

Forum:[Hack Forums](#)

Thread: [eBook sellers, have you tried selling your ebooks with facebook ads?](#)

James Burnham - July 10, 2020, 5:35 am

I think with a good article about someone's success story you could get sales through fb ads.

Have you tried it?

Cyam - July 10, 2020, 5:55 am

(Jul 10, 2020 05:35 AM)Burnham Wrote: [\[CITE\]](#) I think with a good article about someone's success story you could get sales through fb ads.

Have you tried it?

Problem is that HF e-Books are not made for FB market. People would laugh to see how vague e-Books on HF actually are and they would probably want their money back instantly.

Meow - July 10, 2020, 5:58 am

I have sold courses using paid traffic before (not my HF ebooks tho).

If it's a low ticket offer: Ad that gets attention -> Sales page -> Upsell.

If it's a high ticket offer: Ad that gets attention -> Free webinar sign up -> Pitch (on the webinar) -> Post email sequence with an upsell at the end.

James Burnham - July 10, 2020, 6:00 am

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You can improve an ebook, you can take various private label ebooks and combine them to give a lengthier product. I think their issue, is their cryptic sales pitch.

They say "this ebook is not CPA, is not affiliate marketing" and so on and so on which HF members are okay with because they think they are buying a blackhat or highly private method.

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Sounds good. Was that part of an affiliate program or you did some bh thing?

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are okay with because they think they are buying a blackhat or highly private method.

Sounds good. Was that part of an affiliate program or you did some bh thing? I was an affiliate, I didn't record/sell my own course (if that's what you mean).

Any serious course creator will give his affiliates the graphics, templates and all that stuff so it's definitely easier to sell that way.

And yes, you're right. You can buy PLR content, tweak it up a bit and sell it on your own (<https://www.plr.me/content>)

Vichenzo - July 11, 2020, 3:19 am

I never sold ebooks but I've sold sport betting tips and it went super good :)

Been buying some ads and advertising myself on some sport betting groups

James Burnham - July 11, 2020, 4:19 am

(Jul 11, 2020 03:19 AM)Vichenzo Wrote: [\[CITE\]](#) I never sold ebooks but I've sold sport betting tips and it went super good :)

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Can you give me some tips regarding facebook ads? Do you have a tool for spying competitors ads? What do you consider a good ad?

Lorem Ipsum - July 11, 2020, 4:20 am

No, but I did successfully made other FB ads for sales purposes.

James Burnham - July 11, 2020, 4:26 am

(Jul 11, 2020 04:20 AM>Lorem Ipsum Wrote: [\[CITE\]](#) No, but I did successfully made other FB ads for sales purposes.

For what niche?

Lorem Ipsum - July 11, 2020, 4:51 am

(Jul 11, 2020 04:26 AM)Burnham Wrote: [\[CITE\]](#) For what niche?

Irrelevant to share that really. Been doing FB ads for a while in the past and occasionally for other people's pages.

flavoral - July 11, 2020, 7:46 am

I mean most won't be able to do it long term cuz most of the methods in these ebooks are based on exploiting a website/platform to make money in one way or another or just grey/blackhat in general.

If the methods are all legit and legal, they could make much more by setting up a funnel and using FB ads. I would classify this type of ebooks as same as any SMMA course being promoted.