - March 15, 2019, 11:18 am

(Mar 15, 2019 11:16 AM)Xeriant Wrote: [\[CITE\]](#) Everything is dropshipped, we do not ever handle any of the goods.

Its all trial and error. Make a store, test ads, find something profitable. Don't get discouraged if your first few stores don't work out.

Niche store with around 15 items.

I didn't use a course or anything. Shopify is pretty self explanatory in my opinion. Facebook ads are a bit harder to learn but if you put a little time into reading through all the options you can figure it out pretty quickly. Shopify is pretty straightforward but Facebook ads are the problem, did you figure everything out by yourself or did you use recourses?

Xeriant - March 15, 2019, 11:29 am

(Mar 15, 2019 11:18 AM)Winds Wrote: [\[CITE\]](#) Shopify is pretty straightforward but Facebook ads are the problem, did you figure everything out by yourself or did you use recourses? I learned everything pretty much on my own for both Facebook and Shopify.

mvmt - March 15, 2019, 1:09 pm

What kind of ad creatives do you use, videos/images/both?

Xeriant - March 15, 2019, 1:45 pm

(Mar 15, 2019 01:09 PM)mvmt Wrote: [\[CITE\]](#) What kind of ad creatives do you use, videos/images/both? Exclusively videos.

Angel - March 19, 2019, 3:44 am

Amazing ROAS, I have similar ROAS and they get better every day, just feeding my pixel good every day :)

Keep us updated man!

OzzieGirl84 - March 19, 2019, 4:36 pm

damn, you've made 300k in a year...thats amazing, good work :)

How much is that pure 100% 300k yours? Whats your profit?

Shiiza - March 19, 2019, 4:53 pm

Damn, seems like your hardwork is paying off. GLWS

Pancake Boat - March 19, 2019, 4:55 pm

Awesome work man! I've been looking to get into shopify myself recently.

wanderer100 - March 19, 2019, 5:11 pm

Congrats on all your success man!! Started shopify last month. Made a couple sales so far but looking to really go in this summer after college ends. Taking it slow right now learning the game specifically Facebook ads

Xeriant - March 19, 2019, 6:37 pm

(Mar 19, 2019 04:53 PM)Shiiza Wrote: [\[CITE\]](#) Damn, seems like your hardwork is paying off. GLWS Thanks, its been a ride from start til now.

(Mar 19, 2019 04:55 PM)Caligio Wrote: [\[CITE\]](#) Awesome work man! I've been looking to get into shopify myself recently. Thanks. Shopify can take a couple attempts, don't get discouraged.

Pancake Boat - March 19, 2019, 7:10 pm

(Mar 19, 2019 06:37 PM)Xeriant Wrote: [\[CITE\]](#) Thanks, its been a ride from start til now.

Thanks. Shopify can take a couple attempts, don't get discouraged.

Hit me up once you open a mentorship haha.

Xeriant - March 19, 2019, 7:28 pm

(Mar 19, 2019 07:10 PM)Caligio Wrote: [\[CITE\]](#) Hit me up once you open a mentorship haha. That's kind of you to say, but I'm not looking to mentor anytime soon. Between college and my current

store it'd be more worth the little time I have to run another store myself than try and get other people's stores profitable.

ama - March 19, 2019, 7:33 pm

Very impressive and motivating, keep it up man.

Xeriant - March 26, 2019, 8:43 pm

Updated for March 1st through 26th

agora77 - March 31, 2019, 6:28 am

I have to learn shopify...

OzzieGirl84 - March 31, 2019, 3:53 pm

Congrats !

Looks like hard work pays off.

You could probably retire soon lol.

Once you've made your millions , won't be too long.

Xeriant - March 31, 2019, 11:37 pm

Update for the end of march, 1st-31st,

FaggNigg - April 1, 2019, 4:05 pm

For someone who just started shopify, this is very inspiring indeed. Any chance you could take a look at my store and point out some flaws or where to improve?

gassedup - April 2, 2019, 4:51 pm

nice niche u got there, share it w me ;P

Always Sad - April 2, 2019, 4:59 pm

Wow. Great job OP!

I need a mentor! Willing to do all the work and split \$\$:)

Hit me up with a PM if anyone can mentor me!

Xeriant - April 3, 2019, 6:34 pm

Update for April 1st through 3rd

Recently was able to increase my profit margin on my gross by about 9% which is always welcome.

Enzio - April 3, 2019, 7:35 pm

(Apr 3, 2019 06:34 PM)Xeriant Wrote: [\[CITE\]](#) Update for April 1st through 3rd

Recently was able to increase my profit margin on my gross by about 9% which is always welcome.

Mans out there killing it

Thomas Anderson - April 4, 2019, 11:04 am

Wow man. This earnings are pretty sick

Limitless - May 23, 2019, 3:09 pm

is aliexpress still good for shopify or is better to find another supplier that takes care of all orders automatically? if yes which one you recommend?

and the videos you using are made by yourself or you download from other posts?